

WALKERTOWN FESTIVAL COMMITTEE MEETING

September 8, 2025; 4:00 P.M. @ TOWN HALL

MINUTES

Present Doc Davis, Caroline Jones, Peggy Leight, Deborah Garland, Scott Snow and Rusty Sawyer.

CALL TO ORDER

Doc calls the meeting to order @ 4:00.

- **DETERMINATION OF QUORUM:** Yes
- **APPROVAL OF AGENDA**
- **APPROVAL OF MINUTES**

BUSINESS AT HAND

Discussion and Planning of Event 2025 Details

Rusty: We have 62 vendors so far. 4 ahead of last year. We did sell out of booths the last 2 years. We have 11 Direct Sales, 8 information only & 33 Arts & crafts.

I ordered the prize ribbons and 10 cases of water.

Randy said the signs & banners are in the Blue Roof House.

Peggy: Can we add the baking contest info to the town website?

Scott: No.

Deborah: Gospel Light is participating in the Art Contest again this year. That makes 5 schools.

Scott: Jason & Ryan will be security again this year.

Rusty, remember to order inflatable from Jumpin' Kids for the cruise in.

Peggy: Order flowers & pumpkins to decorate the stage.

8/11/25

Caroline: Mr. & Mrs. Tim Anderson have volunteered to help at the festival.

Doc: Welcome and thank you for your offer to help.

What have you got for us today Rusty?

Rusty: We have 53 vendors which is 7 ahead of last year. 28 Arts & Crafts, 6 information only, 6 permitted food by Health Dept., 4 non-permitted food by Agriculture Dept. and 11 Direct Sales. I'll get the baking contest forms to Scott to put on town website.

Cruise-in

- Friday, Oct. 17th from 6 to 8
- In the parking lot at the Community Bldg.
- Jumpin' Kids inflatables
- Scott will play beach music

Outdoor generator

- Much quieter now
- Sunbelt rents them for \$955 per day, however they are closed on weekends so it would be cheaper to rent by the week \$2385
- Pickup Thursday and take back on Monday
- 1400 amp generator \$30k - \$40k

Deborah: Will we keep the Art Contest prizes the same? YES

- First \$30, second \$25, third \$20
- Email Deborah A Festival Application

- Could we add the art class work again this year? YES

Doc: Rusty, remember to order more bottled water.

7/14/25

Doc: Rusty, what is happening with vendor signups?

Rusty: We have a total of 39 vendors so far. Slightly ahead of last year's May numbers.

19 Arts & Crafts, 5 Information – No Sales, 7 Direct Sales, 4 Food Permitted by the Health Department and 4 Non-Permitted Food by Agriculture Department.

Peggy: Who are the food vendors?

Rusty 4 Food Permitted by the Health Department: Civic Club, WAGS, Watch Dawg Catering Wagon, Delicias Xpress

4 Non-Permitted Food by Agriculture Department: Lemonade, soda & mini-pancakes, BSA – popcorn & peanut products, VIVARTI Coffee – pastries, "Oh My Cookies".

Peggy: They are all sweets.

Scott: We discussed having a car show at the Community Meeting Space maybe on Friday.

- Friday Oct. 17th 6pm – 9 pm
- Little Doughnuts will come
- Get a bounce house
- Get a food truck
- Play beach music

Doc: Pilot Mountain has a car show the first Saturday of the month. They have over 100 cars.

Scott: Kernersville has a car museum. On the second Saturday of the month, the Old Salem Chapter of the Antique Auto Club of America.

Peggy: Contact local businesses.

Doc: Ryan Westmoreland and Gene Lawson might be interested in coming.

Scott: For power we might consider renting a diesel generator on a trailer. Kernersville uses them. They aren't as loud as they use to be. We might want to go to Sunbelt and listen to one run before we commit.

5/12/25

Doc: It looks like it is just us today. Rusty, what have you got to tell us?

Rusty: We have 18 vendors so far. We do have one food truck coming, Delicias Xppress.

Walgreens is a new vendor for this year. They will be giving flu shots and blood pressure testing. The blacksmith will be coming back.

We have "Legacy Motown Review" returning and a new band that Wesley found, "None of the Above".

"Legacy Motown Review" - \$4400

"None of the Above". - \$1300

I talked with Brinkley amusements about ride rentals. \$3K - \$8K per day. They don't rent rides in October because all employees are working at the State and Classic fairs.

Scott: The High School for a fund raiser, could use their parking lot and shuttle people to the pavilion.

Wesley: What about having a "cruise-in" with classic cars?

Doc: Or jeeps. They have their own cruse-in's.

Wesley: Maybe Ron at Extreme Fitness would let us have 10 spots.

Scott: We could pay someone to stay in his lot to keep out others looking to park there. That would save him from paying a lot attendant which he did last year.

Wesley: I'll head this up and pass out applications.

4/14/25

Rusty: Doc is not feeling well and Randy is coaching a softball game today.

Scott: Church's Daycare has offered to help with this year's festival.

Rusty: The Classic Fair dates this year, October 3rd – 12th. The next Saturday is October 18th, the third Saturday in October.

**The festival committee agrees to hold the 2025 Fall Festival on October 18th from 10am – 5:00 pm*

Rusty: The "Motown Legacy Review" is already saving that date for us. Many of you have suggested we get a different band to open this year. I'm already searching.

- First 6 food trucks get free space (not food tents or food trailer's)
Contact Little League about being a food vendor
- Contact Brinkley Entertainment about rides at the new Community Meeting space
Rides in the grass and food in the parking lot – Merry go round, slide, carousel
add deputy,
Talk to school about parking for event as a fund raiser. Maybe \$1 - \$2
- Check with fire dept. about bringing the smoke trailer and blood pressure tent

Deborah: If we do something at the new meeting space, maybe we should move the art & baking contest back to the Booe House.

Will we keep the art prizes the same? *YES*

Discussion and Planning of Event 2024 Details

9/9/24

Randy: Okay Rusty, where do we stand with our vendors?

Rusty: We have 56 vendors so far. That is 8 ahead of last year. Crafters numbers are looking good. Still slow with food vendors. We have the Civic Club already signed up. Delicias Xpress has promised to come but they haven't turned in their application yet. We also have the street corn vendor signed up. Girls softball has promised to come but no application yet.

Quincy Lundy is coming with the High School Band again to start things off Saturday morning.

Randy: Deborah, how is the art contest looking?

Deborah: Four schools are on board however, Gospel Light hasn't returned my phone calls.

Randy: Well you tried to include them. Maybe next year.

Baking contest. Caroline, are you helping Peggy?

Caroline: Yes.

Peggy: I was wondering if the schools have any classes like Home EC. Like we had?

Scott: Maybe in middle school.

Deborah: There is a teacher class list online.

Peggy: I'd like to include those students.

Scott: I have the logos for the coffee cups.

Randy: And the town seal for the koozies?

Scott: Yes.

We have misplaced eight of the banner brackets so not all of them have been put up.

Deborah: Rusty, have you had any luck getting art prizes?

Rusty: No, sorry.

Committee agrees to have Art Contest ribbons and Certificate of Appreciation for each artist only.

MOTION: TO ADJOURN AT 4:30 PM

BY: WESLEY HUTCHINS

SECOND: VERNON BROWN

VOTE: UNANIMOUS

Next meeting SEPTEMBER 8, 2025 (2nd Monday of the month) @ 4:00 @ Town Hall

Submitted by Rusty Sawyer

Town Clerk