

cocowire

NEWS | EVENTS | CULTURE

A unit of *tysMedia.net*, where we help you *tell your story*.

Promotions Packages

In today's world, our eyes are all over the place—and you need to be there too. Let cocowire.net help. We have cross-platform promotional services that include an exclusive partnership with X102.3 FM and are provided a la carte—meaning all you pay for is what you need. You create the package, based upon what you want to accomplish. Here at cocowire.net, you've got options!

Package A: \$800

1 60-second radio ad + 1 15-second radio ad + 2 package items + 30-day ad placement on cocowire.net

Package B: \$500

1 60-second ad + 2 package items + 30-day placement on cocowire.net

Package C: \$250

1 15-second ad + 1 package item **or** 30-day placement on cocowire.net

Package Item Choices:

- Press release (sends: add \$25)
- Targeted social media ad
- Outside radio interview
- * Event flyers
- * Community PSA (sends: add \$25)
- * Podcast interview

We offer other communications and promotions services as well, including:

- Digital Newsletters
- Contact Spreadsheets
- Targeted Email Campaigns
- Meeting Minutes
- Media Outreach—local, regional, national
- * Event coverage (writers/photographers/videographers)
- * Online Landing Pages
- * Video Interviews
- * Writing and Editing of Content
- * Brochures, Annual Reports

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