



What's Up Doc?

December 2018

Product Spotlight: Running Horse Feed: Elite Equine Nutrition

IN THIS ISSUE

Product
Spotlight:
Running
Horse Feed

•
Countryside's
Coats for Kids
Collection

How does your grain treat your horse? Do you feel like your grain adds something to your horse's body condition? Wouldn't it be nice to have a feed you believed in? Running Horse Elite Equine Nutrition may be just what you are looking for! Dr. Wade Shoemaker explained that "Running Horse feed is designed for the equine athlete. We have seen great results in terms of body condition and muscle development. We use this feed for our conditioning horses working the Aquatread (under-water treadmill). Running Horse feed has done a great job allowing us to develop and maintain these equine athletes."

Running Horse feed is manufactured in an Ionophore-free facility, in Sioux City, Iowa. The facility is certified by both the Facility Certification Institute and the American Feed Industry Safe Feed/Safe Food Program.

Grain Give away and Christmas cookies for your pony!

Check out our Facebook and Instagram pages for more details!

In an interview with Running Horse Rep, Katie Schmidt we learned some great reasons to switch to this feed.

#1 NO MOLASSES!! This means lower sugar and starch content. This in turn may reduce the incidence of colic, ulcers, and other digestive upset.

#2 the Running Horse line is 100% extruded. This makes the food more "bioavailable." Bioavailability is the degree to which food nutrients are available for absorption and utilization in the body. Extrusion also improves digestibility resulting in less gas production in the gut. Running horse feeds include Amaferm prebiotics to feed the existing gut bacteria and Zinpro mineral pack as an all-inclusive mineral supplement.

#3 Extruded feed is naturally less dense, this helps prevent bolting feed and lowers the chances of choking.

#4 Both "Prime" and "Mare & Foal" formulas are high in fat which gives a horse 'cool' calories to utilize.

#5 Running horse Feeds are a fixed formula and milled in only one location. You get the same exact feed no matter where you purchase it.

#6 There are four different formulas to fit your horse's unique life stage; Prime, Senior, Mare & Foal, and Trail Mix.

"We not only make the feed, we use it!"-Logan Ginkens, Running Horse Feeds

The "Mare & Foal" formula is the highest-octane feed with respect to calorie content. This can be fed to all breeding stock, mares, foals (up to 2 years) and stallions. This formula contains extra lysine that helps a horse utilize protein. Lysine is absorbed more efficiently because of the extrusion process.

"Prime" is designed for performance horses of any discipline. Prime gives sustained energy for training and assists with a faster recovery time while utilizing cool calories and not amping your horse up on sugars. You can feed less of this feed and get the same or better results. Countryside Large Animal Vet uses this feed for our boarded and treadmill rehabilitation horses. "Prime" can give the horse enough sustained energy to work out on the Aquatread. It also improves recovery ability, so they are ready for the next day's work out.

While the "Senior" feed is not a complete feed, it is high in fiber. It is easily digestible and is full of high-quality ingredients and micro-nutrients that are easy to absorb.

"Trail mix" is a feed for easy keepers. This feed is designed for horses in light, occasional work. In addition to good forage, this feed may often be fed as the sole supplement to easy keeping, or lightly worked horses.

Running horse feed is a great feed for any horse. They make a formula for every stage of a horse's life. From your aging companion, to breeding stock, to the top-level performance horse, there is a feed to meet your horse's needs. Running Horse feed can be purchased locally at J&T Feeds and Country Corner. For additional information on Running Horse feed and where to purchase your new favorite feed check out their website at www.runninghorsefeed.com.

