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FOR IMMEDIATE RELEASE

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EDMONTON, AB

AdvantageVM - Distributor of Premium Pesticide Products in the Canadian Industrial Vegetation market is pleased to announce the addition of **Kelly Malmberg** to their national sales team as our Western Canadian Sales Representative.

Kelly Malmberg joins AdvantageVM with a strong understanding of the vegetation management industry in Canada, with over 32 years municipal experience as an Agricultural Fieldman and business owner. Kelly recently retired from Vulcan County, where he was the Agricultural Fieldman for 32 years and is fifth-generation farmer, currently operating a grain farm, raising, and showing reining horses in the Blackie area with his wife Llana. Throughout his career as an Agricultural Fieldman much of his time was spent delivering an effective weed control program, along our 2800 km road system, and enforcement of the Weed Control Act on all lands within the County. In addition, Kelly along side of his brother, owned and operated a herbicide application company that conducted weed control on well sites in the Mossleigh area.

His expertise includes a vast knowledge of herbicide products for use on roadsides, bare ground, and pasture, for the control of invasive weeds in Southern Alberta. When working with Kelly you will quickly appreciate his passion for the industry, and his desire to provide helpful solutions to your herbicide needs. He is excited and looks forward to connecting with herbicide applicators and pasture managers in Alberta and Saskatchewan.

AdvantageVM, is a Canadian owned pesticide distribution company servicing the vegetation management industry. With an emphasis on agronomic solutions for vegetation management needs, they offer individualized sales consultations, exceptional customer service, and reliable delivery of goods. Owners Julie Dixon and Geoff Thompson, along with their team have over 100 years working experience in the application, sales, and marketing of herbicides. Founded in 2016 AdvantageVM, has quickly differentiated itself through their commitment, honesty, expertise, customized service, and industry knowledge.

For further information about AdvantageVM or for product enquiries please contact Chad, Kelly, or Geoff at:

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