



Tip 1. Deadline April 10. The Pastel Society of Colorado’s 13th Annual Mile High National Pastel Exhibition. No need to be a member. \$45.00 for three entries, \$10.00 per entry after 3, up to 5 entries. Download prospectus at <http://pastelsocietyofcolorado.org/shows.php>

Tip 2. Deadline April 15. The Woodson Art Museum in Wausau is accepting submissions for the annual Birds in Art exhibition. I have the catalog for last year’s show, and in several of these paintings, birds are a small minor part of the overall composition. In my opinion, anything goes here. Visit www.lywam.org for prospectus/entry form. \$50.00 for one entry, \$60.00 for two. Entry entitles you to a copy of the catalog.

Tip 3. Rice is a great way to clean pastels. Being a poor working artist myself, this is the option I use. Dry rice in a baggie, drop in a stick, and shake, and it comes out clean. Or you can keep the rice in a can, drop in the pastel, and move it around a little for the same result.

Tip 4. Here’s some tips from Tracy Rocca on web site design.

1. Keep it simple. Think of your Web site as the white walls of a gallery
2. Be consistent. Choose a visual style and carry it throughout
3. Make connections. Make it easy for visitors to get in touch with you
4. Plan for growth. Choose a design that allows for change

5. Make text legible. Use a 12 point font that contrasts with the background
6. Help visitors get around. Have a consistent navigation that allows visitors to go to any section from any page

I use Artspan. This isn't the cheapest choice available, but definitely provides a powerful tool for marketing with all of the above advantages.

Have a great month painting! Have a great March! Spring is just around the corner! And don't forget to send me your items of interest so we can all SPREAD THE WORD !

Roberta Condon