

# **Destiny-Gram**

## **Micro Pre-Seed Option**

**(By Invitation Only)**

**JUNE 2025**



# Destiny-Gram Micro Pre-Seed REOI (Option B)

## **Destiny-Gram**

Multimodal AI-driven profiling for education and careers

## **Mission**





We're building the next generation of AI-assisted learner and professional profiles (for AI-chatbot integration) capturing psychological, academic, and career dimensions through a multimodal assessment approach that combines:

- Adaptive MCQs
- Point-of-view (POV) written responses
- LinkedIn-imported data via API
- Behavioral interaction patterns

The result: a deep, dynamic profile that can power personalized learning, career guidance, and enable hyper-personalized AI chatbot interactions across platforms.

## **How It Works**

Our assessment engine builds a comprehensive profile including:

-  **Personality & cognitive style**
-  **Academic knowledge & skill gaps**
-  **Career history, experience & aspirations**
-  **Communication & thinking patterns**

## **What's Built & Underway**

We've already scaffolded the system with:

- Python-based microservices backend
- PostgreSQL secure database
- AI chatbot integration with custom context injection
- Multidimensional scoring across psychological, academic, and professional axes
- GDPR-compliant privacy & user-controlled data sharing
- Outcome measurement & reporting system ready to track growth over time

**Current Status:** Foundation built, MVP development in progress

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## What We Need Now

We're raising **\$30,000 micro pre-seed** to:

### Strategic Use of Funds:

- University pilot partner acquisition & relationship building: **\$10,000**
- MVP progression & core feature development: **\$10,000**
- Founder living/travelling expenses during development phase: **\$7,000**
- Legal IP ownership/incorporation (US entity establishment): **\$3,000**

### Clear Timeline & Milestones:

- **Month 1-2:** Progress MVP to demo-ready state, initiate university partner discussions
- **Month 3-4:** Secure university pilot partner, complete MVP core features
- **Month 5-6:** Launch small-scale pilot testing, gather initial validation data

**Month 6:** Prepare full \$500K pre-seed materials with traction evidence

### Legal Structure:

- US entity formation and IP assignment handled by investor's counsel
- Comprehensive IP documentation package provided by founder
- Clean, investor-ready corporate structure from day one

## Who We're Looking For

We're seeking a **USA-based strategic early partner** who brings a US-intro and:

- **Technical oversight or development experience** (hands-on or advisory)
- **USA investor network access** or accelerator/incubator experience
- **Desire for long-term impact** and co-founder-level strategic influence
- **Understanding that this funds progression, not completion**

### Partnership Structure:

- Equity and co-founder status available based on contribution
- Milestone-structured engagement aligned with shared vision
- Strategic advisory role with network introductions for full pre-seed round



## About the Founder

- **3 years full-time** developing literary framework and AI integration vision
- **Deep IP and market insights** already developed and validated
- **Potential UK-based CTO** in advanced discussions
- **Based in Spain**, targeting launch in U.S. EdTech market
- **Seeking US-based strategic partner** for market entry and growth



## The Bigger Picture

This micro pre-seed bridges to:

- **Full \$500K pre-seed** for complete MVP and university pilot concept validation (1,000-2,000 students initially)
- **Series A** for scaling and broader market expansion
- **Long-term vision:** Multi-platform AI personalization standard



## Let's Talk

If this resonates, I'd love to share a quick intro deck and connect.

**Greg Malpass MBA BSc CEng | Founder | CEO**



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**Website Holding Page:** <https://www.thinkbigpartnership.com/destiny-gram.html>



**Pitch Deck Video:** <https://www.youtube.com/watch?v=-DcWp4sROEM&t=307s>

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**Further detailed information, including technical specifications, competitive analysis, and financial projections, will be shared under appropriate non-disclosure agreements with qualified interested parties.**

### Available Materials

#### Immediate Access:

- Full \$500,000 Pre-Seed Investment Deck (Option A)

#### Upon Expression of Interest (Subject to NDA):

- Destiny-Gram Micro Pre-Seed SAFE Term Sheet (Option B)
  - Coding & Technical Architecture Review & IP Documentation
  - Competitive Analysis, Financial Projections & Business Model Details
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*P.S. - Several leading accelerators are currently evaluating our full pre-seed materials. The micro pre-seed opportunity offers a unique entry point for strategic US partners interested in ground-floor participation.*