

## **DORIS ESTELLE LONG PUBLICATIONS**

### **Books**

- COPYRIGHT AND PRIVACY (MIT Press)(under discussion)
- INTELLECTUAL PROPERTY LAW (Carolina Academic Press 2015)(Trademark Chapters)(with John Cross, Greg R. Vetter and Peter K. Yu)(Most Recent Updated Teachers Manual and Supplement 2019)
- CONTRACT LAW AND PRACTICE (Revised Second Edition) (Lexis 2007)(Chapters 9, 11, 12, 13)(with Gerald E. Berendt, Rebecca A. Cochran, Robert J. Nye and John H. Scheid)
- THE PROTECTION OF INTELLECTUAL PROPERTY RIGHTS: STANDARDS OF THE INTERNATIONAL AND NATIONAL LEGISLATION AND THEIR ENFORCEMENT: A PRACTICAL GUIDEBOOK (published in Ukrainian by Ukrainian State Intellectual Property Department 2007)(with Patricia Ray, V.O. Zharov, T.M. Sheveleva, I.E. Vasylenko, V.S. Drobyazko)
- THE ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS: A PRACTICAL TRAINING GUIDE (published by US Commercial Law Development Program 2004)(republished in Russian and Ukrainian 2005, 2006, respectively)(with Patricia Ray)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW: A COURSEBOOK AND DOCUMENTS SUPPLEMENT (West 1999) (Most Recent Supplement 2015)(with Anthony D'Amato)
- CONTRACT LAW AND PRACTICE (Anderson Publishing Co. 1998)(Chapters 9, 11, 12, and 15)(with Gerald E. Berendt, Michael L. Closen, Marie A. Monahan, Robert J. Nye and John H. Scheid)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW (co-editor and author) (Kluwer Law International 1997)(with Anthony D'Amato)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW ANTHOLOGY (co-editor and author) (Anderson Publishing Co. 1996)(with Anthony D'Amato)
- UNFAIR COMPETITION AND THE LANHAM ACT -- A TREATISE (BNA BOOKS 1993)

### **Distance Learning (Online) Course Materials**

- *European Union Law* (Summer 2018)(Updated through 2019)(excluding lectures)
- *Modern International Contracts* (Summer 2018)(excluding lectures)
- *First Amendment in Cyberspace* (Summer 2016; updated through 2019)
- *Globalization and Intellectual Property* (Summer 2016; updated through 2018)(excluding lectures)
- *Intellectual Property in a Global Digital Environment (IP Digital)* (Fall 2015; updated through 2018)
- *Law and New Technology* (Summer 2015; updated through 2018)
- *Cybercrime, Information Warfare and Economic Espionage* (Summer 2015; updated through 2018)
- *International Intellectual Property Law Survey* (Summer 2014; updated through 2018)(excluding lectures)

- *Patent Law* (Spring 2007; updated through 2018)

#### **Digital Text Books (Self Published):**

- *An Introduction to US Intellectual Property Law: Fundamental Concepts and Cases* (2014)
- *IP Digital: Protecting Intellectual Property in the Digital Information Age* (2013 to 2015)
- *The Protection Of Expression in the Digital Information Age: A Survey Of Key U.S. Concepts* (2013)
- *Global IP: Challenges and Opportunities in the 21<sup>st</sup> Century* (2011, 2015)
- *International Art Law: Challenges for the 21<sup>st</sup> Century* (2011)
- *Global Copyright in the Digital Age* (2011)
- *International Intellectual Property in Today's Global Digital World* (2008 - 2010)
- *Supplement to a Coursebook in International Intellectual Property* (2006-2011)
- *Global Copyright: International Copyright and Neighboring Rights in the Digital Environment* (2006 -2010)
- *IP Digital: Intellectual Property in the Digital Information Age* (2004-2012)
- *The Protection of Expression in the Digital Information Age (Trademarks and Copyrights)* (2004-2012)

#### **Articles and Book Chapters**

##### **Works in Progress**

- *Copyright and Privacy: Repairing the Broken Links in the Chain of Human Dignity* (Work in Progress)
- *Can Copyright Cope With The Challenges Of New Technology In The 21<sup>st</sup> Century?* (Work in Progress)
- *Copyright Surrogacy: Recapturing the Public Domain One Digitized Cultural Work at a Time* (Work in Progress)
- *Making Innovation Policy and Laws Ready for "The Thinking Machine"* (Work in Progress)
- *Stumbling to a "Technical Result": US Patent Law and the EU "Alternative" to Patentability* (Work in Progress)

##### **Forthcoming**

- *Exposing the Processes of Empire in the International Protection of Intellectual Property* in *INTELLECTUAL PROPERTY IN CONTEXT: TOWARDS A LAW AND SOCIETY PERSPECTIVE* (Cambridge University Press)(co-eds. Debora Halbert and William T. Gallagher) (forthcoming)
- *Mapping the New Geographies of "Flexible" Intellectual Property Rights in the 21<sup>st</sup> Century* in *FLASHPOINTS* (Quid Pro Quo Press )(Alexandra George, ed.) (forthcoming)

##### **Published**

- *Copyright Reform in the 21<sup>st</sup> Century: Adding Privacy Considerations Into the Normative Mix* in *MAKING COPYRIGHT WORK FOR THE ASIAN PACIFIC ?*

- JUXTAPOSING HARMONISATION WITH FLEXIBILITY (ANU Press 2018)(Updated and Revised)(Chapter 4)
- *Effective Measures For Curbing Counterfeiting and Piracy in Online Transactions*, AMCHAM Philippines Business Journal (April 2018)
  - *21<sup>st</sup> Century Copyright Reform: Adding Privacy Considerations Into the Normative Mix* in MAKING COPYRIGHT WORK FOR THE ASIAN PACIFIC ? JUXTAPOSING HARMONISATION WITH FLEXIBILITY (ANU Press 2017)(Online only)(Chapter 5)
  - *The Unimagined Consequences of Star Athletica’s ‘Imaginative Separability’ Test*, IP Watchdog (December 11, 2017)  
<http://www.ipwatchdog.com/2017/12/11/unimagined-consequences-imaginative-separability/id=90829/> (Guest Blog)
  - *Using Intellectual Property to Protect Ethiopia’s Unique Culture*, US Embassy Blog, Addis Ababa (July 26, 2017)  
<https://usembassyaddis.wordpress.com/2017/07/26/using-intellectual-property-to-protect-ethiopias-unique-culture/> (Guest Blog)
  - *Deviant Globalization and the Rise of Diverse Interests in the Multilateral Protection of Intellectual Property* in DIVERSITY IN INTELLECTUAL PROPERTY: IDENTITIES, INTERESTS AND INTERSECTIONS (Cambridge University Press 2015)(co-eds. Irene Calboli & Srividhya Ragavan)(Chapter 3)
  - *Is it Time to Create New Geographies for Today’s “Flexible” Intellectual Property Rights?*, 1 ACTA MUP: Legal Protection of Intellectual Property 4 (2015)
  - *Branding the Land: Creating Global Meanings for Local Characteristics* in TRADEMARK PROTECTION AND TERRITORIALITY CHALLENGES IN A GLOBAL ECONOMY (Edward Elgar Publications 2014)(co-eds. Irene Calboli & Edward Lee)(Chapter 6)
  - *Mapping the New Geographies of IP Rights in the 21st Century*, 6 The WIPO Journal, Issue1 (2014)
  - *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property* in GOVERNING INNOVATION AND EXPRESSION: NEW REGIMES, STRATEGIES AND TECHNIQUES (University of Turku Press 2013)(ed. Katja Lindroos)
  - *Resolving Trademark Duality in the Twenty-First Century: Making Trademarks Internet Ready*, 1 ACTA MUP: Legal Protection of Intellectual Property 31(2013).
  - *Challenges and Opportunities in the International Protection of Biosimilars and Other Biologics*, ASIPI Annual Conference, Punta Cana, Dominican Republic (December 2013)(Conference Publication)
  - *Protecting Copyright in the Digital Environment: Suggested Amendments to the 2005 Civil Code to Clarify the Boundary Between Protection and Access*, Conference on Amendments to the 2005 Code, Ho Chi Minh City University of Law, Ho Chi Minh City, Socialist Republic of Vietnam (October 2013)(in English and Vietnamese)(Conference Publication)

- *Patents, Genetic Resources and Traditional Knowledge: Resolving the Challenge of Equitable Access*, Intellectual Property Institute of Canada, 87th Annual Meeting, Ottawa, Canada (September 27, 2013)(Conference Publication)
- *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property*, 2 *The Nordic Journal of Commercial Law* 1 (Katja Lindroos, ed., 2012)(available at [http://www.njcl.utu.fi/2\\_2012/long.pdf](http://www.njcl.utu.fi/2_2012/long.pdf))
- *Intellectual Property, Privacy and the Parallax View* in *Session IV: Technology and the Future of Privacy*, 29 *J. Marshall J. Computer & Info J.* 379 (2012).
- *Rebooting Trademarks for the 21st Century*, 49 *Louisville L. Rev* 517 (2011)(Trademark Symposium Issue)(selected for inclusion in *INTELLECTUAL PROPERTY LAW REVIEW* 2012)
- *Trade Secrets and Traditional Knowledge: Strengthening International Protection of Indigenous Innovation* in *THE LAW AND THEORY OF TRADE SECRECY* (Edgar Elgar Publishing 2011)(co-eds. Rochelle Cooper Dreyfuss and Katherine Strandberg)(Chapter 19)
- *“Unitorriality”: Trademarks, Territory and Sovereignty in the 21st Century* in *ONE OR MANY: FEDERALISM IN THE UNITED STATES AND EUROPEAN UNION* (Augustana College East Hall Press 2011)(co-eds. Michael Seng & Vladimir Tyc)
- *Meeting the Challenges of the Shadow Internet*, *John Marshall Center for Intellectual Property Law News Source* 9 (Fall 2011)
- *Collective Marks: Possibilities and Problems in the United States and Latin America*, ASIPI XVI Workshops, Santa Cruz de la Sierra, Bolivia (October 31, 2011)(Conference Publication)
- *Promoting Innovation Through the Rational Enforcement of Intellectual Property Rights: A Proposal* in *HANDBOOK OF INTELLECTUAL PROPERTY PROTECTION* (American Chamber of Commerce in Chile 2010)(in Spanish)
- *International Trademark Protection: Fundamental Principles*, *International Trademark Course Materials*, 132<sup>nd</sup> Annual Meeting, International Trademark Association, Boston, MA (May 22 and 23, 2010)(Conference Publication)
- *Strategies for Securing the Cyber Safety Net Against Terrorists: A Multi-Disciplinary Approach* in *TERRORISM AND GLOBAL INSECURITY: A MULTIDISCIPLINARY PERSPECTIVE* (Linton Atlantic Books, Ltd. 2009)(ed. Klint Alexander)(Chapter 16)
- *When Worlds Collide: The Uneasy Convergence of Creativity and Innovation*, 25 *J. Marshall J. Computer & Info.L.* 653 (2009)
- *Information Convergence: At the Boundaries of Access: Introduction*, 25 *J. Marshall J. Computer & Info. L.* 585 (2009)(co-author)
- *Lesser Known Intellectual Property Treaties of the Americas*, *Gaceta Judicial* (Santo Domingo, Dominican Republic)(2009)
- *Inauguration Moments*, *Feminist Law Professors* (January 27, 2009)(Guest Blog)
- *A Brief Primer on US Border Enforcement Measures for Intellectual Property Rights*, *Conference Proceedings of Chicago Bar Association Conference on Protecting Intellectual Property Rights at the Border* (2009)
- *A Brief Primer on US Copyright Protection for Works on the Internet* (Yekaterinberg Russia 2009)

- *Is Fame All There Is?: Beating Global Monopolists at Their Own Marketing Game*, 40 Geo. Washington Int'l L. Rev 123 (2008)
- *Crossing the Innovation Divide*, 81 Temple Law Review 507 (Law Review Symposium Issue)(2008)
- *Trademarks and the Beijing Olympics: Gold Medal Challenges*, 7 J. Marshall Rev. Intell. Prop. L 433 ( 2008)(China Symposium Issue)(Guest Editor)
- *IP and Innovation [Innovating New Connections in Intellectual Property Analysis] A Review of William van Caenegem's "Intellectual Property Law and Innovation,"* 13 Melbourne Media Arts and Law Review 341 (2008)(book review)
- *IP Enforcement In China: Going for the Gold After the Beijing Olympics*, National Law Journal (August 18, 2008)(IP Section Lead Article)
- *Ambush in Beijing: New Effort to Curb Ambush Marketing at the Beijing Olympics*, Conference Proceedings of the 2008 Fordham Annual Conference on Intellectual Property Law and Policy (2008)
- *Gold Medal Opportunities at the Beijing Olympics*, Conference Proceedings of the 2008 Fordham Annual Conference on Intellectual Property Law and Policy (2008)
- *Messages from the Front: Hard Earned Lessons on Information Security from the IP Wars*, 16 MSU J. Int'l L 71 (2007)(Symposium Issue on E-Commerce and Information Security)
- *Strategies for Securing the Cyber Safety Net Against Terrorists: A Multi-Disciplinary Approach*, Oxford Forum on Public Policy (2007)
- *Dissonant Harmonization: Limitations on Cash 'n Carry Creativity*, 70 Albany L. Rev.1163 (2007)(Symposium Issue)
- *Traditional Knowledge and the Fight for the Public Domain*, 5 J. Marshall Rev. Intell. Prop. L. 317 ( 2006)
- *Practical Tips for Combating the Scourge of Global Piracy* (Revised), [www.usembassy.mk](http://www.usembassy.mk) (October 2006)(in Macedonian)
- *Copyright Laws Across The Border: Extraterritorial Enforcement*, AIPLA Annual Conference Proceedings, Washington, D.C. (Fall 2006)
- *Leveraging Local Identity as a Counterpoint to Global Monopolization*, Conference Proceedings, Conference on Industrial Organization, Law & Economics in Athens, Greece, Athens Institute for Education and Research (June 2006)
- *Electronic Voting Rights and the DMCA: Another Blast from the Digital Pirates or a Final Wake Up Call for Reform?*, 23 J. Computer & Info. L. 533 (2005)
- *Is a Global Solution Possible to the Technology/Privacy Conundrum?* in *Through the Technology Lens*, 4 J. Marshall Rev. Intell. Prop. L. 6 (2005)
- *Practical Tips for Combating the Scourge of Global Piracy*, 9 Intellectual Property Law Committee Newsletter, Tort Trial and Insurance Practice Section, ABA (Fall 2005)
- *Fair Use and US Copyright Law: The Changing Definition of "Fair,"* Copyright Law for Business People and Lawyers Seminar (2005)(Conference Publication)

- *A Brief Primer on US Copyright Protection for Works on the Internet*, IPR Case Studies in the Information Sector Conference (Jamaica 2005)(Conference Publication)
- *E:Business Solutions to P2P Piracy: A Practical Guide*, HANDLING INTELLECTUAL PROPERTY ISSUES IN BUSINESS TRANSACTIONS (PLI 2004)
- *Small States and the Challenge of Intellectual Property Protection*, 33 International Law News 1 (Summer 2004)
- *Privacy & Piracy: The Paradox of Illegal File Sharing on Peer-to-Peer Networks and the Impact of Technology on the Entertainment Industry*, 2 The John Marshall Center for Intellectual Property Newsletter (Summer 2004)(reprint of written testimony submitted to the Senate Committee on Governmental Affairs)
- *A Brief Primer on US Copyright Protection for Works on the Internet*, The Intellectual Property Debate in the Digital Environment Conference (Barbados 2004)(Conference Publication)
- *Crossing the Pond: International ISP's and the Barrier Reef of Strict Liability*, AIPLA Annual Spring Conference Proceedings (May 2004)
- *Intellectual Property on the Internet and the Cultural Digital Divide*, The Impact of Information Technology on Globalization Supplement: Intellectual Property and Social Needs in a Networked World 10 (STS Nexus 2003)
- *E:Business Solutions to P2P Piracy: A Practical Guide*, HANDLING INTELLECTUAL PROPERTY ISSUES IN BUSINESS TRANSACTIONS (PLI 2003)
- *If DNA Be the Bread of Life, Play On?*, AIPLA MidWinter Conference Proceedings (January 2003)
- *"Democratizing" Globalization: Practicing the Policies of Cultural Inclusion*, 10 Cardozo J. of Int'l & Comp. L 217 (2002)
- *"Unitorrial" Marks and the Global Economy*, 1 J. Marshall Rev. Intel. Prop. L. 191 (2002)
- *A Review of Basics of International Intellectual Property Law* by G. Gregory Letterman, 96 Am. J. International Law 725 (2002)(book review)
- *Fundamentals of Trademark Law and Unfair Competition*, UNDERSTANDING TRADEMARK LAW 2002 (PLI 2002)
- *Of Clowns, Goldfish and Lingerie: Taming the Federal Trademark Dilution Act with the Actual Dilution Standard*, 4 John Marshall Center for Intellectual Property Law News Source 4 (Fall 2002)
- *Recent Activities Before the WTO Raise New Questions about International Protection for Intellectual Property Rights*, Illinois State Bar Association Newsletter (Fall 2002)
- *The Practical Effect of Recent US "Losses" Before the WTO*, 4 John Marshall Center for Intellectual Property Law News Source 8 (Summer 2002)
- *A Brief Primer on US Copyright Protection for Works on the Internet*, Protecting Intellectual Property Conference (Guinea 2002)(Conference Publication)
- *A Brief Primer on US Copyright Protection for Works on the Internet*, WIPO Academy on Education and Training in Intellectual Property Conference (Moscow 2002)(Conference Publication)

- *Report on Proposed Legislation “On the Amendment of Certain Legislative Acts of Ukraine on Intellectual Property,”* US Department of Commerce (Commercial Law Development Program)(October 2002)
- *“Globalization”: A Future Trend or a Satisfying Mirage?*, 49 J. Copyright Society 313 (2001)
- *First Let’s Kill All the Intellectual Property Lawyers!”: Musings on the Decline and Fall of the Intellectual Property Empire*, 34 John Marshall L. Rev. 851 (2001)
- *The Impact of E-commerce on the Intellectual Property System*, 3 John Marshall Center for Intellectual Property Law News Source 10 (Spring 2001)
- *Analysis of the Draft Civil Code of the Ukraine Regarding Intellectual Property: Chapters 34 through 46*, US Department of Commerce (Commercial Law Development Program)(October 2001)
- *A Brief Primer on International Trademark Protection and US Law*, Legal Tools for the Protection of Intellectual Property Conference (Moldova 2001)(Conference Publication)
- *A Brief Primer on U. S. Intellectual Property Protection in the Global Arena*, International Conference on Business, Technology & Intellectual Property in the IT Age (South Korea 2001)(Conference Publication)
- *Solutions to the College Savings Conundrum for Trademark Owners*, 2 John Marshall Center for Intellectual Property Law News Source 8 (Spring 2000)
- *Y2K TRIPS Style*, 2 John Marshall Center for Intellectual Property Law News Source 12 (Winter 2000)
- *The Federal Trademark Dilution Act Becomes the “Greatest Show on Earth”?*, 1 John Marshall Center for Intellectual Property Law News Source 10 (Summer 1999)
- *The Federal Trademark Dilution Act Becomes the “Greatest Show on Earth”?*, 17 ABA Intellectual Property Newsletter 1 (Spring 1999)
- *Codigo de Ordenamiento del Mercado Project: Dominican Intellectual Property Laws And The Trips Agreement: A Study And Future Action Plan*, USIS (August 1999)
- *The Impact of Foreign Investment on Indigenous Culture: An Intellectual Property Perspective*, 23 N.C.J. Int’l L. & Com. Reg. 229 (1998)
- *China’s IP Reforms Show Little Success*, IP Worldwide (November/December 1998)(dual language publication in English and Japanese)
- *China Introduces Wide Range of Legal Reforms*, National Law Journal (September 14, 1998)(In Focus: Pacific Rim)
- *Raising the Standard Against Chinese Pirates, Special to IP World Wide* (1998)
- *The Impact of the Information Age on American Society*, Perspectives on Modern America Conference, Peking University (China 1998)(Conference Publication)
- *Teaching Practical Skills and Fundamental Values*, Tsinghua University Press (1998)
- *The Protection of Information Technology in a Culturally Diverse Marketplace*, 15 J. Marshall J. Computer & Info. L. 77 (1997)
- *Is a Sui Generis Approach to Database Protection Necessary?*, XVI American Intellectual Property Law Association Selected Papers (October 1997)

- *The Role of Intellectual Property in Protecting Indigenous and Native Culture*, 1 ASIL Intellectual Property Newsletter 7 (Summer 1997)
- *Q&A Concerning Copyright Compliance for Print and Software (Revised)* (AAP/NACS 1997)(co author)
- *Copyright Clearance and the Internet: Present Problems and Future Solutions*, Selected Legal Papers of the American Intellectual Property Law Association (1996)
- *Connecting the Dots: Working Across the Curriculum*, 3 The Law Teacher 11 (Spring 1996)
- *Copyright Clearance in the Internet Age: Present Problems and Future Solutions*, 1996 Annual Meeting, American Intellectual Property Law Association (October 24, 1996)(Conference Publication)
- *The US Copyright System*, Symposium on Intellectual Property Protection, Zhejiang University, Hangzhou, China (October 14, 1996)(Conference Publication)
- *Emerging Issues in Information Technology: The Problem of Developing an International Protection Standard in Today's Multicultural, Economically Diverse Global Marketplace*, 90 American Society of International Law Proceedings 285 (March 1996)
- *Copyright and the Uruguay Round Agreements: A New Era of Protection or an Illusory Promise?*, 22 AIPLA Quarterly Journal 531 (1995)
- *"Innovation Markets" and the 1995 Antitrust Guidelines for the Licensing and Acquisition of Intellectual Property*, INTELLECTUAL PROPERTY AND ANTITRUST (PLI 1996)
- *The New Antitrust Guidelines for the Licensing of Intellectual Property: A Workable Balance or a Practitioner's Nightmare?*, INTELLECTUAL PROPERTY AND ANTITRUST (PLI 1995)
- *Report on Extraterritorial Application of the Lanham Act*, Subcommittee F, ABA IP Section, Lanham Act Committee (1995)(Chair and Co-Author; Author of Dilution Report and Recommendations)
- *Report on Inherently Distinctive Trade Dress After Two Pesos Inc. v. Taco Cabana, Inc.*, Subcommittee G, ABA IP Section, Trade Identity Committee (1994) (pps. 198 – 205)(Chair and Author)
- *Report on Federal Trademark Legislation*, Committee 201, ABA IP Section, Federal Trademark Legislation (1999)(Chair and Author)
- *Questions and Answers Concerning Copyright Compliance for the Campus Community: Revised and Updated* (AAP/NACS 1991)(Co-author)
- *Questions and Answers Concerning Copyright Compliance for the Campus Community* (AAP/NACS 1989)(Co-author)
- *Survey of Recent Developments in Trademark Law in the European Communities*, 18 International Lawyer 163 (1984)

#### **Articles in Anthologies (Republications)**

- *Trademarks and the Beijing Olympics*, & John Marshall rev. Intell. Prop. L. 433 (2008), in INTELLECTUAL PROPERTY LAW AND POLICY IN CHINA (Edward Elgar Publishing)(edited by Peter K. Yu)(forthcoming)



- *Crossing the Innovation Divide*, 81 Temple Law Review 507 in INNOVATION AND IP (US)(Edward Elgar Publishing 2016)(edited by Shuba Ghosh).
- “*Unitorial*” *Marks and the Global Economy*, in ANUARIO ANDINO DE DERECHOS INTELECTUALES (ANDEAN YEAR BOOK) (Palestra Editores Peru 2010)(edited by Baldo Kresalja Rosselló)
- *Traditional Knowledge and the Fight for the Public Domain* in INTELLECTUAL PROPERTY AND THE PUBLIC DOMAIN and in INTELLECTUAL PROPERTY AND TRADITIONAL KNOWLEDGE (Institute of Chartered Financial Analysis of India Press, Amicus Books Division (India)(2010)(edited by PL Jayanthi Reddy)
- *The Impact of Foreign Investment on Indigenous Culture: An Intellectual Property Perspective* in GLOBALIZATION AND INTELLECTUAL PROPERTY (Ashgate Publishers 2006)(edited by Alexandra George)
- *Comments on the Hague Draft Convention on Jurisdiction and Foreign Judgments in Civil and Commercial Matters* in A REVIEW OF THE DRAFT HAGUE CONVENTION ON JURISDICTION AND FOREIGN JUDGMENTS IN CIVIL AND COMMERCIAL MATTERS (Japanese Institute of Intellectual Property Fall 2002)(in Japanese)

#### **Column, Chicago Daily Law Bulletin: Global IP**

- *Big Pharma Initiative Required to Avoid Price Controls* (April 17, 2019)
- *2019 IP Forecast: BREXIT, China and Internet Accountability* (January 29, 2019) *Trump’s Excursion into International IP Treaties Could Spell Trouble* (November 28, 2018)
- *Protecting Artificial Intelligence with Some Old Fashioned Know-How* (May 23, 2018)
- *U.S. Retreat From International Bodies Hurts Our IP Infrastructure* (March 6, 2018)
- *2018 Promises to be Rocky Time in IP World* (December 27, 2017)
- *Is It Time To Adopt A ‘Petty Patent’ To Maintain U.S. Edge In Innovation?* (October 17, 2017)
- *Bilateral Investment Treaties May Be New Way to Protect IP Rights* (August 30, 2017)
- *U.S. on Verge of Being Passed Up by Chinese on IP Standards* (June, 12, 2017)
- *Trump’s Trade Policies Could Run Afoul Of Treaties, Bring On Counterfeits* (March 15, 2017)
- *Price Controls, Worldwide Access Take Center Stage for IP Owners in 2017* (January 19, 2017)
- *Plotting Intellectual Property Strategy in an Anti-Free Trade* (December 5, 2016)
- *New IP World Comes Into focus Following the BREXIT Decision to Leave* (August 24, 2016)
- *Unless International Action Happens, Virtual Reality Films May Die in Crib* (June 29, 2016)
- *“Dot Anything” Registrars, For Better or Worse, New Warriors in Piracy Fight* (May 4, 2016)
- *Good Brought by Social Media Quickly Being Outweighed by the Negative* (March 22, 2016)

- *Tech, Enforcement Themes at Sundance Highlight Shrinking End User Privacy* (February 10, 2016)
- *Anne Frank's "Diary" Faces Off Against "Mein Kampf: A Copyright Dilemma* (January 6, 2016)
- *World Finds Itself in Quandary Over "Panorama Photos;" Now Come Drones* (December 10, 2015)
- *Will the Trans-Pacific Partnership Help Chicago IP Owners?* (November 4, 2015)
- *What to Do About Digital Piracy* (October 1, 2015)
- *The World Cleansing of Product Names* (September 1, 2015)
- *The Times They are A-Changing: IP Law Takes on New Points of View* (August 5, 2015)
- *Trans-Pacific Partnership Talks Affect IP Enforcement* (June 25, 2015)
- *Scandalous Marks Sell: Can They Be Protected?* (June 1, 2015)
- *Can Copyright Survive Global Culture Wars?* (April 29, 2015)
- *Crystal Blue Persuasion: For Offbeat Products, Place Can be a Brand* (April 1, 2015)
- *Plain Packaging Laws Threaten to Turn Trademarks Into Disappearing Assets* (February 26, 2015)
- *In an Increasingly Digital Age, How Can Another Sony-style Hack Be Avoided?* (January 28, 2015)
- *"Branding" Local Art in an Effort to Enhance its Marketability* (January 5, 2015)
- *Europe's Unitary Patents May Cut U.S. Inventors' Protection Costs* (December 2, 2014)
- *"Right to Be Forgotten" is Redrawing Internet Content Rules* (October 30, 2014)
- *Game On: Biotech Gene Patents Find Renewed Life in Australia* (October 1, 2014)
- *Companies Need Closer Look at Personal Devices to Protect Trade Secrets* (September 3, 2014)
- *Is the Cloud in Peril Internationally After High Court's Aereo Ruling?* (August 7, 2014)
- *Fame Remains Fleeting for Well-known Marks Internationally* (July 9, 2014)
- *Appropriation Art Raises Intellectual Property Challenges in Asia* (June 5, 2014)
- *Inadequate International Protection for Trade Secrets Requires Vigilance* (May 12, 2014)
- *Protecting Patents and Intellectual Property in Conflict Zones* (April 9, 2014)
- *International Rules on Origin Source for Biotech Patents Grow Tougher* (March 5, 2014)
- *Limits of International Rights to Sherlock Holmes Not So Elementary* (January 29, 2014)
- *Access to Information a Hot Topic in International IP Protection for 2014* (January 6, 2014)
- *Medical Breakthroughs Will Face "Perfect Storm" Internationally* (December 5, 2013)
- *Global Economy Calls for Stronger Training in International IP Issues* (November 7, 2013)

- *Snowden Leaks Could Make Copyright Enforcement Tougher Internationally* (October 10, 2013)
- *Intellectual Property Price Controls Take New Hit in Digital Environment* (September 4, 2013)
- *“Moral Rights” and Copyright May Crash Digital Art Restoration Efforts* (August 7, 2013)
- *Geographic Naming Rights a Hot Topic in Intellectual Property Law* (July 1, 2013)
- *Building an International Protection Program, One BRICS Country at a Time* (May 28, 2013)
- *Did the Supreme Court Endanger International Distribution Networks?* (April 23, 2013)
- *“Fair Use” Could be Getting a 21<sup>st</sup> Century Face-Lift This Summer* (March 29, 2013)
- *Pride, Prejudice and Zombie Fiction* (February 22, 2013)
- *Trademark Protection Gets Court Review* (January 25, 2013)
- *New Year Will Put Non-Traditional IP Issues on the Center Stage* (December 28, 2012)
- *Protecting Copyright Distribution Rights Brings ‘Exhausting’ Problem* (November 30, 2012)
- *EU Privacy Laws Hinder Copyright Enforcement for US Owners* (October 26, 2012)
- *Smartphones Become Hot Player in the Game of Global Patent Wars* (September 28, 2012)
- *Those Selling Counterfeit Goods Also Win “Gold” at London Olympics* (August 31, 2012)
- *Long, Hot Summer Provides Many New Opportunities for IP Owners* (July 27, 2012)
- *Questions Arise Over New Treaty to Protect Audiovisual Performances* (June 29, 2012)
- *“Reveal Day” Glitch Gives Brand Owners Chance to Revise Strategies* (May 25, 2012)
- *Trade Secret Protection Finally Moves Center Stage* (April 27, 2012)
- *Price Wars Undermine Patent Usefulness* (March 30, 2012)
- *Piracy Creates the Worst of Times for Authors – Just Ask Dickens* (February 24, 2012)
- *IP Owners Need to Create New Protection Program* (January 27, 2012)
- *New Year May Bring Relied Against Rogue Websites* (December 30, 2011)
- *New Proposal Challenges Internet Piracy* (November 25, 2011)
- *U.S. Patent Law Leaps into International Arena* (October 28, 2011)
- *Do the Recent Negotiations Signal an End of an Era?* (September 30, 2011)
- *Monopolization Charges Rise After Hacking Scandal* (August 26, 2011)
- *Meeting the Challenges of the “Shadow Internet”* (July 29, 2011)
- *Guidelines for the Battle Against Counterfeiting* (June 24, 2011)
- *Will Copyright Stop the Internet’s “Presses”?* (May 27, 2011)
- *Internet Remains a Trademark Battleground* (April 29, 2011)

- *Leaked Document Suggest New Opportunities* (March 25 2011)
- *Planning your 2011 IP Enforcement Program* (February 25, 2011)
- *Taking Advantage of China “Thaw” in IP Protection* (January 28, 2011)
- *Troubling Times Are Ahead for “Green” Patents* (December 23, 2010)
- *ACTA May Help Companies Protect IP Rights Abroad* (November 26, 2010)
- *Three Strikes and You Are Off the Internet* (October 29, 2010)

### **Plays, Screenplays and Novels**

- *The Dreams of Angel Starr* (2015 Play)
- *World’s Worst Coming Out Party* (2016 Play)
- *To Kill a Dying Bird: Of Pharmaceuticals, Profit and Poverty* (2017 Documentary Screenplay)
- *Lost Angeles* (Screenplay, Sole Author)(forthcoming)
- *C.Y.A.: Cover Your Ass* (2020) (A Hannah Cleary Mystery Novel)(forthcoming)