

Steve Stubblejumpski™

Press Kit Information



Steve STUBBLEjumpski™

About Steve:

Times are a changing! Some are surfing the information highway while others are still waiting for a paved road to the farm. That's where Steve comes in. He sheds an interesting perspective on this fast-paced world and leads us to realize that no matter how hectic life gets, we can all survive if we have a sense of humour.

Steve can address a variety of topics from new machinery, to getting a good deal on fertilizer, to dealing with a banker as well as married and family life. Even U.S. / Canada relations get a mention, as do current political issues.

Steve has a special flair for integrating your message into the program. An intelligent, yet hilarious commentary is often enough to drive key messages home to your audience. Steve's outlook is simple, fun and relevant.

Steve tries to entertain using good clean humour that relates to all audiences with the goal always being a great time for all.

Some of Steve's past performance have been for clients such as:

- Alberta Pig Company, Lougheed, AB
- Cluny Lions Club, Cluny AB
- Cranbrook City Hall, Cranbrook, BC
- Fall Focus - Ladies Night, Ohaton, AB
- Farm Safety Council of Ontario
- Federation of Alberta Gas Co-ops, Edmonton, AB
- Forestburg Concert Series, Forestburg AB
- Manitoba Pork Council, Winnipeg, MB
- Montana Ag and Grain Industry Association
- Ontario Agr-Business Association, Toronto, ON
- Pacific North West American Society of Agricultural Engineers, Red Deer, AB
- Prairie Power Inc., Innisfail, AB
- Suderland Co-op, Barrie, Ontario

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Some comments Steve has received:

“Thank you for making the conclusion to the Annual Meeting a success... very professional indeed!”

George B. - President
Alberta Angus Association

“I personally know that as an organization, we have not been able to ‘laugh’ together and at ourselves as one body. Steve changed all that!”

Glen M. - Apprenticeship & Industry Training
Gov’t of Alberta Learning Department

“We appreciated you interviewing a few people before the event so you had a better idea as to what we did, rather than just winging it! Some feedback we received; ‘my stomach hurt afterwards and my eyes kept tearing I was laughing so hard’. Thanks Steve!”

Patty N. - Sport & Social Committee Chair
Bayer CropScience (formerly Aventis)

“Thanks again for the great show. If there is anything that people will remember from grad, it was the guest speaker! You did a wonderful job!”

Bryce T. - Grad Chairperson, Voc Ags
University of Saskatchewan

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Bio: About Robert Saik, P.Ag., C.A.C.

Robert Saik, Founder of The Agri-Trend® Group of Companies (now part of Trimble Navigation) is a Professional Agrologist and a Certified Agricultural Consultant.

In his capacity as Founder and now Global Business Development for Agri-Trend, Robert has been involved in the development of many new business processes and spearheaded several advancements in technology integration in agriculture including the development of The Agri-Data® Solution which was a winner of Alberta's 2002 E-business of the Year for on-line farm data management as well as 2015 Ag Innovation of the Year Award by Agri-Trade Show.

In addition to being a keen entrepreneur, Rob's technical strengths lie in soil chemistry, plant physiology and crop nutrition.

Agri-Trend was recognized as a 2012 & 2014 Western Regional Canada Top 50 Best Managed Company and was recognized by Venture Magazine as one of Alberta's 2013 top 25 Most Innovative Organizations.

He is the creator of The Agri-Prize contest series, a skills based incentive competition for agriculture and launched The Canola 100 Agri-Prize in July 2015 which is a collaboration with Agri-Trend, John Deere and Glacier FarmMedia.

Robert was awarded the 2014 Canadian Agri-Marketer of the Year by the Canadian Association of Agricultural Marketers.

Robert is also the author of an Amazon 2014 Best of Books, "The Agriculture Manifesto" – 10 Key Drivers That Will Shape Agriculture in the next Decade. His is also the publisher of The AgADVANCE Journal, 2014 Western Trade Journal of the Year.

He is a passionate keynote speaker addressing audiences on the importance of modern agriculture, His 2014 TEDx talk, entitled "Will Agriculture be ALLOWED to feed 9 Billion People" is a popular on-line reference and has been viewed over 100,000 times.

He is the Executive Producer of KNOW GMO the MOVIE a full feature movie project looking at the advancements of technology use in agriculture. This global, film festival quality documentary will be "an uplifting discussion about food" and is currently being filmed with planned release for 2017.

He has travelled extensively through North America, South America, the EU, Kenya, Uganda, Nigeria, Australia, New Zealand, the Middle East as well as Russia, Ukraine and Kazakhstan working on technology integration and agriculture advancements.

Rob serves on several boards and is a member of many professional associations. In 2006 he was recognized as Distinguished Agrologist of the Year by the Alberta Institute of Agrology.

He is passionate about pursuing business opportunities in the Agricultural Sector.

For more information about Robert Saik or to book him as your speaker visit online at RobertSaik.com.

Steve Booking Information and file downloads:

Visit online at www.Stubblejumpski.com

