



**For Immediate Release**  
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## OMYA-LODAAT Announce Strategic Partnership

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### **OMYA forms Exclusive Distribution partnership for LODAAT's Premium Ingredients**

CHICAGO, USA –LODAAT LLC announced a new distribution agreement with Swiss based OMYA. OMYA will be a distribution partner for several of LODAAT's premium branded botanical extracts, and will distribute to OMYA's pharmaceutical/nutraceutical customers in all 50 states as well as Western Canada. The partnership will be announced at IFT 2017, Las Vegas June 25-28.

*OMYA Ribbon Cutting*



In partnering with LODAAT, OMYA conducted a rigorous scientific review of LODAAT's facilities, processes and documentation. LODAAT is the only Botanical Ingredient partner for OMYA. LODAAT is known for quality, and the highest integrity with its distribution partners and their multinational global customers.

Heather Naef-Owen, OMYA's Director Sales Consumer Goods, North America commented: "We are very pleased that we have been able partner with LODAAT to distribute LODAAT's innovative ingredients, scientifically supported botanical extracts, and broad range of exciting products to the USA market for the Nutraceutical and Pharmaceutical industry. We are confident that Omya's expertise and established

network in the Nutraceutical industry will contribute to increased growth and the development of this sector. Additionally, Omya's customership will benefit from the customization which LODAAT's highly sophisticated facilities can provide, complementing our functional minerals business to deliver innovative solutions with added value".

Founded in 1884, OMYA is a worldwide distributor of specialty chemical products focused on Industrial and Life Science applications and a leading global producer of industrial minerals derived from calcium carbonate and dolomite. OMYA has a global presence extending to more than 100 locations in over 50 countries and 6,000 employees, and extends from coast to coast across the United States. The OMYA-LODAAT partnership will increase the firm's product line and widen the firms' product offering to their prestigious customer base.

*OMYA Facility*



LODAAT is a leading manufacturer of pharmaceutical grade botanical extracts. The firm conducts clinical trials and develops botanical innovations for a wide range of therapeutic categories including: Sports Nutrition, Sexual Health, Cardiac Support, Immunity Support, Healthy Weight Maintenance and Blood Sugar support. LODAAT is the primary supplier to major Pharma/ Nutraceutical brands. In 2016, LODAAT was awarded BEST EXPORTER from the Governor's Office, State of Illinois USA.

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For More Information:

[www.omya.com](http://www.omya.com)  
[www.LodaatPharma.com](http://www.LodaatPharma.com)