

Heart Craft[®]

TheBestHome.com

Exclusive Lifetime Warranty

• **Fire-Proof** • **Mold-Proof** • **Termite Proof** • **Non-Decaying**

The only home with “Patented Peace of Mind”™

Ten Reasons Wise Homebuyers Choose Heart Craft

Whenever we have to make an important decision in life, like the major purchase of a home, we should always pray and use a Benjamin Sheet. Benjamin Franklin was one of the overall wisest and best citizens of America’s history. He developed a method of making the best decision. To use the Ben Franklin Balance Sheet method: take a sheet of paper and draw a line down the middle; put the heading “Reasons For” on the left side; “Reasons Against” on the right side; list the positive aspects of the decision on the left and the negative on the right; once everything is down on paper, the answer is more obvious. Note! Evaluate against a next best alternative rather than ‘do or not’ when possible. (Note: must first overcome facts in “Against” column.)

Reasons for Heart Craft

Same Cost of Ownership as Wood

Heart Craft fireproof – peace of mind a loved one will never die nor you will have loss of irreplaceable family memorabilia due to fire burning down your home.

Heart Craft mold proof - peace of mind your loved ones will be healthy and never get sick from toxic mold hidden in the walls.

Heart Craft termite proof - peace of mind you will never lose your house to termites, which insurance does not cover, and your loved ones can be healthy without harmful pesticides because no bugs can hide inside walls.

Heart Craft non-decaying – peace of mind you never have to worry about expenses repairing rot and decay.

Heart Craft zero VOC off-gas - American Lung Association Healthy Home certified. No off gasses so breathe deep as indoor air quality can be cleaner than outdoor air!

Heart Craft lasting quality – Your new home lasts generations & is so good it has a serial number for warranty and 100+ year lifecycle!

Reasons Against

(Note: Must Overcome These First).

(Fires kill 3,500 and injure 18,000 innocent loved ones every year in 385,000+/- home fires! Only Heart Craft homes are fireproof.)

(‘...the best current estimate is about 70% of homes have mold inside the walls.’ Dr. R. E. Gots. No other home is mold proof.)

(Termites damage 600,000 homes annually, 1,643+ homes damaged daily! Insurance doesn’t cover termites. All other homes require unhealthy, expensive pesticides.)

(Ohio State University study: 10% of all lumber sales annually are just to repair rot and decay!)

(Passé house construction and cheaper glued materials and plastics give off serious amounts of unhealthy VOC gasses so the indoor air is permeated with airborne toxins.)

(Passé wood homes can last 40+ years if well maintained, but without diligent, expensive preventive maintenance will rot in a few years.)

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Reasons for Heart Craft

Heart Craft lowers utility and ownership costs – this means more money to pay mortgage, other life expenses and for family fun! Off the grid is even possible so power company pays you for surplus!

Heart Craft highest appreciating value – You can resell for more money because of all the benefits. That's great for resale values, just like good cars!

Heart Craft superior noise reduction. Your home will be very peaceful and quiet from outside noises as well as no interior squeaks and creaks.

Heart Craft reduces global warming - God has only given us only one "home" planet so we need to take care of it and do all we can to prevent global warming.

EXTRA CREDIT

Heart Craft is Made in USA & Employs only US citizens – You can be proud knowing your new home is helping America remain the greatest nation for our next generation! Heart Craft hires veterans instead of illegal immigrants. Employees have benefits, own stock and receive excellent pay!

Reasons Against Heart Craft

(Must overcome this to be considered)

(Homes are challenged with being efficient and airtight, but then struggle balancing air and moisture quality. Most systems require years to recoup the costs via realized savings.)

(What is real cost of ownership after you include maintenance, depreciation and the competition of new The Best Home.com?)

(Studies prove that outdoor noise pollution causes stress and interior noises are indications of house failure and a nuisance.)

(Passé carbon construction is one of the largest contributors to global warming. But each 2,400Ft² Heart Craft home converts 30 tons of existing CO₂ into healthy oxygen annually!)

(Edwin Rubenstein report states illegal aliens cost taxpayers \$346 billion a year, but that does not include unemployment and welfare, while illegal immigrants take our money tax-free out of the country to help competing economies!)

Now, by applying the wisdom of Benjamin's Balance Sheet to only eleven of the many benefits of Heart Craft as compared to every other construction system and materials, the clearly wisest choice is to build a Heart Craft Home. We will make potential competitors allies by encouraging them to invest in Heart Craft to help save and improve people's lives, our planet and to be enriched by diversifying their portfolio to invest in the future of green construction and take advantage of Carbon Tax initiatives, etc.

TheBestHome.com is Heart Craft!

Contact our sales team to build your new Heart Craft home 😊

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