



FOR IMMEDIATE RELEASE

Media Contact:
Peggy Bekavac Olson
Strategic Marketing
480.706.0816
conformance@smktg.com

United Merchant Processing Association Selects Conformance Technologies for PCI DSS Compliance Validation

LAS VEGAS, March 3, 2015 (Business Wire) — [Conformance Technologies](#), a fast-growing provider of operating systems, education systems and expertise used in managing business compliance requirements, today announced that [United Merchant Processing Association \(UMPA\)](#) has selected its [PCI ToolKit®](#) solution for merchant portfolio PCI compliance validation. The [patented](#) PCI ToolKit solution fully conforms to [Payment Card Industry Data Security Standard \(PCI DSS\) version 3.0](#), tackling the increased complexity head-on for merchant acquirers, Independent Sales Organizations (ISOs) and their merchant customers.

“We chose the PCI ToolKit solution from Conformance Technologies because it makes the PCI compliance validation process quick and easy for our members,” said Dee Seltzer, UMPA president. “As an innovative merchant services provider, the Conformance product set ensures that UMPA can outrun our competition by ensuring that our members transact safely,” adds Seltzer.

“The Conformance PCI ToolKit is simply the best PCI DSS 3.0 compliance validation solution for both merchants and operators of merchant portfolios like UMPA,” states Darrel Anderson, president of Conformance Technologies. “Best-in-class functionality helps merchants easily become compliant and then maintain their compliance, plus best-in-class pricing with actionable sales and service data for portfolio operators makes PCI ToolKit a solution that can’t be beat,” adds Anderson. “We are delighted to welcome UMPA as a PCI ToolKit customer and look forward to helping their members with compliance,” continues Anderson.

Unlike competing offers that simply copy the PCI Security Standards Council Self-Assessment Questionnaires (SAQs) and present them online verbatim, PCI ToolKit translates complicated PCI rules, questions and forms into a merchant security experience that is simple, accurate and comprehensive. Visual wizard technology makes compliance validation fast and easy for small business owners. The number of questions asked during the merchant attestation process is often reduced by fifty percent. Intelligent field population capabilities yield greater merchant response accuracy and higher completion rates. PCI ToolKit is the only compliance validation solution that provides ready-made policies and an education portal for employee training and testing free as part of its core functionality. Interactive multimedia assistance, plus email and client contact center for validation and scanning related support come standard with PCI ToolKit.

-more-

To learn more about how the PCI Toolkit solution and other Conformance Technologies offerings can benefit you and your portfolio of customers, please telephone 775.336.5533 or email info@conformancetech.com.

About United Merchant Processing Association (UMPA)

United Merchant Processing Association (UMPA) is a national association rewarding a wide range of merchants, from small mom and pop operations to multiple businesses and franchises across the United States. UMPA is committed to helping its members run their business better by providing unparalleled personal service and support, seamless technology and the lowest rates in the industry. Headquartered in Palmyra, Penn., UMPA was founded in 1998 and is family-owned and operated. To learn more, please visit www.ump-us.com.

About Conformance Technologies

Conformance Technologies is a fast-growing provider of operating systems, educational systems and expertise used in managing business compliance requirements. Distributed through resellers and corporate aggregators who manage groups of businesses and consumers, Conformance Technologies gives these entities the opportunity to increase compliance rates, measure adherence, lower operating costs and generate ongoing revenue streams.

Using the patent pending Conformance Compliance Operating System™, end-users can quickly and easily assess, manage and control data and compliance risk points via policy generation, employee training, incident remediation, measurement tools and systems that are unique, patented and best-in-class. More than 150,000 end-users rely on Conformance Technologies solutions to protect their businesses every day, both domestically and around the world.

Available solutions include the patented PCI ToolKit® which simplifies Payment Card Industry Data Security Standard (PCI DSS) merchant compliance, the Data Incident Management Program™ which effectively responds to business data incursion incidents, the TIN Match Solution™ which eliminates the tedious effort of IRS taxpayer identification number matching, and the Data Lifecycle Management ToolKit™ for automated management of all sensitive and non-sensitive data within business and retail environments.

Conformance Technologies is a privately held corporation headquartered in Las Vegas, Nev. Evolving from a payments consultancy and PCI compliance firm originally established in 2003, the Company has become a leading provider of automated compliance and sensitive data protection systems and services. For more information, please visit www.conformancetech.com.

###