

PROSPECTUS

"Music to My Eyes"

Exhibit Run: Wednesday, June 23rd – Saturday, August 14th,2021
Reception Dates: TBD
Richeson School of Art & Gallery
557 Marcella Street, Kimberly, WI 54136
Phone: (920) 560 3777

THEME: This is a Rogues themed show. The theme is "Music to My Eyes." In an attempt to take advantage of the large crowd attending the *Mile of Music* Annual event, we are presenting art that appeals to that market. The *Mile of Music* is annual Americana music festival located in downtown Appleton, WI. In the past, the event has had an attendance of 100,000 people. For more about the *Mile of Music* mileofmusic.com.

We are requesting **your choice of two variations** of art to be exhibited – one is a literal representation of all things music – i.e. instruments, musicians, bands, musical symbols, musical collages, abstracts etc. The second option is to create a piece of art based on a musical composition or song. For these entries, we will be placing a QR code on the label that will display your art piece and play the tune on which your work is based when phonescanned by visitors to the gallery. We will need an electronic image of your artwork for this option. This is a pretty cool technology that we will be using more of in the future.

ELIGIBILITY & RESTRICTIONS: Open to all Rogues Artists Group members in good standing. Sculpture, artists' books, assemblage, photography, metalwork, and collage are all welcomed. Submit as many pieces as you like. **Up to 70 pieces are needed**. Work submitted should not have been shown at the Richeson School & Gallery previously. Work submitted must be original. Work must have been created in the past 2 years. Compositions from published material, other artist's work, or from photographs not taken by the artist are not considered original works. Artwork exhibited must be appropriate for viewing by all ages of the general public. Artwork that is overtly sexual, racist, violent, libelous, slanderous, demoralizing or discriminatory in nature is strictly prohibited.

SPECIFICATIONS: All artwork must have an identification label attached with artists name, title, size, medium, price, plus **email & phone number**. The online application form is located on the Rogues Artists Group website, www.roguesartists.org and is accessed by clicking on our logo.

2-D art must be suitably framed and wired for hanging on a hanging system. NO saw-tooth hangers! Art including frame must not exceed 60" on any side. Gallery-wrapped canvas must have a depth of 1-1/2" – 2" and must comply with hanging specifications listed above. No staples can be visible on the canvas sides. Works on paper must be framed and glazed.

3-D work must not exceed a footprint of 12" x 12" vertical height limited to 6 feet and may not

weigh more than 50 lbs. 3-D work is restricted to its own pedestal or stand on which it will be displayed. No pedestals will be provided. No component of the sculpture may be adhered or attached to the walls or flooring in anyway. This includes but its not limited to screwing, nailing gluing or taping.

RECEPTIONS: We are **proposing 2 receptions for this show** – one during the opening weekend in June, and the other during the *Mile of Music* in August. **Approval is pending** on gallery approval and Covid conditions at the time of the show.

COMMISSION: Artwork does NOT need to be for sale. NFS allowed. Richeson School & Gallery will receive a commission of 25% on all sales as a result of the exhibit. Richeson School of Art & Gallery will make every effort to encourage sales of work from this exhibition. Payment for sales will be mailed to the artist within 30 days of closing. Artwork must remain on site until the final date of the exhibit.

DELIVERY & PACKAGING: Drop off all artwork at the Richeson School & Gallery. There will be several vehicles making the hour and 30-minute journey. If you are going, please volunteer to deliver for a few of your fellow Rogues. We will be collecting names of those who CANNOT make the journey and need their work delivered.

Make sure your work is properly packaged, especially if someone else is delivering for you. Drivers will not be responsible for damage to others work if it has not been properly packaged and may refuse to deliver work at their discretion.

Shipped work must be sent in a reusable container. The artist is responsible for the cost of shipping to and from Richeson School of Art and Gallery. Pre-paid labels or a credit card number for return shipping must be included in the shipping container with the artwork.

AGREEMENT: Submission of work indicates acceptance of all conditions set forth here. By entering work in this exhibition, the artist gives Richeson School of art & Gallery the right to use images for the 2021 "Music to My Eyes" exhibition digital, print and web promotions.

Jack Richeson & Co., Inc. and/or its subsidiaries are not liable for damage to artwork in transit or during display at Richeson School of Art & Gallery.

ENTRY PROCESS: Complete the online application form located on the Rogues Artists Group website, www.roguesartists.org Click on the logo to access the form. We NEED ELECTRONIC IMAGES FOR OPTION TWO ONLY work for this show. There is no fee for the show.

EXHIBIT CALENDAR

Exhibit Run: Wednesday, June 23rd – Saturday, August 14th,2021

Entry Form Deadline: Monday May 24th, Midnight

Art Delivery Dates: Wed. June 16th - Thursday. June 17th, 10:00 am-5:00 pm

Reception Dates: TBD

Art Pick-Up: Mon., August 16th – Tues., August 17th, 10:00 am – 5:00 pm

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