



# Zephyr

performance series™ by Ashley

## Organic Cotton Pillow

Feature: AAFA certified  
Benefit: asthma and allergy testing provides an allergy friendly story

Feature: OCS certified  
Benefit: 100% cotton cover made with organic yarns

Feature: hot water wash  
Benefit: high heat helps kill germs and eliminates allergy-causing microbes

 Recommended for all sleepers

## Multi-Position Pillow

Feature: rolled packaging  
Benefit: efficient compressed packaging reduces waste and carbon footprint

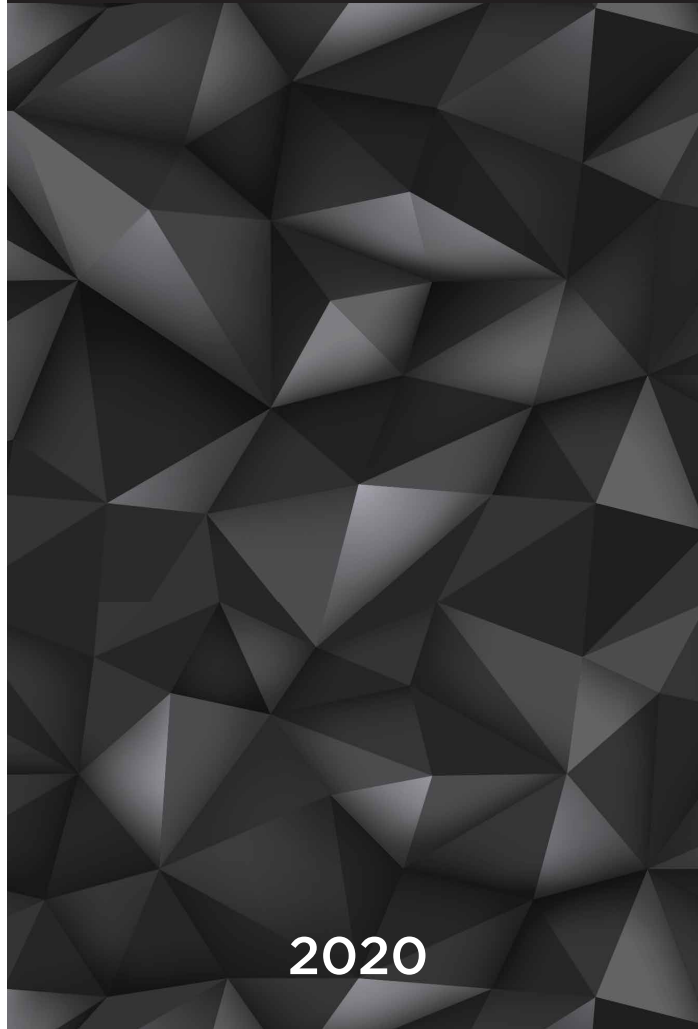
Feature: brushed microfiber  
Benefit: premium comfort, softness, and durability

Feature: Spira™ fiber fill  
Benefit: springy down alternative fluffs back up in the dryer on low heat


 Recommended for all sleepers

Great for promotional opportunity!

## Pillow Training Guide



Packaging reference:



Packaging reference:



2020



## Comfort Cooling Pillow

Feature: nano-crystal technology  
Benefit: yarns are infused with permanent cooling sensation technology

Feature: Primaloft® ComfortPlume™ fill  
Benefit: Highly breathable, lightweight fill with luxurious comfort

Feature: adaptable  
Benefit: cooling side reverses to 100% cotton for all-season use



Recommended for back & side sleepers



## Targeted Support Pillow

Feature: supportive memory fiber  
Benefit: adjusts to your movements throughout the night

Feature: unique curved shape  
Benefit: allows you to cradle your pillow

Feature: breathable performance fabric  
Benefit: allows air and heat transfer for a comfortable sleeping temperature



Recommended for back & side sleepers



## Total Solution Pillow

Feature: zzz-loft™ fiber fill  
Benefit: shapeable and resilient

Feature: moisture wicking  
Benefit: moves moisture, keeping you cooler and pillow drier

Feature: zipped cover  
Benefit: soft breathable 100% cotton is removable for easy care



Recommended for all sleepers

Packaging reference:



Packaging reference:



Packaging reference:

