



EXHIBITOR / SUPPORTER CONTACT INFORMATION

First: _____ Last: _____ Credentials (MD, PharmD, etc.) _____
 Company: _____ Title _____
 Address: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____

LEVEL SUPPORT OPPORTUNITIES

- | | |
|--|--|
| <input type="checkbox"/> Platinum Level - \$90,000 | <input type="checkbox"/> Silver Level - \$60,000 |
| <input type="checkbox"/> Gold Level - \$75,000 | <input type="checkbox"/> Bronze Level - \$50,000 |

SUPPORT OPPORTUNITIES

- | | |
|--|--|
| <input type="checkbox"/> Welcome Dinner - \$75,000 | <input type="checkbox"/> Refreshment Break (Saturday PM) - \$5,000 |
| <input type="checkbox"/> Continental Breakfast in the Exhibit Hall - \$10,000 (Saturday) | <input type="checkbox"/> Conference Blanket - \$15,000 |
| <input type="checkbox"/> Lunch in the Exhibit Hall (Friday) - \$15,000 | <input type="checkbox"/> Conference Wi-Fi - \$15,000 |
| <input type="checkbox"/> Lunch in the Exhibit Hall (Saturday) - \$15,000 | <input type="checkbox"/> Conference Lanyards - \$12,500 |
| <input type="checkbox"/> Refreshment Break (Friday AM) - \$5,000 | <input type="checkbox"/> Hotel Key Cards - \$10,000 |
| <input type="checkbox"/> Refreshment Break (Saturday AM) - \$5,000 | <input type="checkbox"/> Zen Session (Brain Break on Friday or Saturday) - \$5,000 |
| <input type="checkbox"/> Refreshment Break (Friday PM) - \$5,000 | <input type="checkbox"/> Zen Session (AM Yoga on Saturday) - \$5,000 |

EXHIBIT OPPORTUNITIES

- | | |
|---|---|
| <input type="checkbox"/> Standard Tabletop Exhibit (6' x 30" skirted table) - \$15,000 | <input type="checkbox"/> Non-profit Tabletop Exhibit - \$7,500 each |
| <input type="checkbox"/> Premium Tabletop Exhibit (TWO 6' x 30" skirted table) - \$20,000 | |

We prefer that our exhibit not be located next to the following companies*: _____

*****DEADLINE TO SUBMIT APPLICATION IS MONDAY, OCTOBER 3, 2022*****

PAYMENT INFORMATION

Once this application is received by Maripat Traino at Talley Management Group, Inc. ("SHOW MANAGEMENT"), and if the opportunity is still available, the Company contact person will receive a formal Letter of Agreement. If the opportunity is no longer available, the Company contact person will receive notification so that another opportunity may be selected. **Payment in full from the Company is expected within 15 business days of submission of application to exhibit or support.**

Check Payment (PREFERRED METHOD):

Please make check(s) payable in U.S. funds to: **Headache Cooperative of the Pacific**
 Send check with completed Application/Contract to: **HCOP Exhibits (19 Mantua Road, Mt. Royal, NJ 08061)**

Credit Card Payment (please note, final amount will include a 3.3% credit card processing fee):

Visa MasterCard American Express Amount to be charged to card: _____
 Account # _____ Exp. Date _____ Sec. Code _____
 Name on card: _____ Signature: _____
 Billing Address if different from above: _____

EXHIBITOR TERMS AND CONDITIONS

EXHIBIT MANAGEMENT is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email mtraino@talley.com.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned move-in and installation days and hours as detailed in the prospectus. Exhibits may not be removed from the Facilities until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the Facility by the time specified in the prospectus. Any displays or materials left in booths, without instructions will be packed & shipped at the discretion of SHOW MANAGEMENT, and all charges will be assessed to Exhibitor.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 60 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-assign space.

SPACE ASSIGNMENTS AND SUBLEASE: Booth assignments will be made according to the date of receipt of application on a space available basis. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written notice to and approved by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite or meeting or demonstration to which attendees are invited, or entices attendees off the Show floor during official Show hours.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other Exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers are not permitted within the exhibit hall at any time. Only the Exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, but not limited to: background music on video or audio presentations) without obtaining appropriate licensing. The Exhibitor shall indemnify SHOW MANAGEMENT, HCOP and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors or guests. Each Exhibitor is to carry his or her own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives the hotels, and Service Contractor, known from this point on as Headache Cooperative of the Pacific for any of the following:

- The Exhibitor agrees to make no claims against Headache Cooperative of the Pacific for loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold Headache Cooperative of the Pacific as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save Headache Cooperative of the Pacific from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that Headache Cooperative of the Pacific does not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Headache Cooperative of the Pacific Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and Headache Cooperative of the Pacific.

INSURANCE: All property of Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facilities. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse Exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an Exhibitor's right to exhibit if an Exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

CME: The Winter Conference is a CME-certified activity and is managed in accordance with the Accreditation Council for Continuing Medical Education (ACCME)'s Standards for Commercial Support. Exhibitors are required to adhere to those policies. Separation of education and promotional space and activities must be maintained as stated in those policies. Appropriate acknowledgement of support will be provided to the learners.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all Exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard tabletop is one (1) six-foot skirted table.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or in the opinion of the Show Manager detract from the appearance of the Show in any manner whatsoever. The Show Manager shall have sole control over all admission policies at all times.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the Headache Cooperative of the Pacific logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym "HCOP" must not be used on pre, during and post show promotional material unless specific written permission is granted. Use of any Sponsor or participating organization logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be given out by Exhibitors.

FDA APPROVAL/CLEARANCE: If an Exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the Exhibitor's materials, and the Exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and must clearly convey the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and Headache Cooperative of the Pacific from and against any and all costs, fees, expenses, penalties, damages and claims arising from Exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES: All Exhibitor personnel must be registered. One (1) exhibit hall only badge is provided with the purchase of one booth. This badge does not allow entry to educational sessions or social events. Additional exhibit hall only badges are available for purchase at \$100 each.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment, must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

BOOTH GIVEAWAYS: All booth giveaways must be approved by SHOW MANAGEMENT prior to the meeting

NOTE: Advertising options and exhibitor activities will be conducted and managed in accordance with the policies set forth by the accredited provider under the guidance of the Accreditation Council for Continuing Medical Education's Standards for Commercial Support.

Please sign here to indicate you have read and agree terms and conditions above: