

As a student of management, I have focused on 3 schools of management-thought that I felt to be particularly important, namely: Total Quality Management, the intellectual capital, and management innovation. In the process, I wrote in order to develop and to discipline my own thinking, and then I published to share whatever I could offer.

In the 70s, Total Quality Management introduced a comprehensive methodology. Most people just focused on “quality management”. I focused on “total”, which to my mind underscores the combination of the following approaches, namely:

- *the systemic approach* that integrates people and processes, strategy and operations, and the talents and the tools
- *the stimulating approach* that galvanizes collective creativity in the frame of teamwork
- *the systematic approach* that allies discipline and dynamism.

In the 90s, several authors emphasized the importance of *the intellectual capital*, and they proposed models to broaden the base of performance evaluation system, which theretofore only fixated short-term financial results. This led me to develop an original model that features the interactions between 5 <corporate capitals>. The structure and the detail of this model support the advocated performance evaluation system. Please note that one of the <Corporate Capitals> is a tangible asset while the other four re intangible resources.

Even before the turn of the century, *innovation* became the new ultimate challenge to achieve superior growth and profitability. Technology and innovation, and collective creativity became topical issues. I focused on the link between the management of innovation and the innovation of the management, on the link between the senior and the operations management, and on the link between the innovators and the rest of the organization.

The Internet Revolution produces an awesome acceleration of changes. Confronted with tectonic shifts, traditional organizations may have to change their DNA.

Organizations are not made to innovate themselves. So, the innovation of the management had to come from the live-forces of the organization. To that effect, I developed a platform that integrates 3 principles to help innovate the way people think, 3 paradigms to help innovate the way people behave, and 3 principal management-practices help innovate the way people act. This platform serves as a springboard to help the leadership launch a smart and swift program of agile management innovation.

And so, bit by bit, I developed a comprehensive, connective, and congenial platform on which readers can build with their ideas, with their insights. I cordially invite readers to join this party in search of excellence and innovation, and to post their thoughts and experiences on this site

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