# Cloud Computing Example

Cloud computing is one of the easiest ways for business owners to take advantage of some of the latest technologies without spending a fortune on expensive computer parts, software and IT specialists.

To be able to easily understand the true benefits of cloud computing, it's always best to see some examples of it.

## Email Communication

The emails are among the most popular ways used by people to communicate today and the service is constantly evolving to become faster and more reliable. Email clients are popular way to check your emails, but they often use your physical memory to store communication data.

Cloud computing enables webmail clients to use cloud storage and give you the opportunity to check your emails from any place in the world. All big technology corporations use cloud computing to make their email messaging service more reliable.

## No Need to Upgrade Local Storage

Data saved on your home or business computer is accessible only when you use the particular device. With cloud computing users are able to store all the files they need to access later on over the internet.

When reading this you probably ask yourself how safe it is to use online storage services – you will be provided with unique username and password allowing only you to access the files in your online storage space. All cloud storage solutions have several layers of security making it nearly impossible for you to lose any of your data.

With most cloud storage applications you will be able to choose among wide range of free and premium solutions.

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## Collaboration Made Easy

Sharing documents and other files between your connections used to consume a lot of time and required buying sometimes expensive storage devices. With cloud computing, all this went to the last century – now with applications users can create files and invite others to edit, comment and collaborate with it in real time.

Cloud computing collaboration is similar to instant messaging, but offers users to complete particular work activities that are likely to take few months, in just few hours.

## The Virtual Office

Probably the most popular use of the cloud computing is to enable business owners to "rent" software instead of buying it. The main benefit of using virtual office applications is that you will not overload your PC with tons of heavy programs, but instead transfer most of the work online. Other benefits that come with using virtual office suites include improved accessibility, options for collaboration and secure cloud storage space.

## Extra Processing Power at Lower Cost

Cloud solutions also allow you to hire extra processing power in the cloud for just a fraction of what you will have to pay for having this entire infrastructure running in your company.

With most infrastructures as a service cloud providers, you will be able to completely customize it to suit your exact business needs. Using the cloud to harness extra processing power can save you thousands of dollars required as an up-front investment without making any sacrifices when it comes to service quality.

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## Why Companies Love the Cloud?

As you can see with all examples mentioned above cloud computing allows everyone to take advantage of the latest technologies without spending a small fortune on infrastructure, software and IT specialists.

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