

Vito Robert Manfredi

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Virtual Staging: www.manvhou0815.com/virtual-staging.html

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I'm Vito Manfredi. I'm a Graphic Designer serving energy and technology startups and small businesses. My graphic design services support my clients' sales, marketing, social media, presentation, and packaging needs.

Introduction

I am a contract and remote, versatile graphic designer. I enjoy bringing extensive graphic design experience to unique and effective marketing campaigns. I have worked on projects in the oil and gas industry and for a variety of clients including hi-tech startups, reprographic, educator, professional organizations, real estate, and small businesses. My services also include marketing collateral (brochures, flyers, logos), photo editing and photo collage, presentations, labels, stationery, product packaging and more.

Accomplishments

- Designed marketing collateral for Martec Solutions, an oil & gas industry (downhole tools) startup.
- Designed an ad for DexMat, a startup originally from Rice University that manufactures high performance products made from Carbon Nanotubes.
- Designed product packaging for Black Pearl Technology, The Woodlands, Texas.
- Produced a banner for the American Society for Quality, Houston Chapter.
- Designed a banner for the American Society for Metals, Houston Chapter.
- Designed product labeling, logos, marketing collateral, and presentations for life science and dental products companies, NeoHack and Whitehill Manufacturing. I helped NeoHack establish a social media presence.
- Designed email graphics and posters for NOMADS (National Oil-Equipment Manufacturers and Delegates Society).
- Designed a logo for a professional narrator, Myownvoiceover.com.
- Designed an animated logo and edited video for a nonprofit company, The DiIorio Foundation.
- Completed more than 800 marketing collateral pieces (brochures, flyers, etc.) and technical manuals for National Oilwell Varco (NOV).
- Acclaimed by the entire sales department in NOV for designing a 40-page corporate product catalog that was "flying off the shelves" to prospective clients.
- Created conceptual designs and managed project implementation for Offshore Technology Conference (OTC) visual display presentation of NOV's more than 300 products and services.
- Extensive experience applying independent graphic design in cooperation with internal clients and marketing teams.
- Outstanding Virtual Customer Service Agent.
- Demonstrated ability to use time management skills to produce high quality work on multiple projects under conflicting deadlines.
- Software skills: Adobe Creative Cloud: Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe Muse, Adobe Dimension, Adobe Xd; AutoCAD, CorelDraw, Canva, Figma, Filmora, Microsoft PowerPoint, Keynote, Microsoft Word, Microsoft Excel, Salesforce. Mac and PC.

Experience

VRM Graphic Design - Owner and Graphic Designer, 2015 to present.

Clients include oil & gas, hi-tech startups, reprographic, educator, professional organizations, real estate.

Texas Tools Marketing, Missouri City, Texas - Sales and Marketing Associate, 2015 to 2024

Projects included designing Convention Booklets, Program Booklet, and logos.

National Oilwell Varco (NOV) - Desktop Publisher - Corporate Marketing, Technical Publications, 1990 to 2015

I designed and produced a variety of marketing materials, including brochures, catalogs, flyers, digital graphics, ads, HSE posters, placards, forms, and operations manuals. I implemented updated branding across business cards and stationery. My designs constituted a significant portion of the marketing collateral at the Offshore Technology Conference (OTC) and various trade shows worldwide, displayed in print and on booth screens. Additionally, I created brochures, flyers, and website content in multiple languages for international markets, including Chinese, German, Norwegian, Spanish dialects, and Russian.

My projects included:

- Land Rig Portfolio: 40-page catalog of land rigs.
- Pressure Control Catalog: 150-page catalog of blowout preventers and other pressure control equipment.
- Coiled Tubing Manual: 300+ page manual of coiled tubing/well completion products
- Supported Corporate and divisions in creating PowerPoint presentations.
- Assisted website team with online content.

Information Development Incorporated, 1988 to 1990

As a documentation specialist, my projects included a software manual for Shell Research Center, user manuals, training handbooks, desktop publishing, and graphic design.

Education

- Bachelor of Arts, Radio-Television, University of Houston Central Campus.
- AutoCAD post-graduate study at University of Houston Downtown Campus.
- Walt Whitman High School, Huntington Station, NY; New York Regents College Scholarship.
- Studied German language in high school and college for seven years.
- Microsoft MCSE exams.

Organizations

- AHEPA (American Hellenic Educational Progressive Association)
- NOMADS (National Oil-Equipment Manufacturers and Delegates Society)
- North Houston NSS (North Houston National Space Society)

Community

- Science judge for a special awarding agency, The DiIorio Foundation, at the Science and Engineering Fair Houston (SEFH), 2013 to present.
- Assisted in designing presentations and graphics for ASQ (American Society for Quality), NOMADS, North Houston NSS, SEFH, STEM, and Comicpalooza meetings/events.

Portfolio and Recommendations

In addition to my printed samples, I have an online portfolio and letters of recommendation available for viewing at: <http://www.manvhou0815.com/>

Additional recommendations are on my LinkedIn profile: <https://www.linkedin.com/in/vito-robert-manfredi/>