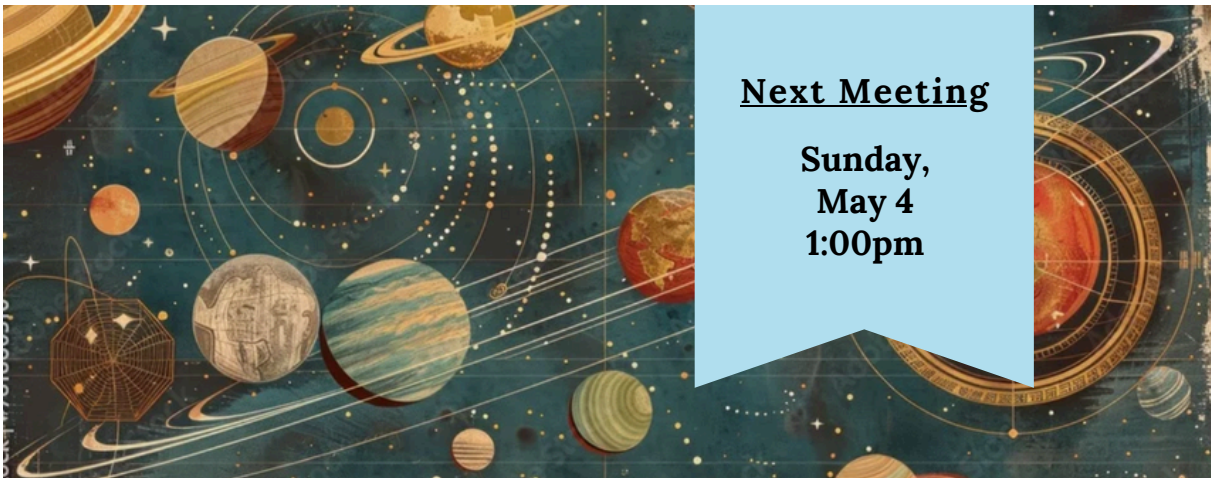




Denver Postcard Club



POSTCARDS WITH COLOR BEFORE COLOR PHOTOGRAPHY - Part II

By **Bobbie Heisterkamp**

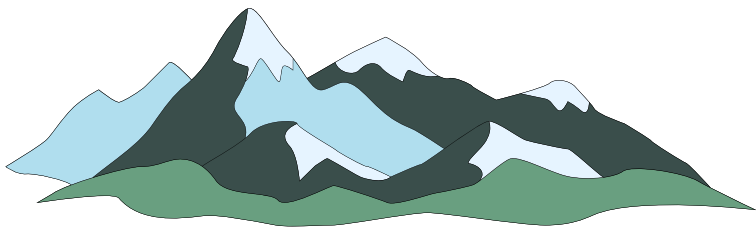
I have been collecting vintage postcards from Rocky Mountain National Park for 30 years, and my collection is housed in albums by topic.

An interesting discovery I had was that there were often popular images that were altered and reproduced again, and I put these together in their album for comparison.

They are usually a black and white photograph or lithograph followed by a hand-colored or colorized version.

This article is a continuation of last month's article, and explores these pairs and some of the interesting things about their producers.

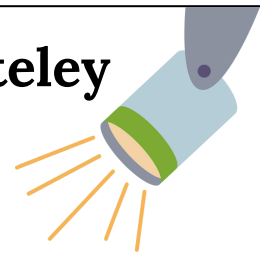
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May Speaker Spotlight: Lee & Jane Whiteley

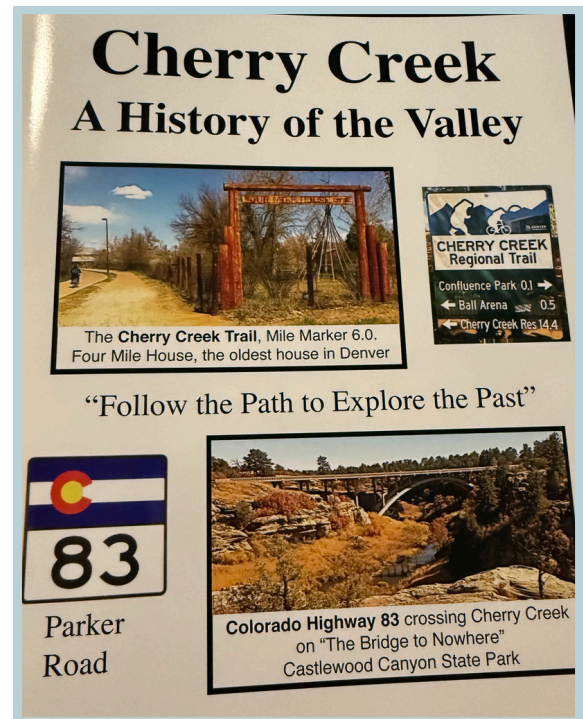
Topic: *Cherry Creek: A History of the Valley*



Gold discoveries, stagecoach lines, a railroad, floods, dams, and a canal/irrigation system supporting cherry orchards on land known as the Clark Colony have all contributed to the rich history of the Cherry Creek Valley.

Today, the 42-mile-long Cherry Creek Regional Trail provides access to many historic sites along the creek.

Join us as our very own club members, Lee and Jane Whiteley, present their newest book where you have to “follow the path to explore the past.”



April Meeting Recap

In April, we had a magical visit from Laurie Algar - daughter of legendary Disney film director and screenwriter, James Algar.

Laurie shared family photos during her “Growing Up Disney” talk, along with footage from Disney classics, such as *Fantasia*, that her father produced.



Member News & Events



Show and Tell Topics

Bring a postcard from your collection or find one in the club's boxes that includes the designated monthly topic.

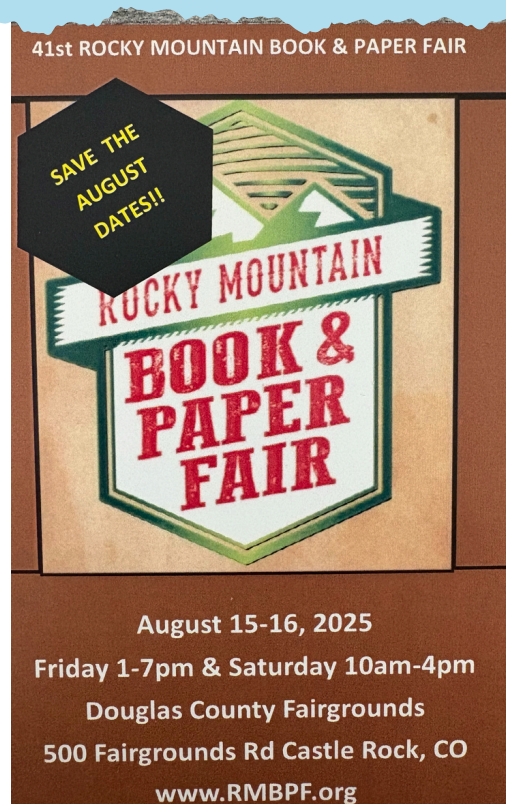
This is optional; if you bring a card there will be time to share it at the meeting.

May: Military/veteran

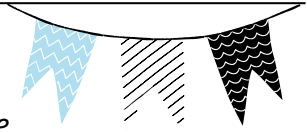
June: Lamp posts



August Event



Postcards with Color Before Color Photographycontinued from front page



L.C. MCCLURE

Lewis Charles McClure was a photographer who worked in Denver in the 1910s and 1920s using the glass plate process. His photographs are known for their fine sharp quality.

McClure took very few photographs around Rocky Mountain National Park, but this one is good example of how beautiful and detailed they were. H H Tammen published a colorized version in the 1940s.



L C McClure real photograph, 1916
Grand Lake and Rabbit Ear Range



H H Tammen #15711, 1941
Grand Lake and Rabbit Ear Range, RMNP

OTTO ROACH

Otto Roach produced a series of photographs of Rocky Mountain National Park in the 1930s and 1940s. His iconic postcard of a vehicle driving on the tundra curves was very popular, and it was colorized and reproduced by Metrocraft.

However, the old vehicle dated the image, so it was airbrushed out by Sanborn and republished as a linen postcard in 1936.



O Roach real photograph C.330
Continental Divide & Trail Ridge Road

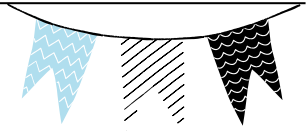


Morton News Company, Metrocraft Florachrome
Trail Ridge Road



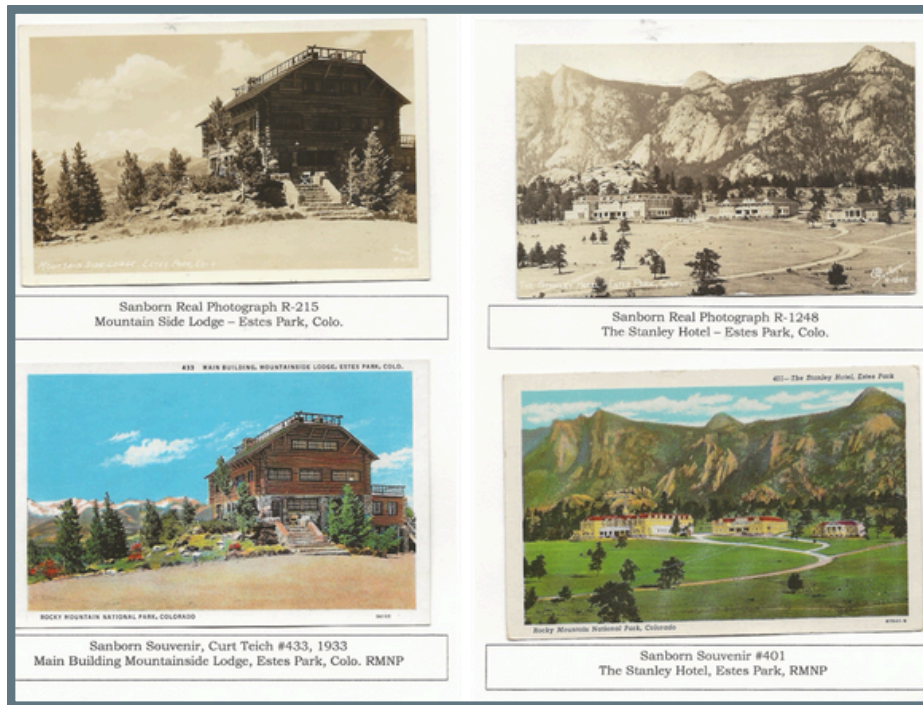
C T Art-Colortone / Sanborn Souvenir #2280 1936
Mountain Tops Above the Clouds on the Trail Ridge Road, Colo

Postcards with Color Before Color Photographycontinued from page 4

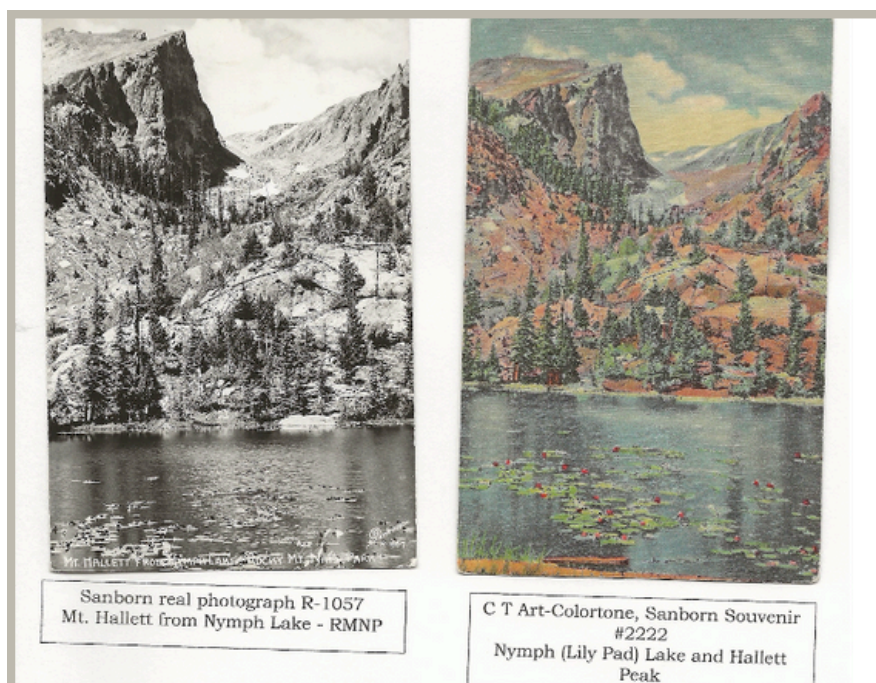


SANBORN

Harold Sanborn was a prolific photographer of Colorado landscapes and buildings from 1920 to 1960. His Sanborn Souvenir Company started by producing real photograph postcards, and the R-series focused on the Rocky Mountains.



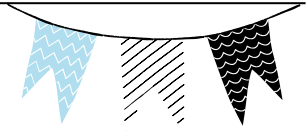
Starting in 1930 a German immigrant, Curt Teich, invented a process for printing colorized linen postcards which rapidly printed the red, yellow, blue and black portions of each postcard separately on linen textured paper which dried very fast because of the air in the surface.



C T Art-Colortone and C T American Art were some of Curt Teich's brands, and there are many pairs with Sanborn real photographs as the original image. Note that the clouds in the sky and the snowbanks are kept intact and objects are seldom airbrushed out of these pairs.

Postcards with Color Before Color Photography

....continued from page 5



W.T. PARKE

William T. Parke had a souvenir shop in Estes Park in the early 1900s, and he sold postcards to the tourists who flocked to Rocky Mountain National Park before it was dedicated in 1915 and after. Parke sent his postcards to Germany before the 1909 tariff was imposed on German products, and these lithographs were very fine and detailed.

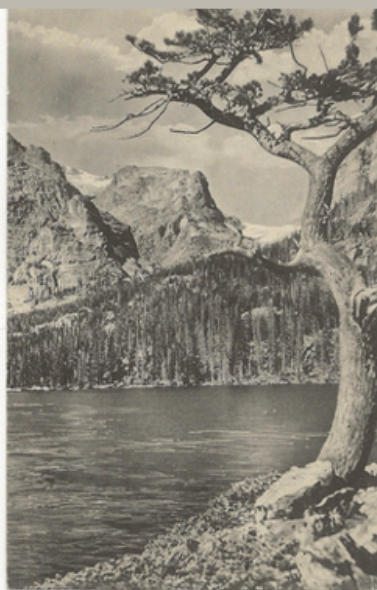
He tried AMC in New York, but the quality was disappointing. Then Parke sent his photographs to the Albertype Company in New York where the negatives would be colored by hand and then printed into postcards.



Albertype Company, W T Parke
Bierstadt Lake



Albertype Company, W T Parke
Bierstadt Lake



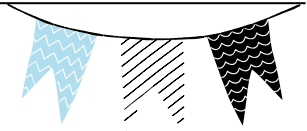
W T Parke, Albertype Company
Loch Vale



W T Parke, Albertype Company
Loch Vale

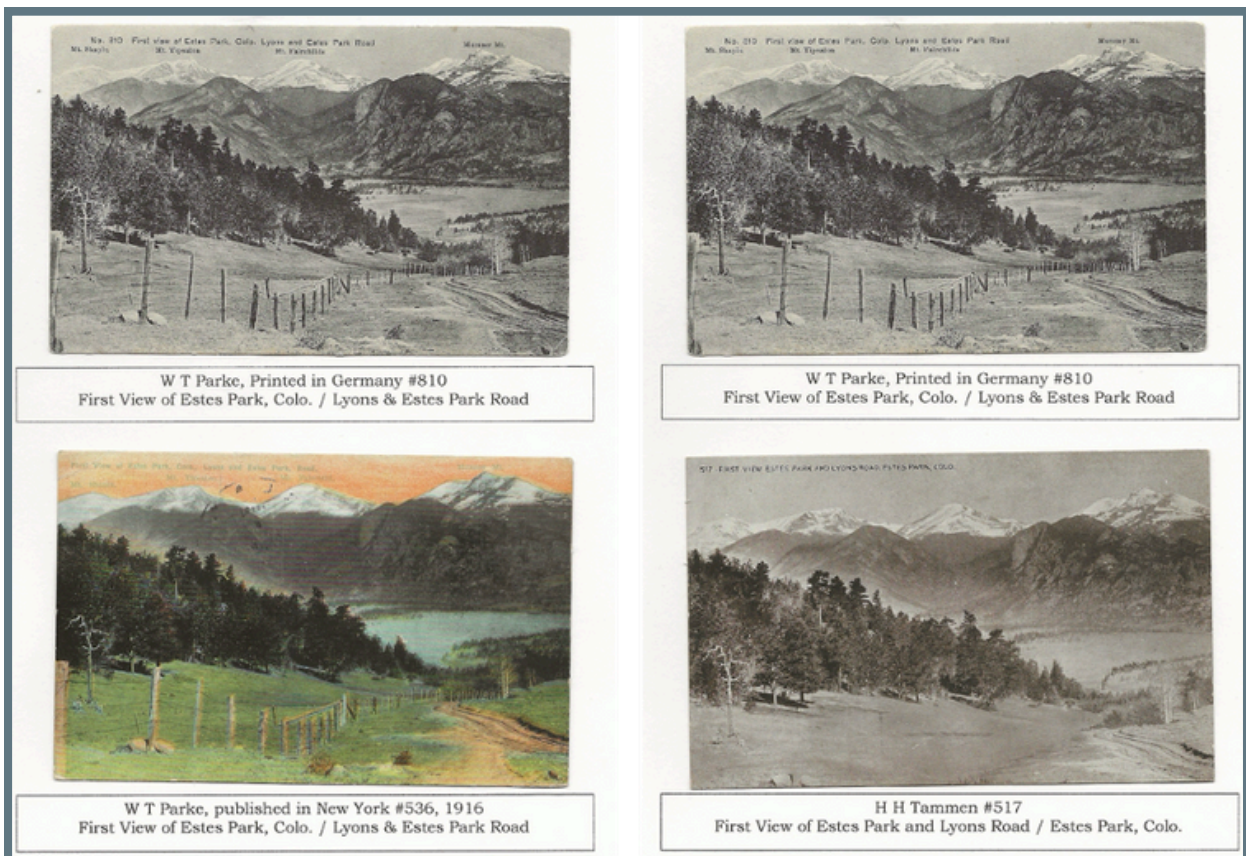
Postcards with Color Before Color Photography

....continued from page 6



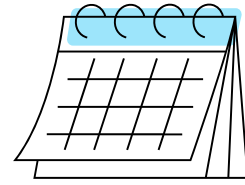
W.T. PARKE CONTINUED

Sometimes other companies would air-brush out features in Parke's original photograph, such as the fence in the example below, in order to hide its age and to make it more usable for years to come.



Take a look through your collection and see if you have pairs of black-and-white and colorized images. I have many more that have not appeared in these articles, and I learn a lot about what was emphasized and what was airbrushed away when I compare them.

Club Calendar - Plan Ahead!



MAY

- 5/4* - Club Meeting
**First Sunday*

JUNE

- 6/8 - Club Meeting

JULY

- 7/19 - Volunteer Event with Palmer Lake Historical Society

AUGUST

- TBD - Summer Picnic

SEPTEMBER

- 9/14 - Club Meeting

OCTOBER

- 10/12 - Club Meeting

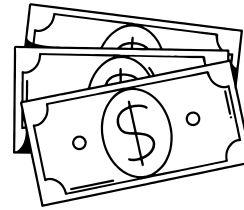
NOVEMBER

- 11/9 - Club Meeting

DECEMBER

- TBD - Holiday Party

Treasurer's Report: 2024



DENVER POSTCARD CLUB ANNUAL TREASURER'S REPORT Calendar Year 2024

STARTING CHECKING BALANCE (01/01/2024)			\$10,477.26
INCOME			
Membership Dues		\$671.00	
Sales of Club Postcards		\$3,120.05	
Donations In for Children Project		\$35.00	
	TOTAL INCOME		\$3,826.05
EXPENSES			
Children's Project - clear envelopes (qty 2500 - for 6+ years)		\$84.12	
Children's Project - postcard inserts (qty 1000 - for 2.5 years)		\$131.57	
Children's Project - stamps (for 200 packets)		\$157.00	\$372.69
Donation Out - Denver Public Library (2023 check)			\$500.00
Donation Out - History Colorado (2023 check)			\$500.00
Donation Out / Purchase Cards - Allen Hagood (2023 check)			\$1,200.00
Meetings - Annual room usage donation to RMPL		\$300.00	
Meetings - Speaker Honorariums at meetings (6 speakers accepted)		\$300.00	\$600.00
National Postcard Week - artist fee		\$150.00	
National Postcard Week - postage		\$68.00	
National Postcard Week - postcard printing (qty 500)		\$64.37	\$282.37
Online cost - domain name registration (annual)		\$23.17	
Online cost - website hosting (denverpostcardclub.org for 2 years)		\$370.55	\$393.72
Party - summer picnic - food, décor		\$42.55	
Party - winter holiday party - catered food		\$600.00	
Party - winter holiday party - gift cards		\$45.00	\$687.55
Postcard Supplies - pocket pages for binders		\$84.00	
Postcard Supplies - white storage boxes (qty 50)		\$216.11	\$300.11
Supplies - Purchase checks for checking account			\$56.27
	TOTAL EXPENSES		\$4,892.71
NET CHANGE FOR 2024			(\$1,066.66)
ENDING CHECKING BALANCE (12/31/2024)			\$9,410.60
STARTING SAVINGS ACCOUNT BALANCE (01/01/2024)		\$1,433.42	
	INTEREST	\$0.14	
ENDING SAVINGS ACCOUNT BALANCE (12/31/2024)			\$1,433.56
TOTAL CASH ASSETS (12/31/2024)			\$10,844.16
Estimated Inventory of Postcards Dec 31 2024	120,000		
Members Dec 31 2024 (of whom 24 are LIFE members)	85		



Prepared by Beth T.
04/22/2025

Meeting Minutes - April 13, 2025



Attendees: 27 current members, plus a friend of Laura D's (Michelle) and the speaker Laurie Algar, for a total of 29 people present.

- President Liz Franco opened the meeting just before 1:00pm.
- Liz F called for anyone with April birthdays – no volunteers, however Lee and Jane W are about to celebrate their 50th wedding anniversary!
- Shad provided and collected name papers for the post-speaker drawing for door prizes.
- Liz F - recapped Feb meeting and the presentation from club member Mike Viney who came down from Ft Collins. Mike gave a great presentation on how to zoom in and “read” photomechanical postcards to determine the kind of printing or lithography processing that was used. Referenced the book he published (now out of print and unavailable as only 100 copies were made) and historical postcards of Ft Collins he used in it. Brought microscopes so we could practice looking at postcards like “real photos” to see what type of printed postcard they are.
- Cards for sale at the meeting today are 25¢ for most, \$1 for Real Photo, 10¢ for Colorado, 5¢ for Last Chance. Over 5000 new postcards have been donated YTD, plus another 7000+ cards from old member Frank Ferris.
- Charles is unavailable to attend meetings - Beth T will serve as Treasurer and collect postcard sales money.
- Next meeting is Sun May 4, avoiding the conflict of Mother's Day on the second Sundays of May. Speakers will be Lee and Jane Whiteley. Lee brought copies of their book “Cherry Creek, a History of the Valley.”
- National Postcard Week card- Shad D announced that the postcards have been completed! On 4/2, Beth T and Shad took pictures of the old El Chapultepec Jazz Club building, and got a collage design made and uploaded to Vista Print. Postcards came back 4/10. Gave envelopes of postcards to all members attending today (to avoid postage) and Beth T will mail postcards to other members. Each member gets 2 free postcards and can buy more for \$1.
- Topic of the month postcards – blimps. Steve N updated us that the broader term is actually “dirigible,” and that blimps and zeppelins are types of dirigibles. Much enthusiasm for this subject from collectors. Pat McN brought a full album of postcards and stamps of dirigibles and mentioned that the RMPL has a whole video on this topic, available on their website. Others who brought postcards included Steve N, Dede, Beth T and Liz F.
- Next month's Topic of the Month postcards will be military and veterans.
- Show and Tell – Bobbie H shared her appreciation for publishing her article in this month's newsletter highlighting comparative postcards of the same locations. [Liz mentioned that Part 2 will be next month.]
- Bobbie brought the originals of the postcards from that article to share – they are in a special album.
- Passed around a Get Well card for everyone to sign for Charles, who is recovering from surgery.
- Treasurer's Report – Beth T and Jenny. Beth has activated her online access to the club's Key Bank accounts and will review the past year so that a 2024 Year End report can be prepared. 3/31/25 cash on hand = \$11,611.
- New treasurer Jenny S will take over the checking accounts and deposits in the next several months - Beth T (still second signer on the accounts) will cover for now. IRS annual online Form 990 financial report is due May
- Membership update from Beth T. Have 64 renewed members so far from last year's list of 85, of whom 25 are Life members. Three people renewed today, and still getting Membership forms mailed back to us.
- Financial – Beth T mentioned that it is time to pay the RMPL our annual contribution for the use of the meeting room. All agreed to pay \$300 for this year. Will mail that payment this week.
- Children's Project – Beryl mentioned that postcard stamp prices are going up in July so will need to prepare for that.
- Events - Liz F. Palmer Lake Historical Society doing an event on Sat July 19. Deb S will host a Denver Postcard Club booth at the 7/19 event, so we discussed special packets we could prep, as the rest of the normal booth/recruiting materials will be at the Postcard Show. Will do 5-card packets of old and unused Colorado postcards. Will do a new insert postcard for those packets. Beryl volunteered to put the packets together. Next Denver Postcard Show will be 7/18 – 7/19 at Lakewood Holiday Inn. Book and Paper Fair is 8/15 – 8/16 at Douglas Co Fairgrounds, and new Centennial Stamp and Paper show is 9/19 – 9/20 at the Jeffco Fairgrounds.
- Deb S visited the Denver Firefighters Museum and brought us all postcards from there.
- Beth T mentioned that one of the Natl Postcard Week exchangers contacted club looking for old Rick Geary cards.
- Liz introduced the speaker, Laurie Algar. Laurie's father worked for Disney in California for 38 years, and she presented a heart-warming multi-media recollection of those years (including her youth).

Club Contact Information



**2025
Officers**

Liz Franco, President

Deb Simpson, Vice President

Shad Daly, Secretary

Jennifer Simpson, Treasurer

Charles Twomey, Assisting Treasurer

Beth Tallmadge, Membership Chair



EMAIL US:	MEETING SPACE ADDRESS:
denverpostcardclub@gmail.com	Rocky Mountain Philatelic Library 2048 S. Pontiac Way Denver, CO 80224
The Denver Postcard Club Newsletter is published 10 times a year by the Denver Postcard Club, a 501(c)(3) Tax Exempt Organization.	

Thank you for reading! See you soon.



Denver Postcard Club Membership Form 2025

denverpostcardclub@gmail.com

PLEASE PRINT CLEARLY

Mail or deliver completed form with payment to: Beth Tallmadge, DPCC Membership Chair 12561 W Alameda Dr Lakewood, CO 80228-2816

Or bring this form to a Postcard Club monthly meeting (second Sundays at 1pm) at:

Rocky Mountain Philatelic Library (meeting room building)

2048 S Pontiac Way

Denver, CO 80224

Membership includes newsletters, access to club cards for purchase, informative discussions and presentations at meetings, and social events. Family membership members must live at the same address.

Payment methods are **Check or Cash only**. No credit card or app payments.

Make checks payable to **DENVER POSTCARD CLUB**.

Today's Date:		
Name(s):		
Street Address:		
City:		
State:		
Zip:		
	Family Member 1	Family Member 2
Phone (cell/home):		
Email:		
Postcard Topics I like:		

Regular Annual Membership Dues (check one):

Individual - \$15		Family - \$20	
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OPTIONAL Prepaid Lifetime Membership Dues Rates (to avoid annual renewal dues):

Age Range Oldest Member (as of Jan 1)	Under 60		60 – 74		Over 74	
Individual	\$250		\$195		\$60	
Family	\$335		\$260		\$80	

Half Year Dues (First Year New Members **joining after June 30** only) Check one:

Individual - \$8		Family - \$11	
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Supplemental donation for Children's Project work**	\$
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** Denver Postcard Club is classified as a charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations in excess of membership dues may be tax deductible for certain taxpayers. You will receive a confirmation letter for your donation.

Date Paid:		Check # or Cash:	
NEW/RENEWAL			