



Presented by  | 

Company Name: GES Custom Remodel LLC
Speaker: Eddie Sanford
Presentation Title: Insulation Trends for New Homes and Retrofitting Existing Homes with Foam



Eddie Sanford worked in the automotive aftermarket parts industry with his family from age 14 to age 42. In 1998 he was approached to sell his multi location auto parts chain of 12 stores and distribution warehouse to Federated Auto Parts, the nation's third largest independently family owned auto parts distribution network. He remained as Regional Manager for five years and completed a successful midlife career change in 2006 to become a State Licensed General Contractor. GES Custom Remodel LLC began specializing in custom home remodeling high end kitchens and baths. Eventually his team learned how to perform almost every type of home improvement imaginable from the foundation to the ridge vent.

He believes saving people money on utility bills is fun and that no other home improvement pays you back as fast as RetroFoam! His unorthodox and unique sales approach is to first educate clients, help them solve problems second, and the sales come when the client is ready. Older existing homes are already paying for RetroFoam...so why not enjoy the savings?

- <http://www.eddiesanford.com/>
- <http://www.retrofoamofeasttn.com/>
- <https://www.facebook.com/retrofoamofeasttn>

