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Coalition for Smarter Transportation Announces Formation & Releases Policy Principles

Mobility Providers, Municipal Governments, and Transportation Stakeholders Come Together to Educate and Promote for Smarter Transportation Policies

WASHINGTON — On Tuesday, the [Coalition for Smarter Transportation \(CoaST\)](#) announced its formation following a successful [Transportation Week 2018](#). The Coalition for Smarter Transportation is a coalition of mobility providers, municipal governments and transportation stakeholders that have joined together to educate and promote smarter transportation policies at the federal, state and local level. In addition to advocating for smarter transportation policies, CoaST will provide technical assistance, develop materials and take other steps to help decision makers enact and implement policies that will improve our nation's transportation system.

“We are pleased to make this announcement following transportation week,” **Policy Director Jason Pavluchuk** said. “Last week we join the hundreds of organizations who came together to support increased investment in our infrastructure. As part of that call, CoaST calls on decision makers at all levels to integrate innovative transportation solutions and enact policies that will leverage our investment in infrastructure by making a smarter transportation system. As a part of this announcement, CoaST issued a set of [guiding principles on what “smarter transportation”](#) means.

Ryan Croft, Cofounder & COO at TransitScreen, on the value of CoaST,

“Technology is changing transportation in so many ways. Data and technology are powerful tools that can provide individuals with options on when and how to travel. We look forward to working with the coalition to help policy leaders integrate smarter transportation into their decision making.

CoaST founding member **Andrea Leary, CEO of the Northeast Transit & Planning Corp** said:

“Travelers are looking for smarter ways to get around. This coalition will be a resource to stakeholders at all levels who want to deliver a smarter transportation system for their constituents.”

Devon Deming, Director of Commute Services of the Los Angeles County

Metropolitan Transportation Authority added,

“Policy makers need to look at new ways of solving old problems by focusing on innovation, technology and broadening access to mobility options.”

Paul Steinberg, Captain Carpool™ and Co-Founder of Carma talked about how CoaST will play a role to encourage the next generation of transportation option,

“Connected and autonomous vehicles offer American’s the promise of safer more reliable transportation options. These promises will remain unfulfilled until policy makers invest in smart infrastructure, and fund new technologies that increase passenger and freight throughput.”

CoaST will be hosting a series of webinars in the coming weeks to discuss broadly what a smart transportation system includes. This will be followed by a series of product releases that will guide policy makers and encourage development of smarter transportation policies.

For more information on CoaST, their work and how to become a member, visit contact Info@smartertransportation.org