**2020-2021 MCCPTA Membership & Engagement Committee**

**December 2020 Report**

**Committee: Membership**

Chair: Carrie Palsson

**Other Members:**

Tracie Potts, Vice Chair of Engagement.

**Membership Number as of December 31, 2020: 16,297**

**Payments have been made by 91 units**

Payments from previous year: $877

Last year by the end of December we had 29,606 members.

***Meetings Attended***

December Board Meeting

***Activities***

* Our Engagement subcommittee planned their January ENGAGE! Event.
* Answered many questions re: Memberhub and MD PTA Dues
  + I continue to keep a look out for any word about what to do about MD PTA dues. I have continued to advise local units to hold off on paying until National has provided a safe bank account where we can ensure our dues will go to the work of supporting our mission. This is especially important after news of the MD PTA president’s arrest for stealing funds from a veteran.

***General information***

I did not push the December Membership Challenge as much as I planned on since I did get a lot of questions on why we would pressure local units to pursue membership during a pandemic. I explained to all why we need membership, but I don’t want to be tone deaf. We need to be sensitive to the environment. There is already a lot of distrust because of the actions of MD PTA. We don’t want people to think MCCPTA is uncaring and out of touch.

I will be sending e-mails out to all units in January to let them know how much they have paid so far and to encourage them to continue to seek memberships/send in dues. We’ve only received dues from about half of our units thus far this year.