



Advance Registration: Closes February 7  
Hotel Group Rate: Expires February 7

1/9/20

## MARKETING & SPONSORSHIP

Each year, RIVHSA's Annual Training Conference & Expo attracts more than 1000 Head Start and Early Head Start attendees. It is this unique gathering of individuals which gives our conference its energy and wide-reach.

**MARKETING** | Whether your goal is to compete with other companies in your market, distinguish your product from competitors, launch a new product or simply to attract more prospects, participating in our conference will be one of the best decisions you will make this year!

**Purchase your exhibit or advertising space today.**

**SPONSORSHIP** | With the flexibility to customize your corporate sponsorship – exhibition, advertisement, or event – you can build a package that meets your specific needs.

**Become a sponsor today.**



# JOIN US IN ATLANTA

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## A MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR

We invite you to join hundreds of your colleagues from our region and across the country who will convene in Atlanta for the Region IV Head Start Association's (RIVHSA) Annual Training Conference & Expo (ATCE). Our conference is a powerful opportunity for professional growth and organizational development.

- **Explore extraordinary opportunities** with engaging speakers and leading thought leaders at our Public Policy Luncheon and daily general sessions.
- **Connect with experts and professionals** in the early learning and education community to share and discover strategies to increase effectiveness.
- **Stay on the cutting edge** of research and professional practice with more than 60 training sessions designed to promote best practice, innovation, and partnership opportunities for expanding quality and capacity.
- **Tour our vibrant Expo Center** featuring the latest products and solutions for effective program management, teaching and learning, as well as family engagement.

This year's conference promises to be one of our most exciting ever!

**Advance registration rates end February 7. Register today and save!**

We look forward to seeing you in Atlanta!



Nannette Phillips, DBA  
President, Board of Directors



Myra Ingram, MBA  
Executive Director

### ABOUT RIVHSA

Founded in 1986, the Region IV Head Start Association, Inc. (RIVHSA) is a private, not-for-profit membership organization dedicated to improving the quality of early care and learning for Early Head Start (EHS)/Head Start (HS) children and their families in our 8 affiliate states: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee. It is our mission to support the Head Start community through leadership, advocacy, partnership and professional development in order to promote the delivery of high quality services to children and families. We envision a nation where young children who are economically and socially disadvantaged begin their formal education ready and resilient. RIVHSA represents more than 170,000 children, 40,000 staff and 400 member programs.

### BECOME A MEMBER TODAY | Membership Year: October 1 – September 30

When you join the Region IV Head Start Association, Inc. (RIVHSA), you're not only making a commitment to strengthen the region's Head Start (HS)/Early Head Start (EHS) programs but you're also joining a community of professionals, parents and partners dedicated to making a difference. Our member programs enjoy a full complement of benefits that make a difference in leveraging your collective voice, supporting professional development, and increasing organizational capacity. Not a member? Renew or join today to receive the discounted member registration rate.

### OUR MISSION-DRIVEN ACTIVITIES & SERVICES

- **ADVOCACY**  
RIVHSA is committed to telling your collective story in a compelling manner to achieve results at the federal level. We also support our affiliates affecting change at the state level, and also work closely with federal offices in our region to address your needs.
- **PROFESSIONAL DEVELOPMENT**  
RIVHSA offers training opportunities that addressing key issues, initiatives, and best practices as well as support federal regulations and policies. These quality learning experiences also strengthen program administration, staff development as well as parent and community involvement.
- **PARTNERSHIP**  
RIVHSA actively seeks innovative partnership opportunities with private, public, and government sector entities. Partnerships amplify our mutual interests and success while also increasing awareness of what we do best - prepare today's students for tomorrow.

## EVENT INFORMATION

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### ABOUT THE CONFERENCE

Our Annual Training Conference & Expo attracts hundreds of early care and learning professionals, parents and partners throughout the region and around the country. The conference is an incredible opportunity to connect with colleagues and experts in your own field and across disciplines. It is this unique gathering of participants which gives our conference its energy and wide-reach. Join us in Atlanta to learn new strategies, expand your network, discover new resources, as well as explore quality initiatives and best practices. In addition to inspiring general sessions and enlightening educational sessions, the event also features Pre-Conference Seminars, Public Policy Luncheon, Town Hall Meeting, Awards Gala, and our lively exhibitor marketplace showcasing the latest materials and products by industry leaders.

### WHO SHOULD ATTEND

The general sessions and learning tracks have been uniquely designed to meet the diverse interests and needs of the Head Start community. This rich training experience is ideal for executive and mid-level management, members of governing bodies, direct service staff, as well as parents and community partners.

- **ADMINISTRATORS:** Emerging and seasoned managers will gain exposure to responsive, effective approaches to addressing the comprehensive needs of children and families.
- **PRACTITIONERS & DIRECT SERVICE STAFF:** Whether you are a classroom teacher or family service worker, Head Start professionals of varying specialties will acquire useful information, tools and resources in the areas of early childhood education, child development and health, as well as family support and parent involvement.
- **COMMUNITY PARTNERS & GOVERNING BODY MEMBERS:** This event is a wonderful opportunity for community partners, policy council and governing body members to broaden their understanding of their role as well as Head Start's mission and impact.
- **PARENTS:** At the event, parents will engage in learning experiences and support activities designed to help them envision their goals, identify valuable tools and resources for success, and build greater confidence in their role as their child's advocate and first teacher.

## SCHEDULE AT A GLANCE

**This schedule is tentative and subject to change.** A purchased general conference registration includes the general sessions, welcome reception, exhibit hall, and concurrent workshops. Conference participants must obtain an Awards Gala ticket at registration for admittance to the event. This schedule is tentative and subject to change.

### TUESDAY | FEB 18

#### PRE-CONFERENCE EVENTS

**7:15 a.m. – 8:00 a.m.**

Pre-Conference Registration

**8:00 a.m. – 3:30 p.m.**

Pre-Conference Seminars

**11:30 a.m. – 1:00 p.m.**

Public Policy Luncheon

Advance registration and additional fees are required for these events.

**9:00 a.m. – 5:00 p.m.**

General Registration

**12:00 p.m. – 5:00 p.m.**

Exhibit Hours

**4:00 p.m. – 5:00 p.m.**

Welcome Reception

### WEDNESDAY | FEB 19

**8:00 a.m. – 12:00 p.m.**

Conference Registration

**8:00 a.m. – 3:45 p.m.**

Exhibit Hours

**8:30 a.m. – 10:00 a.m.**

Opening Session

**10:30 a.m. – 12:00 p.m.**

Concurrent Workshops

**12:00 p.m. – 1:30 p.m.**

Lunch | On Your Own

**1:00 p.m. – 4:00 p.m.**

Conference Registration

**1:45 p.m. – 3:15 p.m.**

Concurrent Workshops

**3:45 p.m. – 5:00 p.m.**

Afternoon Plenary

### THURSDAY | FEB 20

**8:00 a.m. – 12:00 p.m.**

Conference Registration

**8:00 a.m. – 12:00 p.m.**

Exhibit Hours

**8:30 a.m. – 10:00 a.m.**

Concurrent Workshops

**10:30 a.m. – 12:00 p.m.**

Concurrent Workshops

**12:00 p.m. – 1:30 p.m.**

Lunch | On Your Own

**1:45 p.m. – 3:15 p.m.**

Concurrent Workshops

**6:00 p.m. – 8:00 p.m.**

Awards Gala

*Semi-formal to formal*

**8:30 p.m. – 10:30 p.m.**

Evening Reception

### FRIDAY | FEB 21

**9:00 a.m. – 10:15 a.m.**

Closing Session

“The sessions were tops! The plenary and opening sessions – phenomenal!”

- February 2017 Participant

“Excellent learning tools to bring back.”

- February 2017 Participant

“Conference was great and gets better every time.”

- February 2018 Participant

“Really enjoyed myself once again, continue the great work Region IV!”

- February 2018 Participant

## PRE-CONFERENCE SEMINARS | TUESDAY, FEBRUARY 18

Get a head start on learning! We encourage you to attend a pre-conference seminar before the full conference opens. These seminars offer an intensive learning experience addressing key issues and best practices across content areas. Admission to the Public Policy Luncheon is included as part of your pre-conference seminar experience.

### SCHEDULE AT A GLANCE [Tentative and subject to change]

- 7:15 Registration
- 8:00 Morning Session
- 11:30 Public Policy Luncheon (Included in seminar fee)
- 1:30 Afternoon Session
- 3:30 Adjourn

### REGISTRATION

The registration fee for one of these seminars is in addition to the general conference registration fee and includes the Public Policy Luncheon. Advance registration is required, and on-site registration is not permitted for these events. Registration will be processed directly by the presenting firm and confirmed upon receipt of payment. **Visit [www.rivhsa.org](http://www.rivhsa.org) to download or view complete seminar details. Registration closes February 12.**

### PRE-CONFERENCE SEMINARS

1. **FY 2020 Focus Area Fiscal Monitoring Protocols: Monitoring the Financial Infrastructure; Fiscal Capacity; Financial Management System and Facilities Exploration**  
Training/Technical Assistance Services at Western Kentucky University
2. **Using the Four T's to DRS Proof Your Organization**  
RHEA, Missouri City, TX
3. **Preparing for your 2019-20 Focus Area 2 Federal Monitoring Review**  
The Fiscal Institute LLC
4. **ERSEA: A Season of Change**  
New Ventures Specialized Educational Services

The Public Policy Luncheon serves as an arena for spotlighting trends, defining emerging issues, and improving the knowledge base for effective decision making. The event features noted opinion leaders committed to promoting sound and innovative policy solutions.

## OPPORTUNITIES AND CHALLENGES

### **A CONVERSATION ABOUT HEAD START ON THE HILL**

It is vitally important that we focus collectively as a network on protecting the well-being of all children and families, especially those that are most vulnerable. Together, we can leverage our history of success and bipartisanship to hold elected officials at all levels of government responsible for delivering on the promise of quality early childhood education for the good of all children and families across the nation.

## **SPEAKER**



**Thomas (Tommy) Sheridan, MPA**  
Senior Director for Government Affairs  
National Head Start Association  
Alexandria, VA  
tsheridan@nhsa.org



NATIONAL HEAD START ASSOCIATION

## **WHO SHOULD ATTEND**

This experience is ideal for Executive Directors, Program Directors, Managers, Governing Body and Policy Council members, and any individual seeking to learn and strategize about policy issues impacting the Head Start community.

## **LUNCHEON REGISTRATION | \$85/person**

The fee for this event is in addition to the conference registration fee. The Public Policy Luncheon is included in registration fees for the Pre-Conference Seminars. Advance registration is required, and on-site registration is not permitted for this event. Registration will be confirmed upon receipt of payment.

## **EVENT SPONSORS**

- New Ventures Specialized Educational Services
- RHEA
- The Fiscal Institute LLC
- Training/Technical Assistance Services at Western Kentucky University



ATCE features 6 targeted learning paths with more than 100 educational opportunities – from pre-conference seminars to general sessions to workshops - focusing on the most crucial topics in the Head Start community and the early childhood industry. These targeted learning paths offer a valuable combination of practical roadmap and solution deep-dive as well as thought leadership and broad industry overview sessions.

**CONFIRMED SESSIONS ARE NOW AVAILABLE @ [WWW.RIVHSA.ORG](http://WWW.RIVHSA.ORG)**

- 1. FEDERAL - OFFICE OF HEAD START** | Sessions hosted by the Region IV Office of Head Start promote knowledge, skills, abilities, and resources along several key areas to power our workforce.
- 2. SERVICES FOR PREGNANT WOMEN, INFANTS & TODDLERS** | By supporting those who touch the lives of pregnant women, infants and toddlers, we can maximize the long-term impact in ensuring they have a bright future.
- 3. EARLY LEARNING** | Children have a variety of needs and strengths. Therefore, it is important to stimulate learning across all domains of development and ensure that all efforts are coordinated and connected.
- 4. CHILD HEALTH & DEVELOPMENT** | Children need to be healthy in order to learn. Head Start's commitment to wellness embraces a comprehensive approach promoting children's health and development as well as disease prevention.
- 5. PARENTING, FAMILY & COMMUNITY ENGAGEMENT** | Families are young children's first and most important teachers. Programs work with families as equal partners to support the ongoing development and learning of their child and to achieve positive family outcomes.
- 6. PROGRAM MANAGEMENT & FISCAL OPERATIONS** | Whether you are an emerging or seasoned leader, nonprofit managers are challenged to perform multiple functions and roles as they guide their organizations through today's complex environment characterized by heightened accountability and competition.

Looking to be inspired? Don't miss the plenary sessions during the conference! ATCE features world-class speakers and industry experts who will examine trending issues and challenge everyone to be a part of the solution.

CONFIRMED SPEAKERS [Listed alphabetically]



JUST CONFIRMED

**Deborah Bergeron**, Ph.D., Director - Office of Head Start  
U.S. DHHS/ACF/Office of Head Start, Washington, DC



**Thomas Sheridan**, MPA, Senior Director for Government Affairs  
National Head Start Association, Alexandria, VA



**Denise Harlow**, MSW, CCAP, NCRT, Chief Executive Officer  
National Community Action Partnership, Washington, DC



**Yasmina Vinci**, MPA, Executive Director  
National Head Start Association, Alexandria, VA



**Calvin E. Moore, Jr.**, Ph.D., Regional Program Manager  
DHHS/ACF/Region IV Office of Head Start, Atlanta, GA



COMING SOON: Confirmed speaker dates/times @ [www.rivhsa.org](http://www.rivhsa.org)

## CONFERENCE HOTEL **LIMITED AVAILABILITY**



### **Omni Atlanta Hotel at CNN Center**

100 CNN Center NW, Atlanta, Georgia 30303  
404.659.0000 | [www.omnihotels.com/hotels/atlanta-cnn-center](http://www.omnihotels.com/hotels/atlanta-cnn-center)

Group Name: RIVHSA 2020 Annual Training  
Cut-off: February 7, 2020 at 5:00 p.m. (EST)  
Single/Double \$169

ONLINE: [Make Reservations](#)

PHONE: 1.800.843.6664

**VALET PARKING:** \$31.50/day (with in/out privileges)  
*Parking is based on availability. Rates are subject to change.*

*Rates are quoted exclusive of state/local taxes and fees. Please inquire about triple and quad rates. All reservations must be guaranteed by a valid major credit card, which will be supplied at the time of reservation. Any guaranteed reservation not cancelled 72 hours prior to arrival will be subject to one night room and tax cancellation fee. Applicable cancellation and early departure fees will be applied for no-shows and departure prior to the guest's reserved checkout date. Contact the hotel for complete details.*

## OVERFLOW HOTEL **BLOCK NOW OPEN**



### **Embassy Suites Atlanta at Centennial Park**

267 Marietta St NW, Atlanta, GA 30313

Distance to Host Hotel: Walking 6 mins, Driving .2 miles  
Group Name: Region IV Head Start Association  
Cut-off: February 7, 2020 at 4:00 p.m. (EST)  
Single/Double \$179

ONLINE: [Make Reservations](#)

PHONE: 1.404.223.2300

*Rates are quoted exclusive of state/local taxes and fees. Please inquire about triple and quad rates. All reservations must be guaranteed by a valid major credit card, which will be supplied at the time of reservation. Applicable cancellation and early departure fees will be applied for no-shows and departure prior to the guest's reserved checkout date. Contact the hotel for complete details.*

## AREA ATTRACTIONS

Classic southern charm is infused with urban energy in one of the South's most eclectic cities. There are plenty of things to do, sightseeing, and attractions that will allow you to experience everything that this exciting city offers. Downtown Atlanta, Georgia's walkable attractions loop is where you can see the World of Coca-Cola, Georgia Aquarium, Inside CNN Atlanta, and the Imagine It! The Children's Museum of Atlanta all circling Centennial Olympic Park.

# REGISTRATION & PAYMENT GUIDELINES

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**GENERAL REGISTRATION** | A purchased conference registration includes the general sessions, welcome reception, exhibit hall, concurrent workshops, and awards ceremony. Registration forms and payment must be received by published dates to receive the advertised rate. Registrations forms remitted without payment will not be processed, and those received after close dates will be subject to a rate increase based upon the date received and registration fee schedule. Unpaid registrations and those received after **February 7**, will be subject to the onsite rate and individuals must register during the conference at the on-site rate with an agency check or credit card. Registration materials will not be issued if there is a balance due. *There are no exceptions.*

**SUBSTITUTIONS/CANCELLATIONS** | Registration fees are non-refundable. Fax written substitution or account credit requests by **February 7** to RIVHSA at 770.696.2768. After **February 7**, substitutions will be processed during the conference at on-site registration and requests for account credit will not be accepted. Credits will be processed and posted to agency accounts after the event. Guidelines for credits: (1) Must be used by **September 30, 2020** or be forfeited; and (2) May only be used to purchase RIVHSA training, membership, or products. *There are no exceptions.* Contact RIVHSA for complete credit details.

**PURCHASE ORDERS** | Agencies using a purchase order (PO) will be automatically assessed a \$20 processing fee per PO upon receipt in addition to registration fees. POs will not be accepted after **January 15**. Full payment (\$20 processing fee and registration fees) must be received by **February 7**. After **February 7**, unpaid POs will be cancelled and individuals will be required to register during the conference at the on-site rate with an agency check or credit card. *There are no exceptions.*

**COMPANY CHECKS** | Agencies may register on-line with a company check. Personal checks are not accepted.

**CREDIT CARDS** | RIVHSA only accepts VISA and MasterCard. Agencies may register on-line with a company credit card. When registering on-line, enter the credit card billing address, zip code, and security code to expedite processing.

**ON-SITE REGISTRATION** | Registrations received after **February 7**, will be processed during the conference at the on-site rate. Full payment (agency check or credit card only) must be received for admittance. Cash, purchase orders, and personal checks or credit cards will not be accepted for payment of registrations. Registrations are processed on a first-come/first-admitted basis until full. Expect extended wait time.

# 2019-20 PROGRAM MEMBERSHIP FORM

This program membership form is for the period of **October 1, 2019 – September 30, 2020**. Membership fees are non-refundable.

Organization					
Name Of Director					
Mailing Address					
City		State		Zip Code	
Telephone		Fax			
E-Mail					
Head Start Funded Enrollment		Early Head Start Funded Enrollment			
Select One (X)	Funded Enrollment Level			Fee	
	Combined Funded Enrollment For Head Start And Early Head Start				
	Up to \$1M TOTAL HS/EHS funding level			\$250	
	\$1.1M - \$6M TOTAL HS/EHS funding level			\$500	
	\$6.1M - \$15M TOTAL HS/EHS funding level			\$750	
	\$15.1M - \$25M TOTAL HS/EHS funding level			\$1000	
	\$25.1M - \$40M TOTAL HS/EHS funding level			\$1250	
	\$40.1M - \$60M TOTAL HS/EHS funding level			\$1500	
	\$60M+ TOTAL HS/EHS funding level			\$1750	

**JOIN TODAY:**

**WWW.RIVHSA.ORG** | **FAX WITH PO** (770.696.2768) Do not mail original | **MAIL WITH PAYMENT:** RIVHSA, Member Services, P O Box 1049, Snellville GA 30078

**RIVHSA USE ONLY:**

Date: \_\_\_/\_\_\_/\_\_\_ Amount \$\_\_\_\_\_ CC \_\_\_\_\_ Check# \_\_\_\_\_ PO# \_\_\_\_\_ \$20

# CEU APPLICATION

The continuing education unit (CEU) is a unit for measuring and recording an individual’s participation in non-degree credit educational activities. One tenth (0.1) CEUs are issued for each approved contact hour of participation in an organized continuing education experience under responsible sponsorship, capable direction, and qualified instruction. CEUs will be awarded for pre-conference seminars and concurrent workshops only. CEUs will not be awarded for general sessions or meal functions.



CEUs are processed by ProSolutions Training. ProSolutions Training has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET), and is a sponsor of all RIVHSA training events.

Name (Please Print)					
Position Title					
Organization					
Mailing Address					
City		State		Zip Code	
Daytime Telephone	(    )	Fax	(    )		
E-mail					

**APPLYING IS AS EASY AS 1-2-3**

- 1** Indicate CEUs on conference registration form
- 2** Complete CEU application
- 3** Send both forms with payment

**QUESTIONS? CALL US AT 770.490.9198**

**RIVHSA USE ONLY:**  
 Date: \_\_\_/\_\_\_/\_\_\_ Amount \$\_\_\_\_\_ CC \_\_\_\_\_ Check# \_\_\_\_\_ PO# \_\_\_\_\_ \$20

# REGISTRATION FORM | 2020 ANNUAL TRAINING CONFERENCE & EXPO

\_\_\_\_\_  
Contact Person for Registration(s) & Position Title

( \_\_\_\_\_ )

\_\_\_\_\_  
Office Telephone

\_\_\_\_\_  
Agency/Company

( \_\_\_\_\_ )

\_\_\_\_\_  
Office Fax

\_\_\_\_\_  
Office Mailing Address

\_\_\_\_\_  
E-Mail

\_\_\_\_\_  
City, State Zip Code

\_\_\_\_\_  
Agency Membership Number

Consult the Registration Guidelines for deadlines and restrictions. Questions? Call us at 770.490.9198

Last Name	First Name	Public Policy Luncheon \$85	CEUs \$20	ADVANCE Member Expires Feb 7 \$350	ADVANCE Non-Member Expires Feb 7 \$450	Total
1.						
2.						
3.						
4.						
5.						

**GRAND TOTAL**

**REGISTERING MORE THAN 5 PEOPLE? VISIT [WWW.RIVHSA.ORG](http://WWW.RIVHSA.ORG) TO PRINT FORM FOR LARGE GROUPS.**

**REGISTRATION OPTIONS:**

**WWW.RIVHSA.ORG | FAX WITH PO (770.696.2768)** Do not mail original

**MAIL WITH PAYMENT:** RIVHSA, Annual Training Conference, P O Box 1049, Snellville GA 30078

**RIVHSA USE ONLY:**

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \$\_\_\_\_\_ CC \_\_\_\_\_ Check# \_\_\_\_\_ PO# \_\_\_\_\_ \$20

**REGION IV HEAD START ASSOCIATION**  
**MARK YOUR CALENDAR**

**2019-20 RIVHSA Membership**

*Renew for Oct 2019-Sept 2020*

October 1, 2019 | [www.rivhsa.org](http://www.rivhsa.org)

**Winter - Public Policy Luncheon**

February 18, 2020 | Atlanta, GA

**Annual Training Conference & Expo**

*One Mission, One Voice*

February 18-21, 2020 | Atlanta, GA

**Summer - Public Policy Luncheon**

June 2020 | Atlanta, GA

**Leadership Summit**

*Connecting Money & Mission*

June 2020 | Atlanta, GA

**Early Head Start Institute**

September 2020 | Atlanta, GA

