



THE ELEPHANT'S EAR



Shop Ellis County Program

On April 18, 2017 President Donald J. Trump signed “Presidential Executive Order On Buy American and Hire American”. Ellis county GOP fully supports the president’s intent and want to do our part to assist. The Shop Ellis County Program uses the reach of the Elephant’s Ear newsletter to inform our loyal readers of the goods and services available throughout Ellis county and encourages them to patronize these local merchants, service suppliers and manufacturers.*

Please consider joining this program to promote your business. Details are as follows:

Cost: FREE (Yes, you read that right.)

Requirement: Must be located in Ellis county, TX. May be an e-commerce business provided it is based in Ellis county, TX.

Process: Provide a 3.5” x 2” (business card size) advertisement to The Elephant’s Ear by emailing to your advertisement to EllisCountyElephantsEar@gmail.com

File can be JPEG, GIF, Publisher, PDF, PowerPoint, PNG or Word (150 DPI minimum)

Recommended (not required): Consider offering some sort of discount with presentation of advertisement (you can require it be printed or allow presentation of cell phone image). This allows the merchant to better track responses and offers value to the subscribers.

Example
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Advertisers are invited to submit a short “About Us Story” with photos which may be published in the **The Elephant’s Ear** when space permits.*

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* Ellis County GOP reserves the right to decline to publish any advertisements or submissions for any reason.