

MINUTES
Regular Called Meeting – 11:30 A.M.
Tuesday, July 16, 2019
201 N. Main Street; Linden, Texas 75563
Linden Economic Development Corporation [4A]
Linden Economic Development Corporation [4B]

Members Present LEDC 4A: Kyle Morgan, John Rountree, Larry Wells, Dave Stewart, Frank Lanier, Carla Roadcap
Members Present LEDC 4B: Kyle Morgan, John Rountree, Larry Wells, Dave Stewart, Frank Lanier, Carla Roadcap
Members Absent: Richard Bowden
Staff Present: Christophe Trahan, Gus Gustafson
Guests Present: Andrea Johnson

1. **Call to Order**

- Vice President Kyle Morgan called the meeting to order at 11:47 A.M.

2. **Presentation**

- Andrea Johnson—Partnership Specialist; Dallas Regional Census Center
 - Ms. Johnson gave a comprehensive presentation to the board regarding the county-wide effort to have a complete census count for the 2020 census in the Cass County/Linden area. Ms. Johnson detailed the job opportunities made available to locals for taking part as census counters as well as the time frame for implementation of the census itself. The board thanked Ms. Johnson and her organization for their work in pursuing a correct count for the city of Linden and instructed staff to keep abreast of their progress and assist the census committee with community outreach in any way possible.

3. **Discuss/Consider/Action**

- Approval of June 18, 2019 Regular Called Meeting Minutes; Motion by Ms. Wells; 2nd by Mr. Stewart; Motion carried
- Approval of June 2019 Financials & Reconciliations – LEDC-4A; Motion by Ms. Roadcap; 2nd by Mr. Lanier; Motion carried
- Approval of June 2019 Financials & Reconciliations – LEDC-4B; Motion by Ms. Roadcap; 2nd by Mr. Stewart; Motion carried

4. **Consent Items**

- Local Sales & Use Tax Report – For the Record

- Credit Card & Bank Balances – For the Record

5. **Discuss/Consider/Action**

- **LEDC 4A & 4B Budgets**

- Mr. Trahan presented the budgets for both the 4A and the 4B corporations to the board for a line-by-line analysis of both budgets. After review and discussion, the board asked Mr. Trahan to make the following changes to the budgets: To budget \$1,200 for Local Mileage Reimbursements for LEDC personnel, to budget \$5,200 for Assistant Wages, and to budget \$2,500 for Outside Advisement Services for both 4A & 4B Corporations. Mr. Rountree made a motion to approve the budgets with said changes. Mr. Lanier seconded the motion and the motion carried.

- **Director's Report:**

- Let Linden Shine Update
 - Mr. Trahan gave an update to the board on behalf of the Let Linden Shine Steering Committee. The update detailed the progress that the fundraising effort has had thus far and included copies of the program's fundraising letter for each member of the board.
- THM Update
 - Mr. Trahan detailed a meeting he had had with the site manager for Total Highway Maintenance (THM) in Linden to the board. He related that THM is currently in a sustainable place with both their workforce and workload. He also related that, due to growth that THM has experienced, they are now in need of more space for their expanded fleet and workforce needs. The board instructed Mr. Trahan to continue working with THM to insure that the LEDC is an available resource to THM as they continue to grow and expand in the city of Linden.
- Signage Update
 - The board was asked to review the quote previously provided by Shortie Braddock for construction of catwalks on the LEDC billboard located north of Linden on U.S. Highway 59. The reason for this review was to look at utilizing the remaining budgeted funds for billboard maintenance to erect said catwalks. After review of the quote, Mr. Lanier made a motion to accept the quote. Mr. Wells seconded the motion and the motion passed. Installation of these catwalks will allow for more active use of the billboards in the promotion of the city of Linden and its businesses.

6. **Executive Session:**

Motion by Mr. Wells to enter into Exec. Session; 2nd by Mr. Stewart; Motion carried @ 1:07 P.M.

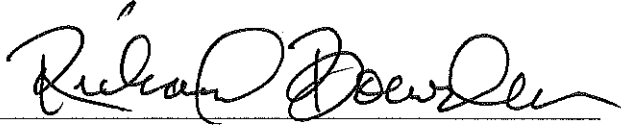
7. **Exit Executive Session-Action/No Action**

- Executive Session was exited at 1:12 P.M.

8. Adjourn

- Motion to adjourn by Mr. Lanier; 2nd by Mr. Rountree; Motion carried at 1:13 P.M.

Approved:



Date: 8/20/19