

## 22,000 agree to clean toilets for Wi-Fi



*By Stephanie Kinch, Wi-Fi NOW Staff Writer*

*How many of us, when confronted with endless pages of Terms of Business scroll to the accept button and click it? We are nearly all guilty of agreeing to terms and conditions that we haven't fully read at some time, I wonder how many iPhone/Apple users read the entire T's & B's each time they renew them?*

*Well maybe we should all be a little more careful what we sign for!*

**Purple**, a UK-based public Wi-Fi provider and software vendor, did a social experiment to see how many of their customers actually read their terms and conditions. The answer? Not too many. More than 22,000 people (presumably) unwittingly signed up to do 1,000 hours of community service in exchange for free Wi-Fi.

The terms stated: *"The user may be required, at Purple's discretion, to carry out 1,000 hours of community service. This may include the following: Cleansing local parks of animal waste. Providing hugs to stray cats and dogs. Manually relieving sewer*

*blockages. Cleaning portable lavatories at local festivals and events. Painting snail shells to brighten up their existence. Scraping chewing gum off the streets.”*

“Wi-Fi users need to read terms when they sign up to access a network. What are they agreeing to, how much data are they sharing, and what license are they giving to providers? Our experiment shows it’s all too easy to tick a box and consent to something unfair,” says Gavin Wheeldon, CEO of **Purple**.

*Hope you enjoyed reading this article? I’m just off to pull-on my rubber gloves, I’ve got some unexpected cleaning to do!!*