

2019-2020 MCCPTA Membership Committee

December 2019 Report

Committee: Membership

Chair: Carrie Palsson

Other Members:

TBD

Membership Number as of January 6, 2019: 29, 493

Payments from previous year: \$1323

Payments in from 142 local units

Activities:

- Set December Membership Challenge
- Announced October Membership Challenge Winners at DA
- Handed out Delegate cards at DA
- Joined MD PTA Membership Committee and have been taking trainings on YourMembership. I have also been suggesting ideas for increased membership statewide, including giving out incentives like we do at MCCPTA.

To Do:

- Continue giving units support and encouragement as they ask questions
- Compare MD PTA payments to MCCPTA payments and encourage units to get in their money (complicated by lack of info from MD PTA)
- Figure out end of year awards and application
- Order prizes for membership monthly winners now that we have a larger budget for prizes. Idea was to order PTA table clothes or runners, and a registration for MD PTA convention
- Publizcize survey to membership chairs that comes from National PTA
https://docs.google.com/forms/d/e/1FAIpQLSecuvxsbdNzaoGTKm1fwFzfW77oVD_B1GFn7N7Ahgr9G2mOsA/viewform