



EXECUTIVE DIRECTOR'S REPORT

BOARD MEETING –OCTOBER 28, 2024

Board & Governance

- Board service opportunities posted with BOLD, UC volunteer opportunities site. Board members are encouraged to consider their network for potential new board members.
- Based on the data gathered from the board survey, we can use several sectors/skillsets: Finance/Accounting, Communications, Marketing/Outreach, Media (traditional/social media), Youth/College, and stakeholders (e.g., hairstylists, schools, social workers, partner agencies/nonprofits, Diocese/Catholic schools/colleges).

Strategy & Planning

- Per September Executive Committee direction, I have drafted an RFP for Strategic Planning Services for Board consideration.
- The goal is to have a vendor selected and begin full planning in February 2025 wrapping up in late summer.
- For full details, see the RFP.

Communications

- Reviewed, updated, and cleaned mailing and fundraising lists to prepare for end of year annual campaign
- The newsletter was mailed out the week of October 21.

Development

- 2025 St. E and SFP applications submitted, per Finance Committee report.
- FM received a total of \$17,178 comprised of mid-year appeal gifts, individual donations, and the Haircuts from the Heart school voucher fundraiser held in August.

PROGRAM REPORT

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The Community Garden

It has been a busy season in the Garden. We have had a few abandoned plots, which were quickly reassigned. We continue to have a waitlist (currently at about 6). Individual gardeners are encouraged to donate to recipients of their choice and the community crop plots will be donated to the convent kitchen.

Haircuts from the Heart

The mobile program continues to do well and participants love interacting with Margarita. We have re-assessed the mobile fee structure for 2025 to better cover expenses. The “shop at the showerhouse” is also going well and Travis is also busy.

The back-to-school season for the voucher program was busy. With the higher level of activity, we identified opportunities to adjust the voucher process to ensure smoother operation and maintain program integrity.

Staff are working to replenish voucher reimbursement funds through individual donations and grants. For example, we are currently coordinating with St. Columban’s Giving Tree to offer their parishioners the opportunity to give “the gift of a haircut to a child” for their holiday project.

Tau House

Tau House hosted 30 individuals from two groups between July and September and a small group in mid-October. Fall is a traditionally slow time at Tau and staff will spend the time preparing for the next program year.

In addition, there is a new pastor at St. Clement, Brother Al Hirt, who also serves St. Francis Seraph. While no changes to the Tau House relationship are expected, Marci has reached out to the new pastor to finalize 2025 plans.

Tamar’s Place

As directed by the Board of Directors in July, staff continue to research how to redesign services to meet a larger population of women. Women from all backgrounds can have a history of trauma, suffer from poor self-esteem, experience abuse, and battle mental health issues. As our surveys and interviews have indicated, the population of Lower Price Hill is small, and services originally focused on prostitution/trafficking specifically are not currently needed in this community.

With this in mind, staff are creatively researching how to widen the circle of women who could benefit from strengths-based programming to support women in a therapeutic setting.