

CAMP ARRAH WANNA

GENERATIONS OF PROMISE

FINANCIAL SUPPORT CAMPAIGN

A Place to Experience God's Love

For over 75 years, Camp Arrah Wanna has served one primary purpose: *To provide a beautiful, peaceful, and safe environment where people can experience the transforming power of God's love and find support through healthy relationships and activities.*

Established in 1941 by The American Baptist Churches of Oregon, Camp Arrah Wanna is located at the western base of Mt. Hood in Northern Oregon. Our 120 acres of native forest are bounded by the Salmon River and the Wildwood Recreation Area, providing an exquisite backdrop from which to leave the cares of the world behind. To date, well over 250,000 people of all ages—and from all backgrounds—have found respite and a place to fully experience God's love.

If you have been our guest—perhaps a camper, the parent of a camper, a group leader, a volunteer or attended an event here – it is likely that during your visit you too experienced God's wonderful presence and love in this place. We certainly hope so.

Last year alone over 4,600 guests visited Camp Arrah Wanna. More than ever, people of all ages are seeking a safe, uplifting, challenging and meaningful experience that can only be provided by a ministry like this. Whether it is for a family or youth camp, an educational school program, a state-sponsored foster kids' retreat, a church retreat, or a community meal served in our historic Main Lodge, our guests encounter God's love and transforming care while here.

Creating the Environment

Camp Arrah Wanna is a year-round, non-profit camping ministry and is the perfect place for campers of all ages to re-connect with God while being surrounded by His beautiful creation and peaceful love. Our mission is to provide a place that shapes leaders, empowers the weak, encourages healthy interactions, and serves a diverse array of people who seek to find peace and rest. Camp Arrah Wanna provides the environment that makes it possible for a wide variety of groups (public & private, religious & secular, schools, churches and community organizations) to gather and grow.



Psalm 91:1-2

Whoever dwells in the shelter of the Most High will rest in the shadow of the Almighty. They say of the LORD, "He is my refuge and my fortress, my God, in whom I trust."

Our Desired Impact:

is to be a place...

Where people find peace & rest
Where lives are transformed by love
That fosters a stronger self-image in all campers & guests
That develops tomorrow's leaders
That builds healthy community & relationships
That instills a love for creation
That prepares life-long stewards

Youth and Family Camps

All children and youth (and families) are welcome here at Arrah Wanna! We offer a safe, quality Christian camping program each summer and winter that is open to all school-aged children and youth. Sponsored by our financial supporters and many volunteers, our summer and winter camping programs (7 annually) serve children and youth from across Oregon, Northern California, and Southern Washington. From powerful worship experiences to relevant and engaging biblical exploration, our camping program reaches hundreds of kids with the message of grace & love that knowing God provides.

We also host a refreshing & fun Friends & Family Camp each Labor Day weekend where all can come and relax in this friendly and beautiful place. We work hard to make every person feel like part of God's family – even if they don't have an earthly one to bring to camp!

Retreats and Special Events

We provide a place for many other non-profits, churches, corporations, schools, and families to hold their retreats each year. In 2016, we hosted nearly 50 guest groups, like ski & snowboard freestyle foundations who train young Olympic-hopefuls how to ride the slopes on Mt. Hood, foster kids clubs who are working hard to empower forgotten youth, non-profit community programs who offer aid to families who have suffered from domestic violence, and drama groups who are teaching kids how to use their voices to change the world. In recent years, our historic main lodge has become a popular location for weddings and other special events.

Outdoor School - No Child Left Inside!

For at least 6 weeks in the fall and 8 weeks in the spring of each year, between 800-1,500 6th grade students from around the greater-Portland area descend on Camp Arrah Wanna for the Multnomah Education Service District Outdoor School program. Outdoor School takes sixth-grade students out of the classroom for a week-long camp experience in the outdoors where they can study those things best studied outdoors—plants, animals, soil, and water—and learn how to be responsible stewards of our earth. Camp Arrah Wanna proudly hosts this unique school program. Some of these 6th graders love CAW so much that they return for our own camping programs with their friends & families.

A Community Resource

Arrah Wanna is also a valued resource in our local community, providing a place to hold various activities. We are honored to host the Annual Thanksgiving Feast for the Welches community, organized by the Church on the Mountain, The Lions Club, Hoodland Fire, Thriftway, Welches Mountain Building Supply and many other local sponsors. Hundreds of people contribute their time and resources to serve a great meal on this sometimes-lonely holiday to over 300 guests each year.

OUR CAMPS

Programs to serve campers & leaders from around the Northwest:

- 3 Winter Weekends: Grades 3-12
- 4 Summer Weeks: Grades 1-12
- Friends & Family Camp (Labor Day Weekend)
- Various church retreats
- Between 375 and 450 Camp Arrah Wanna Program Guests

GUEST GROUPS

- 45-70 Different Rental Groups Yearly
- Around 35 Churches
- 20 Community, Family or Non-Profit Groups
- 6 School Groups - Including Outdoor School
- 4,000-6,000 non-ABC (American Baptist Churches) campers per year

ACTIVITIES ON CAMP

- High Ropes Course with Zip-Line
- Low Ropes Challenge Course
- Archery & Mini Golf
- Hiking trails & Activity Fields
- Pavilion with full-size Gym & Worship Center (seats 250 ppl)
- Outdoor heated Swimming Pool
- Various Fire Circles
- Salmon river floating

Outdated Facilities and Insufficient Staffing

For over 75 years, Camp Arrah Wanna has held a unique role in the life story of countless people in Oregon, Southern Washington and Northern California. It has become an extraordinary place to meet and experience God, establish life-long friendships, develop young leaders, and so much more. As we look ahead and consider how we might ensure an even greater impact for God's Kingdom over the next 75 years, it has become abundantly apparent that we must address our greatest current shortcomings: outdated facilities and insufficient staffing to meet current and future demands.

Because Camp Arrah Wanna has the desire to welcome ALL campers, we intentionally keep our rental and registration costs as low as possible. In order to carry forward the legacy of this ministry and its program, we depend on generous financial donations and volunteer hours from our loyal supporters. Every capital project, camper scholarship, and a few operational elements are made possible by people who love this place enough to invest in its history and its future through their donations.

Like many nonprofit camping facilities, Arrah Wanna has faced countless challenges when it comes to keeping our aging property up to code and to high standards that will keep our campers and guests comfortable, safe, and looking forward to returning for a second, third and fourth stay.

Over the last 15 years, we have spent at least \$1.5 million on improvements to our facility—infrastructure and aesthetics included. Every penny of that cost was raised and donated by churches, businesses and individuals who understand what it takes to keep a ministry like ours moving forward. Just over half of that amount was secured during the ABCO region capital campaign ten years ago, which funded our swimming pool & shower house, new septic system, new well & water system, and many other needed upgrades.

In addition, we continue to experience a growth in demand for Camp Arrah Wanna that has not only stressed our dated facilities, but revealed our limitations in both facility capacity and staffing capacity. To meet these challenges, the Board of Directors is proposing a focused major fundraising campaign, the ***Generations of Promise Capital Campaign*** with a goal of securing at least \$1.6 million over the next 5 years and securing estate gift commitments of \$2 million.

STAFF

5 Full-time Staff Members:

- Executive Director - Laura Young
- Facilities Director - Sean Clark
- Office Administrator - Shannon Morehead
- Project Manager/Accountant - Ed Burch
- Food Service & Hospitality Coordinator - Mackenzie Shields

Part-Time Staff:

- 5-6 Seasonal Part-Time Weekend Kitchen & Housekeeping Staff
- 8-12 Seasonal Full-Time Staff for Guest Hosting & Hospitality

OUR VOLUNTEERS

Over 125 over-night Program Volunteers per year:

- Counselors, Program Directors, Program Crew,
- Adult Helpers for Winter & Summer Camp programs
- Between 500-800 calculated volunteer labor days per year: Weekly volunteers, Monthly work parties, Project Hours, Event Committees, etc.

FACILITIES

36 different "accessible" buildings and structures providing 255 beds in various lodgings styles:

- Main Lodge with dining room & upstairs staff bedrooms
- Motel Style Bluff Units (6 beds)
- 5 cabin groups with bath houses (160 beds)
- Judson Lodge (55 bed)
- Various smaller cottages (34 beds)
- Craft shack & Laundry facilities
- 3 year-round Staff Houses

Generations of Promise Campaign Goals

First Phase: Operating & Update/Upgrade Existing Structures

\$1.73 million over 5 years (\$2 million in estate gift commitments also)

General Operating Support - \$750,000 (over 5 yrs.)

Arrah Wanna depends on private philanthropic support to fund approximately 25% of our annual operating budget each year, including camper scholarships. In order to simplify the campaign fundraising effort, we will include annual giving needs as part of this campaign.

Main Lodge Renovation (3 of a 4-part project) - \$825,000

Our beautiful Main Lodge serves as the dining hall and central gathering place for all guests who come to enjoy camp. In addition, the Main Lodge is becoming a popular facility for weddings. Built in 1922, this historic building is in need of major renovations to continue meeting the needs of our growing ministry and accommodate small adult retreat groups. Updates will make it more comfortable, functional, visually appealing for all guests and provide more sustainable rental options.

Renovations would include:

Part 1 - Upstairs: Remodel 7 bedrooms, 2 bathrooms, and lounge: remove old bat & board & replace w/ sheetrock; update flooring; enlarge bathrooms & update fixtures/plumbing; paint; replace beds; replace windows, etc. Also includes 3rd floor storage space clean-up. This renovation would create more adult-friendly lodging for groups of 7-14 people during non-summer months. Guest can lodge upstairs & meet in the historic dining hall with less outdoor-travel. This will also cut down on operating costs, and create more suitable living space for our summer staff members and Outdoor School staff until we can build new seasonal staff housing.

Part 2 – Fortify Foundation: Temporarily support dining hall portion of Main Lodge in order to excavate & build proper foundation. Work will most likely include repair of west-end fireplace & other structural elements. This will need to happen before we begin Part 3.

Part 3 - Dining Hall Update: Move grease traps to North end of building; relocate and expand restrooms, create storage space for tables & chairs, paint interior, create a staff dining area.

Judson Lodge Update - \$110,000

Set apart from the rest of camp, Judson Lodge was originally a separately owned property that was donated to Arrah Wanna in the 1950s. Judson is our only large capacity lodge that is ideal for self-contained retreat groups with a sleeping capacity of 55. The roof and heating system were replaced in 2013. This effort would transform Judson into an adult-friendly conferencing space by remodeling bathrooms, replacing mattresses, updating bedrooms, replacing windows, updating the interior meeting spaces, and providing additional storage. Adequate adult conferencing facilities will provide more steady rental options throughout the fall, winter & spring months.

Equipment - \$50,000

A few items that will ultimately improve and lower the cost of general operations include updating/replacing heating system in Gym, and obtaining new pool cover, road sweeper and operational vehicles.

Second Phase: Add new facilities & staffing

\$1.9 million (for an overall total of \$3.6 million)

Main Lodge: Part 4 - \$100,000

Part 4 of this project will put the finishing touches on this historic building, highlighting the beauty that is already there and making it more accessible, visually appealing & functional. It includes removing the non-working fireplace on the east end and replacing the wall with windows; extending the side patio to create a wrap-around deck/porch; repairing & painting the exterior; freshening up landscaping.

Year-Round Staff Housing - \$150,000

Miller House, Penland Cottage and Barlow House provide year-round housing for full-time staff members. Having employees live on property helps ensure that our guests are always cared for and the camp is properly monitored. These dwellings are long-overdue for general upgrades to meet appropriate housing standards, and a 4th home needs to be built to replace an old mobile home previously used by our Facilities Director. This effort would not only create more comfortable living arrangements for our staff members, but it would also serve as a value statement – showing them how thankful we are for their faithful commitment to God’s ministry at Camp Arrah Wanna.

Adult Conference Facilities - \$860,000

Conference type facilities are in high demand. We envision adding 3 “mini-lodges” with a large meeting building centrally located that will allow Arrah Wanna to serve adult conferences and retreats that we currently are unable to accommodate.

Entrance Improvements - \$20,000

Build an entrance "gate" and fence that would improve visibility for Camp Arrah Wanna and greatly improve the initial welcome with a warmer, cleaner impression for camp guests while guiding guests to the main lodge; this will also increase our ability to control access to the property when needed;

Relocate Maintenance Shop - \$100,000

Our current maintenance building is an eyesore that is located in the center of Camp. Clearing an area north of the ballfields with an access road from Arrah Wanna Blvd. and building a new shop would greatly improve functionality.

Recreation Area - \$50,000

Remodel Huckleberry cabin into a recreation room and lounge, build outdoor covered pavilion over the old pool and demo old poolside bathrooms.

Pool/Pavilion Parking Lot - \$50,000

Asphalt paving and landscaping

Seasonal-Staff Lodging/Utility Building - \$150,000

Remodel laundry/storage building and add seasonal staff lodging on second floor

Staffing and Operations

Recent growth in the use of Camp Arrah Wanna is certainly stretching our facilities beyond their original capacities. That growth has also stretched human resources beyond capacity. The demands of running the day to day operations efficiently, safely and with the high quality of customer service necessary to ensure a great experience, guest recommendations and return guests now requires the thoughtful and strategic addition of staff.

Associate Director – \$275,000 (over 5 yrs.)

The addition of a full-time associate director would shift more day-to-day on-site operations, especially during times of large camps or multiple groups, is now necessary to ensure safety and a high level of guest satisfaction. Adding this position at this time would also free up the Executive Director to spend more time engaging donors, churches & organizations who make the great experience Camp possible.

Program/Promotion Coordinator - \$150,000 (over 5 years)

This half-time position would coordinate our camping programs and help promote our services to churches and the greater community.