

GEM STATE DISTRIBUTORS

Rare Gems

2020
MARKETING
PROGRAM



Promo Dates: October - December 2020

PRODUCT GUIDE • 4th QUARTER

MOUNTAIN GEMS

Idaho Only!

**MOUNTAIN GEMS
BAGGED CANDY**

1/Each

- #311209 Chick O Stick Nuggets
- #311210 Allsorts Licorice
- #315130 Gummy Sharks
- #800292 White Lozenges
- #800490 Smarties
- #800516 Salt Water Taffy
- #800650 Pink Lozenges Canada
- #800700 Orange Slices
- #800748 Licorice Pastels
- #801180 Sweets Cinnamon Bears
- #801894 Chocolate Clusters
- #802021 Jawbreakers Mystery Center
- #802022 Asst. Bubble Gumballs
- #802025 Bit O Honey
- #802108 Candy Corn
- #802116 Chocolate Bridge Mix



x5 POINTS

Buy 25 of The Listed SKUs in
the 4th Quarter and Receive

Diamond
Bonus
1000 POINTS



- #802595 Tootsie Midgies
- #802662 Gummy Bears
- #802702 Hot Tamales
- #802728 Boston Baked Beans
- #811711 Chocolate Raisins
- #812685 Idaho Spud Bites 4.25 Oz.
- #812859 Runts
- #816430 Gummy Worms
- #820928 Tootsie Frooties
- #821640 Sour Wow Worms
- #821720 Gummy Peach Rings
- #822190 Mini Red Fish
- #822540 Gummy Apple Rings
- #823708 Lollies
- #825174 Chocolate Cinnamon Bears



EVERY 500 POINTS is ONE TICKET to ENTER in a DRAWING for Our 2020 Trip.

Emerald
LEVEL

2 POINTS

For every dollar spent on all Emerald level items.

Bonus Emerald
125 POINTS

For select Emerald level items throughout the book.

Ruby
LEVEL

3 POINTS

For every dollar spent on all Ruby level items.

Bonus Ruby
250 POINTS

For select Ruby level items throughout the book.

Diamond
LEVEL

5 POINTS

For every dollar spent on all Diamond level items.

Bonus Diamond
500 POINTS

For select Diamond level items throughout the book.

Rare Gems

We would like to thank the following Vendors for their Support of Rare Gems:

- Albanese • Blue Diamond • Candy Treasures • Caspers (Fat Boy) • Charms • Clif Bar
- Condis Foods • Deli Express • Don Miguel • Ferrara • Ferrero • Foreign Candy • Frito Lay
- General Mills • Giants • Grinds • Gurleys (Mountain Country)
- Haribo • Hershey • Hostess • J Morgans Confections • Jack Links • Just Born
- Kars Nuts • Kennys • Kidsmania • Kraft Heinz • Lil Drug • Living Essentials
- Mars/Wrigley • Mondelez • Morinaga • Mountain Gems • Nemo's • Nestle Professional
- Old Wisconsin • One Bar • Orion • Pearsons • Perfetti Van Melle • Reliva • Ruiz
- Saputo • Smokey Mountain • Storck • Tootsie Roll • Topps • UTZ • Warren



Rare Gems



**Due To COVID Restraints,
The Destination of This Trip
May Change But Will Be a
Location in The South Pacific.
We Will Contact Participants
of This Trip When Destination
Arrangements are Definitive.**

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PERFETTI VAN MELLE

 **x5 POINTS**

Buy All of The Listed SKUs in
the 4th Quarter and Receive

 *Diamond*
Bonus
500 POINTS



**AIRHEADS
BITES**

**18/Box
2 Oz.**

• #346934 Paradise Blends



1/Each

6 Oz. Peg

• #346933 Paradise Blends



18/Box

• #315739 Blue Raspberry Belts

1/Each 2 Oz.

• #315755 Bites Blue Raspberry

KAR'S NUTS

IDAHO ONLY!

 **x5 POINTS**

Buy All of The Listed SKUs in
the 4th Quarter and Receive

 *Diamond*
Bonus
500 POINTS



6/Box 7 Oz. Bags

• #453623
Dark Chocolate
Sea Salt Caramels

• #453624
Milk Chocolate
Sea Salt Caramels

• #453625
Milk Chocolate
Gummi Bears

• #453626
Milk Chocolate
Pecan Clusters



NESTLE PROFESSIONAL



x5 POINTS

Buy 8 of The Listed SKUs in the 4th Quarter and Receive

Bonus Diamond
500 POINTS



COFFEE-MATE

2/1.5 LITER PUMP

- #592147 Sweet Original
- #592154 French Vanilla
- #592162 Hazelnut



COFFEE-MATE

BULK/3 Case

- #592170 Original
- #592188 Hazelnut
- #592196 French Vanilla



CREAMERS

180/Case .38 Oz.

- #610758 Original
- #804931 Snickers



HALF & HALF

180/Case 3.75 Oz.

- #794535



48/Box 3 Oz.

- #827451 Pepperoni Stix Pizza Wrap



24/Case 4 Oz.

- #830265 Ham & Cheese
- #830273 Pepperoni Pizza



12/Case 8 Oz.

- #865105 Pepperoni Pizza



COUNTRY SAUSAGE GRAVY

6/Case #10

- #711036

Rare Gems

FRITO LAY

 x3 POINTS



1/Each
6 Oz. Bag

- #620211 Dill Pickle
- #620229 Original
- #620237 BBQ
- #620252 Chili Lime
- #620260 Seasoned
- #620062 Cracked Pepper

Buy All off the Listed SKUs in the 4th Quarter and Receive

 **Bonus**
250 POINTS

SUNFLOWER SEEDS



MONDELEZ

 x2 POINTS

Buy All of the Listed SKUs in the 4th Quarter & Receive

 **Bonus**
125 POINTS

NABISCO
12/Box 3 Oz.

- #406053 Oreo Most Stuf
- 10/Box
- #421211 Oreo Mint King Size
- #430084 Nutter Butter Choc. Fudge/2.63 Oz.



- 1/Ea. 5 Oz. Peg Bag
- #478272 Swedish Fish Red Crush
 - #478343 Sour Patch Kids Crush



CLIF BAR

 x2 POINTS

Buy All of the Listed SKUs in the 4th Quarter & Receive

 **Bonus**
125 POINTS

CLIF BAR
12/Box

- #480640 White Chocolate Macadamia
- #480625 PB Banana Dark Chocolate
- #480632 Chocolate Chip
- #480616 Crunchy Peanut Butter
- #480681 Builder's Chocolate Mint
- #480665 Builder's Chocolate PB



GRINDS

 x5 POINTS

Idaho Only!
Buy All of the Listed SKUs in The 4th Quarter and Receive

 **Bonus**
500 POINTS

GRINDS
COFFEE POUCHES™

10/Box

- #214100 Caramel
- #214101 Wintergreen
- #214102 Vanilla
- #214104 Cinnamon
- #214107 Peppermint



HERSHEY

 **x5 POINTS**

HERSHEY
THE HERSHEY COMPANY

**REESE'S
SNACK MIX**

10/Box

2 Oz.

• #312368



**HERSHEY
SNACK MIX**

10/Box

2 Oz.

• #312369



**KIT KAT
SNACK MIX**

8/Box

2 Oz.

• #312366



**breath
savers**

MINTS 24/Box

• #401554 Peppermint

• #401570 Spearmint



ICE BREAKERS

MINTS 8/Tin/Box

• #453019 Spearmint

• #469528 Cool Mint



Buy These SKUs in the
4th Quarter and Receive

Bonus ^{Diamond}
500 POINTS

**PAYDAY CHOCOLATEY
KING SIZE**

18/Box

• #436120



STANDARD SIZE

24/Box

• #436121



STANDARD SIZE

36/Box

• #408419 York Mint



18/Box

• #311696 Whatchamacallit

• #312355 Heath

• #411769 Mr. Goodbar

• #310575 Reese's Fast Break

• #325145 Caramello

• #418250 Skor



15/Box

• #477679

Twizzlers

Strawberry



KING SIZE

16/Box

• #310584 Reese's Peanut Butter Cup
with Reese's Pieces



Rare Gems

RELIVA



x5 POINTS

Idaho Only!

Buy This Item Between Oct. 1 - 31st for

1000 POINTS *Diamond Bonus*

RELIVA MIX DRINK DEAL

2/KIT #304400

Includes:

- 10/Box CBD Citrus Mix Stick .5 gram
- 10/Box CBD Grape Mix Stick .5 gram

FREE
24/.5 LITER
NIAGARA WATER



Idaho and New Mexico

Buy This Item Between Nov. 1 - 30th for

1000 POINTS *Diamond Bonus*

RELIVA REFILL KIT 3 ITEM DEAL

1/KIT #304401

Includes:

- 6/Box CBD Relief Cream 300 mg
- 6/Box CBD Relief Stick 250 mg
- 6/Box CBD Tincture Dropper 250 mg



PLUS
15%
Off Deal!

RELIVA CBD DISPLAY

36 Count #304325

Display Includes:

- 6/Box Relief Cream 300MG
- 6/Box Oral Spray 300MG
- 6/Box Recovery Shot 50MG
- 6/Box Relief Stick 250MG
- 6/Box Gummy Pack 100MG
- 6/Box Tincture Dropper 250MG

Idaho and New Mexico



\$20⁰⁰
Allowance
Off!

Idaho and New Mexico

Buy Any of These Items
Between Dec. 1 - 31st and Get

10%
Off!

RELIVA OPEN STOCK

6/Box

- #304317 CBD Relief Stick 250 mg
- #304318 CBD Relief Cream 300 mg
- #304319 CBD Recovery Shot 50 mg
- #304320 CBD Gummie Pack 100 mg
- #304322 CBD Oral Spray 300 mg
- #304323 CBD Tincture Dropper 250 mg

10/Box

- #304324 CBD Lip Balm Tube 30 mg
- #304327 CBD Grape Mix Stick .5 gram
- #304328 CBD Citrus Mix Stick .5 gram



Rare Gems

DON MIGUEL

x2 POINTS

Buy All of the Listed SKUs in the 4th Quarter and Receive



Bonus
Emerald
125 POINTS



24/Case

- #767111 Supreme Omelet
- #796144 Pork Chili Verde
- #796153 Nacho Cheese & Chicken
- #796154 Fajita Chicken
- #796155 Habanero Cream Cheese



FERRERO



Buy All of the Listed SKUs in the 3rd Quarter and Receive

x2 POINTS

Bonus
Emerald
125 POINTS

KINDER BUENO
CRISPY CREAMY 2 Pc. Bar

20/Box • #303495



18/Box

- #362245 Butterfinger Share
- #408099 Crunch 4 Piece

KINDER JOY

15/Box

• #303488



24/Box

- #333284 100 Grand 2 Piece

KEEBLER



x3 POINTS

Buy All of the Listed SKUs in the 4th Quarter and Receive

SINGLE SERVE

12/ Box 1.9 Oz.

- #470830 Fudge Stripes

12/ Box 2.32 Oz.

- #470852 Whoopsy! Fudge Stripes

6/Box 3 Oz. Bag

- #425300 Mothers Frosted Circus Animals
- #824078 Rainbow Chips Deluxe
- #824029 Famous Amos Choc. Chip



FERRARA



Buy All of the Listed SKUs in the 4th Quarter and Receive

x3 POINTS

NERDS CHEWY

1/Each

6 Oz. Peg

- #309725

LAFFY TAFFY BITES

24/Box

2 Oz.

- #310572

SWEETARTS ROPES

12/Box

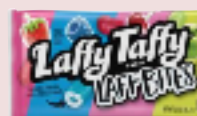
Share Size

- #321474 Twist Rainbow
- #321470 Strawberry
- #453800 Cherry Punch

x3 POINTS



Bonus
Ruby
250 POINTS



HARIBO



x5 POINTS

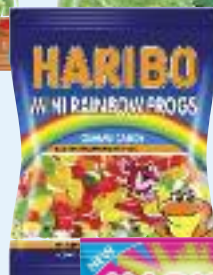
Buy All of the Listed SKUs in the 4th Quarter and Receive

Bonus
Diamond
500 POINTS

GUMMI CANDY PEG BAGS

1/Each

- #338834 Watermelon
- #338835 Zing Sour Bites
- #310040 Star Mix
- #310041 Sour Streamers
- #310086 Sour Spaghetti
- #311183 Mini Rainbow Frogs
- #311274 Peaches
- #467787 Raspberry
- #467795 Gold Bears
- #467796 Sour Gold Bears
- #467969 Frogs
- #738831 Happy Cola



ORION

 **x5 POINTS**

Buy 10 of The Listed SKUs in the 4th Quarter and Receive

Diamond
Bonus
500 POINTS



DAY 'N NIGHT BITES

ORION
FOOD SYSTEMS

GARLIC CHEESE BREAD

48/Case
• #810111



12/Case

- #865149 Sausage Egg Waffle
- #865150 5 Meat Calzone
- #865162 Pepperoni Calzone
- #865163 Philly Cheese Steak Calzone
- #865170 Breakfast 3 Meat Egg Calzone
- #865171 Breakfast Sausage Gravy Calzone



18/Case

- #810099 7" 4 Meat Pizza 8.2 Oz.

12/Case

- #810112 7" Pepperoni Pizza 7.9 Oz.
- #810114 7" Breakfast Pizza 8.9 Oz.
- #810115 7" Cheese Pizza 7.6 Oz.
- #810116 7" Supreme Pizza 8.1 Oz.

6/Case

- #810101 Large Cheese Pizza 30.9 Oz.
- #810103 Large Breakfast Pizza 33.4 Oz.
- #810105 Large Pepperoni Pizza 33 Oz.
- #810107 Large Sausage/Pepp Pizza 35 Oz.
- #810109 Large Sausage Pizza 35.1 Oz.
- #810110 Large Supreme Pizza 32.3 Oz.
- #810100 Large Sausage/Gravy Pizza 11.7 Lb.



HEARTHSIDE



x5 POINTS

Buy All of the Listed SKUs in the 4th Quarter and Receive

Diamond
Bonus
500 POINTS



6/Case

- #466565 Yogurt Pretzels 4.5 Oz.
- #466227 Hot & Spicy Snack Mix 5.75 Oz.
- #466177 Sunflower Seeds Kernal 8 Oz.
- #466052 Smoked Almonds 2.5 Oz.
- #466060 Natural Almonds 3.75 Oz.
- #466078 Jumbo Cashews 2 Oz.
- #466086 Honey Roasted Cashews 2 Oz.
- #466102 Mixed Nuts 3 Oz.
- #466110 Salted Peanuts 6.5 Oz.
- #466128 Honey Roasted Peanuts 6.5 Oz.
- #466151 Pistachios Natural 2.25 Oz.
- #466235 Trail Mix Cranberry 6.25 Oz.
- #466243 Trail Mix Deluxe 6.75 Oz.
- #466250 Trail Mix Yogurt 6.75 Oz.
- #466326 Trail Mix Hawaiian 6.75 Oz.
- #466359 Trail Mix Sportsman Mix 6.75 Oz.



Rare Gems

MARS WRIGLEY

 **x5 POINTS**

Buy These SKUs *Bonus*
in the 4th Quarter and Receive **500 POINTS**



SKITTLES SMOOTHIE

24/Box 1.76 Oz.

- #407926 Singles

NEW!



24/Box 4 Oz.

- #407927 Share Size

M&M'S FUDGE BROWNIE

24/Box 2.83 Oz.

- #309079 Share Size



24/Box

- #309082 Standard Size



WRIGLEY'S 35 CT. MEGA PACK

6/Box

- #435579 Extra Peppermint
- #435580 Extra Polar Ice
- #435582 Extra Spearmint
- #353461 "5" Cobalt Peppermint
- #353467 "5" Rain Spearmint



COMBOS CHEDDAR BACON PRETZEL

1/Each

6.3 Oz. Peg Bag

- #476947



WRIGLEY'S EXTRA REFRESHERS

6/Box

40 Ct. Bottle

- #435581 Berry Mix
- #435583 Mint Mix



WRIGLEY'S EXTRA ROCKIN' RASPBERRY LIME

10/Box

- #435584

NEW!



MILKY WAY SALTED CARAMEL

24/Box 1.56 Oz.

- #311429 Singles



24/Box 3.16 Oz.

- #311428

Share Size



SNICKERS WHITE

24/Box 1.41 Oz.

- #318140 Singles



24/Box 2.84 Oz.

- #318138

Share Size



TWIX COOKIES & CREME

20/Box 1.36 Oz.

- #309202

Singles



20/Box 2.7 Oz.

- #309201

Share Size



STARBURST SHARE SIZE

10/Box 2.96 Oz.

- #310418

Starburst Swirlers

24/Box

- #310460 Starburst All Pink



Rare Gems

OLD WISCONSIN

 **x5 POINTS**



SMOKE STACK STICKS

18/Box 2.5 Oz.

- #828932 Beef & Cheddar
- #828928 Turkey & Cheddar



TWIST LINK SNACK STICK REFILL

1/Each
12 Oz.

- #828916



Buy All of The Listed SKUs in the 4th Quarter and Receive

SNACK STICKS

- 18/Box 1 Oz.
- #828922 Beef & Cheddar
 - #828927 Turkey & Cheddar
 - #828929 Beef & Jalapeno
- 18/Box 1.5 Oz.
- #828953 Beef
- 7/Box 3 Oz.
- #534020 Turkey
 - #825961 Honey Brown Sugar Turkey

SNACK STICKS

- 18/Box 14 Oz.
- #828926 Beef

 *Bonus* Diamond

500 POINTS



SAPUTO

 **x5 POINTS**



STRING CHEESE

24/Box • #405300



Buy 4 of The Listed SKUs in the 4th Quarter and Receive

 *Bonus* Diamond

500 POINTS

COMBO 2-PACK

- 10/Box 1.58 Oz.
- #405306 Beef & Cheddar
 - #405309 Turkey & Colby Jack



SNACK BARS

- 16/Box 1.75 Oz.
- #405301 Mild Cheddar
 - #405305 Gouda

Rare Gems

RUIZ



Buy All of the Listed SKUs in the 4th Quarter and Receive

Bonus
Emerald
125 POINTS

x2 POINTS

24/Case

- #757781 Southwest Chicken
- #757880 Sausage/Egg/Cheese
- #758359 Ranchero Steak
- #758813 Bacon Egg Cheese
- #759423 French Toast N Sausage
- #767061 Grilled Chicken N Cheese



- #767079 Cheesy Pepperjack
- #767095 Cheese N Pepperoni
- #796144 Pork Chili Verde
- #796153 Nacho Cheese & Chicken
- #796154 Fajita Chicken

LIL DRUG



Pre-Book Only!

Buy This Display in the 4th Quarter and Receive

Bonus
Ruby
1000 POINTS



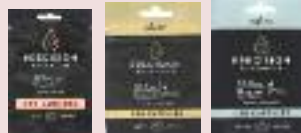
PRECISION BOTANICAL

PRECISION CBD DISPLAY

66 Count #304326

Display Includes:

- 12/Box Tincture 300MG
- 12/Box Capsule Calm 100MG
- 12/Box Capsule Alert 100MG
- 12/Box Gummy 120MG
- 6/Box Gummy 20 Ct. 400MG
- 12/Box Roll On 250MG 10ML



1st DRUG STORE
PRODUCTS

x3 POINTS

Buy All of the Listed SKUs in the 4th Quarter and Receive

Bonus
Ruby
250 POINTS

6/Box

- #304123 Benadryl 6 Ct.
- #304124 Excedrin 6 Ct.
- #304129 Motrin IB 6 Ct.
- #313080 Advil 4 Ct.

1/Each

- #521138 LE Clear Eye Drops

6/Box

- #511691 Carmex Tube Blister Pack
- #511700 Carmex Cherry Stick 2 Ct.



WARREN



Buy All of the Listed SKUs in the 4th Quarter and Receive

Bonus
Emerald
125 POINTS

x2 POINTS

MAG1

1/Each

- #834005 4 Stroke Synthetic Oil 10W40
- #834515 Univeral 2 Cycle 8 Oz.
- #833418 Octane Boost
- #833468 Fill N Seal Non-Flammable w/Hose 16 Oz.

6/Case Quarts

- #835570 ATF Dextron III
- #874115 Synthetic Blend Oil 5W30
- #874107 Synthetic Blend Oil 10W30
- #874115 Synthetic Blend Oil 5W30

6/Case

- #519827 Polar Antifreeze Coolant/Gallon



KIDSMANIA



x5 POINTS

Buy 10 of The Listed SKUs in the 4th Quarter and Receive

Bonus
Diamond
500 POINTS



12/Box

- #346509 Dino Doo Mini
- #346511 Ooze Tube
- #346952 Sour Ooze
- #346552 Sucker Punch
- #346627 Dubble Bubble **Idaho Only!**
- Mini Gumball Machine
- #346840 Formula Racer **Idaho Only!**
- #346842 ICU Cyclops Monkey
- #346851 Wacky Monkey
- #346783 Super Soaker
- #346955 Galaxy Rocks
- #346956 Sneaky Stardust
- #346942 Big Dipper



- #346945 Sour Blast
- #346593 Sour Flash
- #346949 Monkey Swing
- #346951 Shark Bite
- #346953 Punchy Monkey
- #346643 Soda Can



Rare Gems

KENNY'S CANDY

 **x5 POINTS**

WILEY WALLABY

Idaho Only!

**1/Each
7.05 Oz.**

- #453671 Red Liquorice
- #453672 Black Liquorice
- #453674 Huckleberry
- #435676 Outback Beans Black

1/Each 10 Oz.

- #453677 Red Liquorice



Buy These Listed SKUs in the 4th Quarter and Receive

Bonus Diamond
500 POINTS

MORINAGA

 **x5 POINTS**

HI-CHEW

STICKS

15/Box 1.76 Oz.

- #330132 Acai
- #330100 Strawberry
- #330102 Green Apple
- #330104 Mango
- #330105 Kiwi
- #330106 Grape
- #330133 Watermelon



Idaho Only!

Buy All of The Listed SKUs in the 4th Quarter and Receive

Bonus Diamond
500 POINTS

PEG BAGS

1/Each 2.82 Oz.

- #330204 Soda Pop

1/Each 3 Oz.

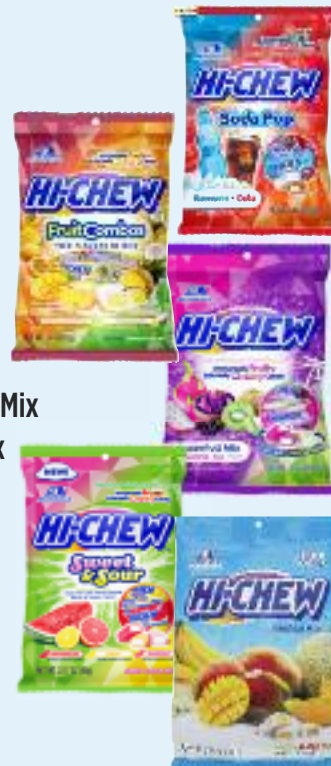
- #330205 Fruit Combos

6/Box 3.17 Oz.

- #330036 Sweet & Sour Mix
- #330037 Superfruit Mix

6/Box 3.53 Oz.

- #330011 Regular Mix
- #330013 Tropical Mix



CASPERS ICE CREAM

Buy 4 of the Listed SKUs in the 4th Quarter and Receive

x3 POINTS **Idaho Only!**

Bonus
250 POINTS

CHURN BABY

12/Box 7 Oz.

- #740142 Choc Chip Van Fudge Brownie
- #740144 Cookie Dough Fudge
- #740146 White Mint Chip



JOLLY LLAMA
delicious enlightenment

1/Box

- #740132 4 Ct. Mango Sorbet Pop 3 Oz.
- #740133 4 Ct. Strawberry Sorbet Pop 3 Oz.



FatBoy
PREMIUM ICE CREAM

FAT BOY FREEZE POPS

1/Box 3 Oz.

- #740135 6 Ct. Root Beer
- #740136 6 Ct. Orange Cream
- #740137 6 Ct. Banana
- #740138 6 Ct. Sour Watermelon



DELI EXPRESS

Buy These Listed SKUs in the 4th Quarter and Receive

x3 POINTS

Bonus
250 POINTS



SLIDERS on KINGS HAWAIIAN

8/Case 4.3 Oz.

- #759585 Ham & Swiss
- #759586 Turkey & Cheddar
- #759587 Chicken & Bacon



12/Case

- #759661 Market Sandwich Chicken & Swiss 4.5 Oz.



10/Case

- #761573 San Luis Chicken Rice Cheese Burrito
- #761574 San Luis Pork Carnitas Burrito
- #761678 Market Sand. Ham & Cheese Wedge 4.9 Oz.



8/Case

- #761926 Market Sand. Ham Swiss Pretzel Bun 6.4 Oz.
- #576576 Market Sand. Artisan Style Turkey Cheddar Sub 8.2 Oz.
- #759652 Market Sand. Wrap Italian Style 8.4 Oz.
- #759660 Market Sand. Artisan Style Chicken & Ranch 7.8 Oz.



BLUE DIAMOND

Buy 5 of the Listed SKUs in the 4th Quarter and Receive

x3 POINTS

Bonus
250 POINTS



Idaho Only!

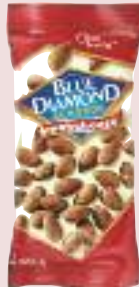
1/Each
6 Oz. Can

- #412999 Smokehouse
- #413005 Salted
- #413013 Wasabi & Soy



12/Box
4 Oz. Tube

- #413009 Smokehouse



12 Ct.
1.5 Oz. Tube

- #472473 Dill **NEW!**
- #472481 Sriracha
- #472482 Toasted Coconut
- #472483 Sweet Thai Chili
- #475590 Wasabi & Soy



GENERAL MILLS

Buy All of the Listed SKUs in the 4th Quarter and Receive

x3 POINTS

Bonus
250 POINTS



8/Box 3.75 Oz.

- #475971 Traditional
- #475999 Honey BBQ
- #475991 Cheddar



MUDDY BUDDIES

7/Box 4 Oz.

- #475975 Snickerdoodle

7/Box 4.5 Oz.

- #475976 Mint Chocolate



Rare Gems

GIANTS

Buy All of the Listed SKUs in the 4th Quarter and Receive

Bonus Emerald
125 POINTS

x2 POINTS

SUNFLOWER SEEDS

1/Each 5.75 Oz.

• #852018 Original

1/Each 5 Oz.

• #852019 Kettle Original



PISTACHIOS

8/Case 4.5 - 5.0 Oz.

• #852232 Dill Pickle

• #852233 Original Salted

• #852240 Sour Cream & Onion

CASHEWS 8/Case 4 Oz.

• #852237 Dill Pickle

• #852238 Bacon Ranch

• #852235 Salted

J MORGAN CONFECTIONS

Buy All of the Listed SKUs in the 4th Quarter and Receive

Bonus Emerald
125 POINTS

x2 POINTS

Idaho Only!

HEAVENLY CARAMELS

1/Each 4.7 Oz.

• #465686 Butter Caramel

• #465687 Caramel Pecan

1/Each 4.2 Oz.

• #465689 Choc. Caramel Pecan



45/Tub

• #465690 Old English Licorice

• #465831 Caramel Apple

• #730713 Pecan Caramel

• #730846 Butter Caramel

AVAILABLE FREE!

• #730847 Heavenly Caramel
3 Tier Rack

HOSTESS



Buy These Listed SKUs in the 4th Quarter and Receive



x3 POINTS

Bonus Ruby
250 POINTS

CUPCAKE BIRTHDAY

6/Box 3.27 Oz. • #619188



MINI DONETTES

10/Box 3.7 Oz.

• #619026 Mini Chocolate

• #619028 Mini Powdered Sugar

• #619029 Mini Glazed

• #619030 Mini Crunch



6/Box
2.96 - 3.5 Oz.

• #619076 Brownie Triple Chocolate

• #619004 Cupcake Chocolate



CREAM CHEESE COFFEE CAKES

8/Box 2.89 Oz. • #619089



PEARSON'S

x5 POINTS



Buy All of The Listed SKUs in the 4th Quarter and Receive

Bonus Diamond
500 POINTS

STANDARD SIZE

24/Box

• #407866 Salted Nut Roll



KING SIZE

18/Box 3.25 Oz.

• #469220 Salted Nut Roll



STORCK

1 x3 POINTS

Idaho Only!

Werther's Original

1/Each

5 - 5.5 Oz. Peg Bag

- #310632 Original Chewy
- #424450 Caramel Apple
- #424451 Creamy Caramel
- #424457 Original

RIESEN

dark chocolate chewy toffee

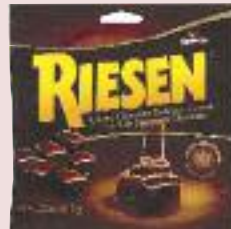
1/Each

5.5 Oz. Peg Bag

- #477463

Buy These Listed SKUs in the 4th Quarter and Receive

Bonus Ruby
250 POINTS



TOOTSIE

1 x3 POINTS

SUP BAGS

1/Each 4.5 Oz.

- #310455 Junior Mints
- #405747 Charleston Chew Rollers
- #310466 Junior Caramels

TOOTSIE ROLL MIDGEES

1/Each 6.5 Oz. Peg

- #313775

TOOTSIE FRUIT ROLLS

1/Each 5.8 Oz. Peg

- #313759

MINI BITES

1/Each 6 Oz. Peg

- #313776 Fruit Chews
- #313777 Tootsie Roll

CHARLESTON CHEW

24/Box

- #405746 Chocolate
- #405753 Strawberry
- #405761 Vanilla

Buy These Listed SKUs in the 4th Quarter and Receive

Bonus Ruby
250 POINTS



TOPPS



x5 POINTS

Buy All of the Listed SKUs in The 4th Quarter and Receive

Bonus Diamond
500 POINTS

TOPPS

JUICY DROP GUMMIES

16/Box • #315207

BABY BOTTLE POP

18/Box • #444240

JUICY DROP POP

21/Box • #315200

PUSH POP JUMBO

18/Box • #312959

RING POP FRUIT FEST

24/Box • #407791

BAZOOKA MINI WALLET

12/Box • #315209

FINDERS KEEPER LOL

6/Box • #315208

PUSH POP GUMMY ROLL

8/Box • #312956



Rare Gems

ONE BAR

Buy These Listed SKUs in the 4th Quarter and Receive

 x3 POINTS

ONE BAR

 Ruby
Bonus
250 POINTS

12/Box 60 Gr. **NEW!**

- #400121 Butter Pecan
- #400102 Birthday Cake
- #400104 Cinnamon Roll
- #400106 Almond Bliss
- #400111 Peanut Butter Pie
- #400200 Chocolate Chip Cookie Dough
- #400204 Maple Donut
- #400206 Blueberry Cobbler
- #400208 Dark Chocolate Sea Salt



LIVING ESSENTIALS



Buy These Listed SKUs in the 4th Quarter and Receive

 x3 POINTS

5-hour ENERGY

 Ruby
Bonus
250 POINTS

XTRA STRENGTH

- #704014 Strawberry Watermelon
- #704015 Berry
- #704016 Grape
- #704017 Sour Apple



COUNTER DISPLAY LIMITED EDITION 2019

72 Count #403421

ONLY WHILE SUPPLIES LAST

Display Includes:

- 2/12 Ct. Tropical ES LTO
- 2/12 Ct. Strawberry Banana ES LTO
- 1/12 Ct. Berry ES
- 1/12 Ct. Grape ES

DARIGOLD

Buy These Listed SKUs in the 4th Quarter and Receive

 x3 POINTS



Idaho Only!

1% MILK

12/Case 14 Oz. ESL Bottle

- #613405 Chocolate
- #613406 Strawberry

2% MILK

12/Case 14 Oz. ESL Bottle

- #613404 FIT Chocolate
- #613339 White

WHOLE MILK

12/Case 14 Oz. ESL Bottle

- #613400 Chocolate

 Ruby
Bonus
250 POINTS



BIC

 x2 POINTS

Buy All of the Listed SKUs in the 4th Quarter and Receive



 Emerald
Bonus
125 POINTS

SE ASTROLOGY

50/Tray • #753137



WALKING DEAD

50/Tray • #212949



THE ROLLING STONES

50/Tray • #219050



JACK LINK'S

 **x5 POINTS**

Buy All of the Listed SKUs in
The 4th Quarter and Receive

Diamond
Bonus
500 POINTS



ZERO SUGAR JERKY

1/Each 2.6 Oz.
• #734034



JERKY

1/Each 3.25 Oz.
• #734035 Wild Heat
• #456028 Peppered
• #456023 Original
• #456029 Sweet 'n Hot
• #456039 Teriyaki



BEEF STICKS

8/Case 14.4 Oz.
• #656050 Original



ALL AMERICAN SNACK PACK

16/Box
• #623975



TWIN PACK BEEF STICK & JALAPENO

16/Box
• #623983



COLD CRAFTED LINKWICH

6/Box 2.5 Oz.
• #734051 Salami & Cheddar
• #734052 Salami & Colby Jack
• #734053 Genoa & Pepper Jack



COLD CRAFTED BEEF STICKS

6/Box Pre-Priced
• #524901 Original Beef
• #524902 Beef w/Pepper Jack
• #524903 Beef w/Cheddar



COLD CRAFTED BITES

5/Box Pre-Priced
• #524904 Beef N Cheese



COLD CRAFTED SNACK PACK

8/Box Pre-Priced
• #524905 Beef N Cheddar
• #524906 Beef N Pepper Jack



Rare Gems

GEM STATE DISTRIBUTORS

Rare Gems

2020
MARKETING
PROGRAM



PRODUCT GUIDE • 4th QUARTER

Promo Dates: October - December 2020

FOREIGN CANDY

 x3 POINTS

Buy These Listed SKUs in the 4th Quarter and Receive

Bonus
250 POINTS

The
FOREIGN CANDY
Company, Inc.

RIP ROLLS

24/Box 1.4 Oz.

- #311409 Strawberry
- #311410 Green Apple



RIPS

1/Each
4 Oz. Peg

- #311406 Cherry
- #311408 Rainbow Peel
- #738441 Strawberry/Green Apple



JUST BORN

 x3 POINTS

Buy These Listed SKUs in the 4th Quarter and Receive

Bonus
250 POINTS

JUST BORN

QUALITY CONFECTIONS

PEG BAGS

1/Each 5 Oz.

- #318951 Hot Tamales
- #318952 Mike and Ike Original



MIKE and IKE MEGA MIX THEATER SIZE

1/Each 5 Oz.

- #466825 Original
- #466826 Sour



AMERICAN LICORICE

 x2 POINTS

Buy All of the Listed SKUs in the 4th Quarter and Receive

Bonus
125 POINTS

SOUR PUNCH

Each 5 Oz. Peg

- #467021 Apple
- #467022 Blue Raspberry
- #467020 Strawberry



REDVINES

15/2 Oz.
• #312855
Super Ropes

8 Oz. Peg
• #309294



NE-MO'S

 x2 POINTS

Buy All of the Listed SKUs in the 4th Quarter and Receive

Bonus
125 POINTS



6/Box 3 Oz.

- #621417 Carrot Cake Square
- #621557 Banana Cake Square
- #625822 Red Velvet Square
- #625823 Lemon Cake Square
- #625824 Birthday Cake Square
- #625825 Pumpkin Cake Square
- #625827 Pull Apart Cinn. Roll/4.4 Oz



Presented By



GEM STATE DISTRIBUTORS, INC.