

## Sponsorship Levels and Benefits Downtown Hazleton Alliance for Progress Org.

	Bronze \$250	Silver \$500	Gold \$1500	Platinum \$3000
Brand Awareness				
Sponsor booth in Exhibit Area	✓	✓	✓	✓
Logo in website footer (category placement)		✓	✓	✓
Logo w/link & 100-word blurb on sponsor page (category placement)	✓	✓	✓	✓
Rotating banner ad on the downtown Hazleton website		✓	✓	✓
Recognition in welcome/closing announcements	✓	✓	✓	✓
Logo on sponsor signage (category placement)	✓	✓	✓	✓
Sponsor callout in pre-event attendee email	✓	✓	✓	✓
Sponsor callout in post-event attendee email	✓	✓	✓	✓
Opportunity to include item in welcome swag bag			✓	✓
Social Media announcement from official downtown account your presence at the event as main sponsor			✓	✓
Featured post on Eventbrite post-event			✓	✓
30-second promo video to be played during event presentation				✓
10 minute keynote speaking opportunity				✓



# Thank you for your interest in sponsoring our events

Payment is due within 30 days of the execution of this agreement or before the start of the event, whichever comes first.

## Primary Contact Information

NAME

EMAIL

COMPANY

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

## Billing Information

NAME

EMAIL

COMPANY

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

## Payment Information

Payment schedule will be provided with initial invoice. All fees are deemed fully earned and are non-refundable. Cancellation by Sponsor does not relieve Sponsor of liability for full payment of fees, notwithstanding the loss of Sponsor package benefits.

## Additional Requirements

Please submit a company logo in both **vector** (SVG, EPS, PDF) and **high resolution bitmap** format (JPG or PNG) for inclusion in sponsorship materials. Also include a one-paragraph company blurb of 100 words maximum.

## Payment Instructions

Checks should be addressed as follows:

Hayden Tower at The Markle Building

8 West Broad Street- Mezzanine Suite 1490 Hazleton PA  
18201

For any questions about payments or to pay via Wire Transfer, contact [Ygonzalez@downtownHazleton.org](mailto:Ygonzalez@downtownHazleton.org)

## Please select your Sponsorship Package

Platinum \$3000

Gold \$1500

Silver \$500

Bronze \$250

Other \$ \_\_\_\_\_

## Total Due:

**ASSIGNMENT OF SPACE:** Downtown Hazleton shall assign the booth, display and/or tabletop space as agreed to under this Agreement for the period of the display and such assignment will generally be made no later than three weeks before the Event. Location assignments will be on a first-come, first-served basis, and may be modified by Downtown Hazleton due to changes in Event layout, venue or other factors, and will be made solely at the discretion of Downtown Hazleton. Booth assignments may include specific non-negotiable instructions on how to orient the booth.

**USE OF SPACE:** Company is allowed to distribute literature, run demonstrations, and sell products within the boundaries of the Company's assigned space. Company's product demonstration, placement or handing out of literature, signage, all booth furnishings, and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. All booth furnishings, equipment and displays are the responsibility of the Company, must be constructed safely, and must be installed, occupied, and dismantled in accordance with Downtown Hazleton's schedule. Downtown Hazleton may refuse permission to exhibit any products or services Downtown Hazleton deems objectionable or unsuitable for the Event. Company shall not assign to a third party its space or any portion of that space without the prior written consent of Downtown Hazleton, which Downtown Hazleton may grant or withhold at its sole discretion. This includes needing specific authorization for participation by third parties designated as your Partners. Areas requiring authorization include displaying logos, signage, third-party branded giveaways or handouts, and any other representation bearing a brand other than that of the sponsor. If such permission is given, the Company assumes full responsibility for the conduct of the assignee and all its representatives. Company may not distribute or sell food or beverage at the assigned space or anywhere on event premises without prior permission from Downtown Hazleton.

**INDEMNITY AND LIMITATION OF LIABILITY:** Neither Downtown Hazleton, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives, or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, expense, harm, or injury, or death to the person, property, or business of the Company and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with the display at the Conference. The Company hereby indemnifies, and shall defend, and protect Downtown Hazleton and hold Downtown Hazleton, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Company's participation in the Conference or any actions of Company's officers, agents, employees, contractors, or other representatives. Under no circumstance will Downtown Hazleton, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Downtown Hazleton liability, under any circumstance, exceed the amount actually paid to it by the Company. Downtown Hazleton makes no representations or warranties regarding the number or identity of persons who will attend the Event.

**OBSERVANCE OF LAWS:** Company shall abide by and observe all laws, rules and regulations, and ordinances in connection with the Event and this Agreement.

**AGREED: Sponsor is bound to this Sponsor Application and Contract ("Agreement") for Downtown Hazleton ("Event"). I have read and agree to all the terms and conditions of the Agreement. I warrant that I am authorized to sign on behalf of the Sponsor listed above and that all information I have provided is complete and accurate.**

**SPONSOR SIGNATURE**

**Downtown Hazleton Alliance for Progress org SIGNATURE**