



**MID-MICHIGAN
RECOVERY SERVICES**

Build *Her* Up

JOINING TOGETHER ON BEHALF OF WOMEN
WORKING TO RESTORE THEIR LIVES



MID-MICHIGAN RECOVERY SERVICES

A MESSAGE FROM AMANDA HAYHOE-KRUGER

Family visitation days are a mix of emotions for the women in residential treatment with Mid-Michigan Recovery Services.

There is the natural joy that comes with restoring the bond of mother and child. There is laughter, sometimes a belated birthday celebration. But there also are tears. The little ones don't understand why mom is in this place, not home. They only care that they get to snuggle with her again, at least for a while. It can be bittersweet for the moms, but these visits remind them why they are here.

"Here" is the starting point for recovery from substance-use dependence. It's a hard road for anyone, but women face particular challenges. The first question many face when starting out is, "Who's going to take care of the kids?" But the challenges go beyond that for all women, with and without children.

They are more vulnerable to the domestic violence that is 11 times more likely on days of heavy drug or alcohol use. Many turn to substances in an attempt to numb the pain and PTSD of sexual abuse or assault.

Then there is the stigma: Women are expected to be above such afflictions as substance abuse. But we know better, and research shows addiction does not discriminate by age, race, religion – and certainly not by gender. Mid-Michigan Recovery Services understands all of this. And that is why I am drawn to their work, and it is why I am asking you to join this cause.

MMRS helps hundreds of men and women every year to gain independence, restore relationships and renew their lives. With BuildHer Up, we are focusing on women: working to add safety, comfort and security to the homes where they are working so hard to heal, fighting for their lives and those they love.

For me, as a mom and as I get older, I have a lot of respect and admiration for what these women are doing. I can't imagine leaving my loved ones and my family and working to better myself without them next to me. And these women's strength motivates me every day to do what I do with MMRS..

Together, we can build ALL of them up.

Sincerely,

Amanda Hayhoe-Kruger, BuildHer Up chair



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BuildHer Up

The forced isolation of the pandemic has worsened every aspect of substance dependence. More abuse, more deaths.

At this time of great need, we focus on hope — concentrating on the particular challenges faced by women struggling with addiction.



BuildHer Up emphasizes the involvement of women leaders in our community. But we invite the participation of ALL who understand that these mothers, sisters and daughters are engaged in their own rebuilding.

Mid-Michigan Recovery Services has two residential programs for women: Glass House and Safe Harbor. These programs are based in three older houses that need renovation for safety, comfort and security.

We're going to **raise the money**, we're going to **do the work**, and we're going to **provide hope and recovery** to help build these women up.

PARTIAL PROJECT LIST

Painting - interior and exterior

Fence installation and repair

Roof repairs

Ceiling tile replacement

Drywal repair

Electrical upgrades, including replacement of outdated wiring

Floor tile replacement

Replace deadbolt locks

Add security systems

Replace siding

Replace unsafe porch and patio decking

Repair site drainage, prevent leaks into basement

... And keeping these programs running to help more women!



WHY THIS IS IMPORTANT

22%
increase
in fatal
overdoses
in Mid-
Michigan¹

2019: 147

2020: 180

Substance use in women tends to develop into addiction more quickly than in men.

Culturally defined roles for women can limit treatment.

Substance use disorder and domestic violence are closely linked -- co-occurring in 40% to 60% of violent incidents.

2020 Sparrow Forensic Drug Report for Eaton, Ingham, Ionia, Isabella and Shiawassee Counties.

SPONSORSHIP LEVELS & BENEFITS

CHAMPION OF COURAGE: \$100,000

Program/building naming rights
One-minute segment in post-build video
Acknowledgment at ribbon-cutting
Recognition on MMRS website
Premiere sponsor listing on all ribbon-cutting materials, including name or logo on temporary signage and thank-you boards
Premiere listing on permanent plaque installed after build
Quote in event press release

PATHWAY TO PEACE: \$20,000

Opportunity to name one of the community rooms (kitchen, living room, group room)
One-minute segment in post-build video
Acknowledgment at ribbon cutting
Recognition on MMRS website
Listing on all ribbon-cutting materials, including name or logo on temporary signage and thank-you boards
Top listing on permanent thank you plaque installed after build



**MID-MICHIGAN
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REFUGE FOR RESILIENCE: \$10,000

Opportunity to name one of the bedrooms
30-second segment in post-build video
Acknowledgment at ribbon-cutting
Recognition on MMRS website
Listing on all ribbon cutting materials, including name or logo on temporary signage
Listing on permanent thank you plaque installed after build

SISTERHOOD OF STRENGTH: \$5,000

5-second individualized thank-you slide in post-build video
Recognition on MMRS website
Listing on ribbon-cutting materials, including name or logo on temporary signage
Listing on permanent thank you plaque installed after build

HOPE FOR HEALING: \$2,500

Recognized with all \$2,500 sponsors on thank slide in post-build video
Recognition on MMRS website
Listing on all ribbon cutting materials, including name or logo on temporary signage
Listing on permanent thank you plaque installed after build

TOOLS FOR TENACITY: \$1,000

Recognized with all \$1,000 sponsors on thank slide in post-build video
Recognition on MMRS website
Listing on permanent thank you plaque installed after build



OUR THANKS TO THE BUILDHER UP COMMITTEE:

Melea Belton, MMRS Board of Directors

Megan Doherty, FD Hayes

Caryn Drenth, Builders Hardware

Karen Grannemann, University Club of MSU

Tom Hamp, AdviCoach

Deb Hart, Morning Blend (Fox 47) / Trauma Sensitive Yoga

Amanda Hayhoe-Kruger, Hayhoe Asphalt

Lisa Hildorf

Debbie Horak, GÜD Marketing

Sarah Jennings, Maner Costerisan

Cindy Kosloski, Home Builders Association of Lansing

Tobi Lyon, Ngage Management

Michelle Massey, Dewpoint

John McGraw, River Caddis

Rachel Michaud, Gillespie Group

Stephanie Milosavlevski,

Ameriprise Financial

Dr. Breanna O'Keefe, Sparrow/MMRS

Nancy Passanante

Kelly Preston, Capital Steel and Wire

Michelle Rahl, Lansing Chamber of Commerce

Liz Reno-Hayes, M3 Group

Danielle Robinson, Jackson

Mary Swanson, Swanson Designs



BUILDER UP: EVENT SPONSORSHIP FORM

☐ Yes! I want to help women in recovery by sponsoring the BuildHer Up initiative with Mid-Michigan Recovery Services.

NAME(S):

ADDRESS:

PHONE:

EMAIL:

- ☐ PATHWAY TO PEACE: \$20,000
- ☐ REFUGE FOR RESILIENCE: \$10,000.
- ☐ SISTERHOOD OF STRENGTH: \$5,000
- ☐ HOPE FOR HEALING: \$2,500
- ☐ TOOLS FOR TENACITY: \$1,000
- ☐ OTHER AMOUNT: _\$ _____

SPONSORSHIP TOTAL:

\$ _____

HOW SPONSORSHIP SHOULD BE RECOGNIZED
(enter name or company name):

PAYMENT OPTIONS

- ☐ A check for \$ _____, payable to Mid-Michigan Recovery Services, is enclosed.
-
- ☐ Charge my credit card \$ _____ **or** ☐ Charge my card \$ _____ per month for _____ months
- Card number: _____ Name of cardholder: _____
- Billing ZIP Code: _____ Expiration: ____ / ____ Authorization code: _____
-
- ☐ Please invoice me for \$ _____ If different from address above: _____

MAIL THIS FORM AND ANY PAYMENT TO:

Mid-Michigan Recovery Services, 913 West Holmes Road, Suite 200, Lansing, MI 48910

FAX: 517.887.8121 **EMAIL:** info@mmrsinc.org

We look forward to celebrating our success with an event at the end of the September, and we look forward to sharing those details with you as they become available. If you have questions in the meantime or would like to arrange a virtual tour, contact Susan Ziegler at 517.887.0226

THANK YOU FOR MAKING A DIFFERENCE!