



Adults Independent and Motivated
Making Independence Possible

Tutus and Ties Fun Run Sponsorship Request

Adults Independent and Motivated (AIM) is having its first community fundraising event, the Tutus and Ties Fun Run, on October 1st, and we are asking you to help us reach our \$5,000 goal by sponsoring our run.

About AIM: AIM is a small community of young adults with intellectual and/or developmental disabilities who are living in apartments independently, with appropriate supports, in the Bee Cave area. As one family explains of their daughter's experience, "Gracie is living her best life."

The pride our Participants have in their community is obvious. A visitor recently asked, "Is Cristina comfortable here?" Cristina's mother responded, "Comfortable? Cristina thinks she owns the place!" Cristina, who has Down syndrome, demonstrated the truth of the statement by energetically and self-confidently giving the visitors' daughter a walking tour of her apartment and the nearby shops and restaurants.

AIM is making it possible for Gracie, Cristina, and other young adults with disabilities to thrive—working, playing sports, hanging out with friends, cleaning their apartments, preparing meals—taking ownership of their own lives.

The Purpose: Fun Run proceeds will support:

- Buying and operating a minivan, so AIM residents can go to work and AIM activities
- Ongoing learning for independence
- Social activities for full, meaningful lives

Event Details: Tutus and Ties Fun Run at Lakeway City Park, October 1st at 9:00am. This family-friendly 1.2-mile fun run will include 6 fun activity stations along the route (or a 5K run for those who prefer that option). If severe weather occurs resulting in our event being rescheduled or cancelled, we will not be able to refund donations.



www.AIMtx.org

AIM is a 501(c)(3) non-profit organization



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Sponsorship Levels. Please note, AIM is a 501(c)(3) non-profit organization, so donations are tax deductible to the extent allowable by law.

Platinum Sponsor (\$1000+)

- Company name and logo prominently displayed on:
 - Fun Run T-Shirts
 - Event Flyer that will be distributed at businesses throughout Central Texas
 - AIM's website and newsletter, along with link to company's website
- Opportunity to display your company sign in the Registration/Silent Auction Pavilion
- Recognition on AIM's Facebook page
- Opportunity to address runners at the start of the fun run
- Recognition over the PA system prior to and following the fun run
- 4 fun run entries

Gold Sponsor (\$500+)

- Company name and logo prominently displayed on:
 - Fun Run T-Shirts
 - Event Flyer that will be distributed at businesses throughout Central Texas
 - AIM's website and newsletter
- Recognition on AIM's Facebook page
- Recognition over the PA system prior to and following the fun run
- 2 fun run entries

Silver Sponsor (\$250+)

- Company name displayed on:
 - Fun Run T-Shirts
 - Event Flyer that will be distributed at businesses throughout Central Texas
 - AIM's website and newsletter

Friend of AIM Sponsor (\$50+)

- Recognized as a sponsor in AIM newsletter

For questions:

Call or email Michelle Riggs, Fun Run Committee Chair, at (512) 720-8736 or
mimi.riggs9295@gmail.com

**Our printing deadlines are Aug. 21st for the event flyer and September 10th for the t-shirt.*

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Tutus and Ties Fun Run Sponsorship
October 1, 2017 at Lakeway City Park

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Contact email: _____

Contact phone: _____

Website Address: _____

1. Sponsorship level (please circle):

Platinum Gold Silver Friend of AIM

2. Sponsors can choose to have company name listed or submit a logo (depending on sponsorship level). Please write your company name exactly how you would like it to appear on website, signage, etc.:

3. Please submit your business logo (as large as possible) to info@aimtx.org

4. Participants can register for the Tutus and Ties Fun Run at www.aimtx.org/events.html

5. Checks can be made payable to AIM and mailed along with the Sponsorship form directly to 7412 Black Mountain Dr, Austin TX 78736.

6. For Platinum (4 fun run entries) and Gold (2 fun run entries) Sponsorships, please indicate quantities and sizes of shirts, if not registering to attend event:

_____ Adult - XL _____ Adult - L _____ Adult - M _____ Adult - S
_____ Youth - XL _____ Youth - L _____ Youth - M _____ Youth - S

Please mail Sponsorship Form and Check by September 1, 2017.

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