

University of California Riverside (UCR)
UCR ARTS: California Museum of Photography
3824 Main Street
Riverside, CA 92501

<https://ucrarts.ucr.edu/>

Check-in: Each registrant must arrive at the museum no later than 12:15 pm to check-in with Joanne Stolte. Promptly at 12:30 pm the group will begin a tour of “In the Sunshine of Neglect: Defining Photographs and Radical Experiments in Inland Southern California, 1950 to the Present” lead by the exhibit’s Curator, Douglas McCulloh: <http://www.douglasmcculloh.com/>.

Exhibit: Inland Southern California, where the PSA Southern California Chapter is meeting this year, is a region of 4.5 million people, but it is also a periphery. Established photographic artists and rising experimentalists have long used the area as a laboratory. The visions of these artists (experimental, hard-eyed, and imaginative) influenced the course of contemporary art and photography. “In the Sunshine of Neglect” is the first exhibition to survey this remarkable history.

The region where the experiments took place is startlingly free of iconography: no Santa Monica Pier, no Hollywood sign, no Disney Hall, none of the signifiers of Los Angeles. The artists’ work also helps define the aesthetic identity of America’s 13th most populous urban area, a region of 27,000 square miles.

After the Exhibit Tour: Participants may elect to spend more time to explore the other photography exhibits in the museum (there is an elevator to the other floors) and may remain in the Museum until closing at 5:00 pm.

Date: Friday, March 15, 2019

Hours: 12:15 pm check-in (must be present to check-in) until 1:30 pm

Meet: The lobby of the Museum

Cost: Free

Group size: Maximum 20 participants

Accessibility and Photography: Walkers and Scooters are allowed. There are no chairs in the exhibit area. There are some chairs in the lobby. Tripods will not be allowed. Photographs may be taken of the group participating in this experience and the overall museum walls, but no photos of the photos on display will be allowed.

Parking:

* **Mission Square Garage**, 3715 9th Street, Riverside, CA 92501, northeast corner of Market and Ninth Streets, accessed from Ninth Street, \$2.00 per hour, closest but more expensive.

* **Riverside City Garage 1**, 3727-3767 Orange Street, Riverside, CA 92501, 90 minutes free, each additional 30 minutes \$1.00, not much further away.

* **Metered street parking** on most downtown streets costs \$1.50 an hour. Most take credit cards, but not all. They all take quarters.