

Save on hotel rates, insurance, Apple products and more

By Susan Rubel

Most of you know the Association of the U.S. Army provides many opportunities for professional development, networking and growth through local chapter events, national symposia, exhibitions, lectures and more.

But that's not all you get when you join AUSA.

When you join AUSA, we say you "Give, Get and Save."

As members, you give of your time and sometimes your treasure, you get professional development opportunities, and you save money.

When we negotiate an agreement with a company to offer a benefit or savings to members, we look for a win, win, win: a discount members would not be able to find on their own, a donation to AUSA, and new business for the partner company.

I can't promise you will never find a better deal, and not all the companies donate back to the mission, but

Member Benefits

I encourage you to check them out at www.ausa.org/savings and use

them to benefit yourself and multiple AUSA programs.

When I ask for suggestions for additional benefits, members usually say they want discounts at Marriott or Hilton or pick your favorite hotel brand. Then I get to show them how



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they have access to these and almost all hotel brands by signing in at www.ausa.org/hotelclub.

Just create an account, enter your travel information and favorite hotel, and see your AUSA member savings. When you see a comparison to an "internet rate," that's the current Expedia rate.

When I speak to a company rep to request an affinity relationship, I am often told that it's not in their interest to provide a discount. So, I encourage you to support the companies who have said, "Yes, I support your mission and want to partner with AUSA."

Did you know members get a \$45

Sam's Club membership for \$24.88 as well as a \$5 gift card?

Visit our entertainment deals site at www.ausa.org/entertain and click on "shopping memberships."

And check out the AUSA member discounts on movie tickets, theme parks and attractions, concerts and shows—you'll find special member discounts at ski resorts as well.

The GEICO discount program, AUSA's insurance programs (Life, Accident and TRICARE Supplement), the Office Depot discount and discounts on hotels and car rentals are our most popular programs.

The discount at Apple was recently improved to include 99% of Apple store products, so interest is getting stronger.

Our members are learning more about the UPS savings program and reporting substantial savings. Both corporate members and individuals are taking advantage.

If you have questions or comments about any of the AUSA savings programs or suggestions for things you'd like to see included, please contact me at srubel@ausa.org. I look forward to hearing from you.

Susan Rubel is AUSA's Affinity Programs Director.



Membership provides many opportunities for professional development, networking and growth, including through national symposia, exhibitions, lectures and more. (AUSA PHOTO)