

WELCOME TO STRATHMERE



“There is only one Strathmere...with its quiet, restful, invigorating atmosphere free from the usual humdrum and expensiveness, but rich in every feature that makes for genuine rest comfort and happiness. Strathmere is the one place where you buy a lot, build a bungalow and give your family an annual summering that will make them proud of your judgment.

1914 ad for land sales

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WELCOME

On behalf of the Board and members of the Strathmere Improvement Association (SIA), welcome to Strathmere and Whale Beach, one of the ten villages in Upper Township. Whether a new homeowner or visitor, you've already fallen in love with our beaches, bay and thriving ecosystem. We cherish our small town feel, pride ourselves on getting to know our neighbors and hope you'll find as much or as little to do as you'd like.

The SIA is celebrating its 70th Jubilee year as an organization with the vision of working hand-in-hand for the betterment of our community. In the past, the SIA campaigned to bring clear water and a new water tower to town, advocated to manage development to maintain the character and uniqueness of Strathmere, and continue to fight to keep building in scale with the town's historic character. We played a key role in forming a relief fund for homes damaged by Super Storm Sandy and represent Strathmere's interests at various Township Boards' meetings and where appropriate, at the County level. The "Welcome to Strathmere" sign on the Ocean City side of the bridge was inspired and paid for by member support following the Centennial celebration of Strathmere in 2012. Most recently the SIA was instrumental in the establishment of the recreation lane on Commonwealth Avenue, and support neighborhood advocacy groups to resist development of a new hotel, a potentially expanded marina and a sidewalk initiative damaging to vegetation.

We have many ways to keep you informed of goings on around town and most begin with our website, www.strathmereimprovementassociation.org, where you can not only view news and links to helpful services, meeting notices, photos, storm alerts and ongoing issues in town, but where you can sign up to receive our email newsletters and find information on becoming a member (open to all property owners and visitors). Be sure to also like and follow us on Facebook where we also provide outreach and communication.

We hope you'll join us and share in the "goosebump moments" of living on our treasured slip of land. Hope to meet you soon!

Sincerely,



Linda C Bateman
President

Strathmere
Improvement
Association

P.O. Box 4
Strathmere, NJ 08248
sia1912@comcast.net





About Strathmere

- Strathmere was founded in 1881 and was initially called Corson's Inlet.
- It was named for the settlers John and Peter Corson, who had sailed across the inlet between Ocean City and Strathmere. In 1881 the West Jersey Railroad only ran from Camden to Cape May. In 1884 they built a line up the coast through Corson's Inlet to Ocean City. It is said that many of the men who built the railroad line stayed at the Whelen Inn now known as the Deauville.
- The name of the town was changed to Strathmere around 1912.
- The very tip of the island and the bay is still known as Corson's Inlet.
- Strathmere is only 1-1/2 miles long and just 2 blocks wide.
- Today Strathmere has approximately 390 family homes.



To learn more details about Strathmere's history and to see more historic pictures visit:

www.strathmere.net

And watch Ken Weaver's video on *Early Strathmere History*:

www.youtube.com/watch?v=Gp8tImr-2JA

IN THE HEART OF AMERICA'S PLAYGROUND

STRATHMERE

"BY-THE-SEA"

Philadelphia 60 Miles Atlantic City 8 Miles
Ocean City (Across the Inlet)

Excellent Train Service \$1.50 Daily Excursions

UNEXCELLED BATHING—FISHING
SAILING—CRABING

Ocean and Bay Front Lots \$150.00 and up TERMS TO SUIT

To learn more about the people and places of Strathmere, check out *Strathmere Stories*, a *Strathmere Improvement Association* video archive of folks around town sharing their stories of growing up in Strathmere and sharing memories of their experiences:

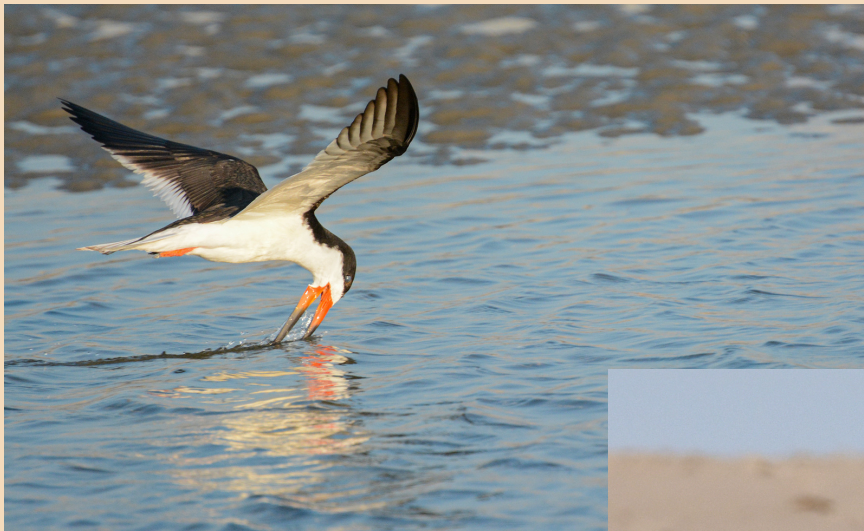
www.youtube.com/channel/UC5Z1aBKhyjZag1UM9IzV1vQ/videos

Protecting our Environment

Strathmere is a haven for wildlife. Our village lies directly under the Atlantic Flyway - an ancient aerial highway traveled by millions of migrating birds every year. Our State Park Natural Area and surrounding marshes are host to twelve endangered and threatened species of birds -- at least three of which nest here every season.

Our springs and summers are filled with birdsong and the beauty of all sorts of wildlife - including porpoise, whales, horseshoe crabs and Diamond-backed Terrapins which nest in our dunes. In fall, we have thousands of shorebirds who use our beaches to fatten up for their arduous migration south, and hundreds of thousands of other songbirds migrate through, often stopping to rest and refuel. Butterflies feed from flowers on our native plants. In winter, seals rest on our beaches and ducks are easily seen in the bay and ocean. We are proud of our open spaces and the wildlife who call our end of the island home.

Our dunes are the best defense we have from flooding and high tides. They also are where Diamond-backed Terrapins lay their eggs. Help us keep our properties safe and our nesting birds and terrapins secure by staying off the dunes, out of designated shorebird nesting areas and keeping your dogs on a leash.



Black Skimmers-once common at the North End are now an Endangered and Special Concern Species

American Oystercatchers nest on our beaches every year but they are a declining shorebird and are an Endangered and Special Concern Species



STRATHMERE NUGGETS



Beach Patrol

Information about how to become a lifeguard, a Junior Guard or the Mascot program, guard hours, guarded beaches, regulations and disability beach access and chairs can be found at:

www.uptertownship.com/public-safety/beach-patrol

Trash and Recycling

Trash and Recycling Days: Mondays including summer holiday weekends. Check Public Works website for a complete list.

Yard Clippings: Tuesdays (place at curb with trash on Mondays)

If you have tenants, please leave detailed instructions for disposal. Lids must be closed fully. Trash and recycling cans at beach entrances are not for household use.

For holiday schedule and guidelines visit:

www.uptertownship.com/departments/public-works

Strathmere Improvement Association (SIA)

As part of our mission, the SIA is dedicated to the welfare of the residents of Strathmere, striving to perpetuate the spirit of community pride and cooperation traditional among residents. SIA meetings are held July and August at the Firehouse. Meetings are open to all. For meeting dates and additional information and to sign up to receive our newsletter of info and events relating to Strathmere visit:

www.strathmereimprovementassociation.org

Strathmere Fishing and Environmental Club (SFEC)

The SFEC coordinates dune planting and beach clean ups every Spring and Fall. They also host a Kid's Surf Fishing Tourney and a Turtle Release Program with The Wetlands Center and Schiavo Library. For more info visit:

www.strathmerefishing.org

Strathmere United Methodist Church

Strathmere's only church is located at 109 Commonwealth Avenue between Webster and Whittier. The Church is open from Memorial Day weekend through the last weekend of September. It is a traditional Methodist Church but is attended by all denominations. Services begin at 9:30 AM every Sunday. We are open for weddings, baptisms and funerals. For further information, contact Deb or Butch at dewv@comcast.net

Places to Eat

Deauville Inn
www.deauvilleinn.com
201 Willard Road
(609) 263-2080

Sidney's Coffee and Eats
www.sidneyscoffeeandeats.com
705 Commonwealth Drive
609-263-7773

La Fontana Del Mare
lafontanadelmare.com
1 Ocean Drive
(609) 263-7700

Twisties Tavern on the Bay
www.twistiestavern.com
236 Bayview Drive
(609) 263-2200

Things to Do

Boat Ramps

Free boat ramps are located at South Bayview Avenue and at Taylor Avenue in Whale Creek. Both are great places to watch the sunset too!

Playground

A children's playground is open for kids of all ages on Bayview at Webster Avenue.

Schiavo Library

Melissa Warren, Director, 801 South Commonwealth Avenue 609-486-6265
www.Strathmerelibrary.org

Enjoy the collection of books, relax in a comfortable reading nook, check your email using free, wireless Internet or browse the current art exhibit. The Library also hosts lots of activities throughout the summer, including a popular family scavenger hunt. To get up-to-date information and to become a member, visit the Schiavo Library Facebook page.

Whale Creek Marina

2700 Taylor Ave, Strathmere 609 263-6093 www.whalecreekmarina.com
You can rent boats, boat slips, kayaks, paddle boards, schedule tours and lessons. You can also rent 24' pontoon boats, rods, reels and crab traps and buy gas and bait too!

Nearby Attractions:

Our neighbors north and south: **Ocean City** is just over the bridge at the north end of town. The boardwalk is great for early morning strolls or bike rides and comes alive with amusement rides early afternoon into evening.

Sea Isle City, to our south, has stores and restaurants and seasonal outdoor concerts and movie nights.

The Cape May County Zoo, on Route 9 in Cape May Court House, has free admission (donations accepted), beautiful grounds and picnic areas for enjoying animals large and small. Visit: www.capemaycountynj.gov/1008/Park-Zoo

Atlantic City offers casinos, outlets and super restaurants, and Cape May's Victorian charm is a walkable, stroll down its promenade, sprinkled with shops, restaurants and galleries.



DATE EVENT

Spring

Beach Clean-up Coordinated by the SFEC

July 4th

Parade co-sponsored by SVFC and SIA. Volunteers and participants welcome in all divisions: floats, walkers, bikers etc.

July 16

At 7:30 PM. Strathmere Improvement Association Meeting. Open to all.

August

Lifeguard races on the beach and the Bay Race is an annual event beginning at The Deauville.

August 21

At 10:30 AM. Strathmere Improvement Association Meeting. Open to all

August

Nightmare in Strathmere - Typically the last Saturday in August

Fall

Beach Cleanup - Typically the second Saturday in September

December

Santa Comes to Strathmere and The Strathmere Christmas Party. On the second Saturday in December, Santa brings gifts for kids under 12. Co-sponsored by SVFC and SIA.

Important Phone Numbers and Websites

State Police

EMERGENCY: 911

Non-emergency: 609-861-5300 or 609 861-5698

Strathmere Fire Company: 911

Strathmere Volunteer Fire Company (SVFC) responds to Strathmere and Whale Beach medical and fire emergencies and as part of a mutual aid agreement with Ocean City, serves as first responders in town. Ocean City Fire Department also responds with vehicles and personnel to assist in any emergency. www.strathmerefire.org

CODE RED:

For safety alerts from Cape May County Emergency Management System signup at: www.public.coderedweb.com

Strathmere Beach Patrol: 609-263-1151

Strathmere Post Office: 609-263-7434

Strathmere does not have mail delivery. All USPS mail is picked up at the Strathmere Post Office located at 9 Commonwealth Avenue. Hours are M-F 12:30 to 4:30 PM; Saturdays 8:00 AM to Noon. Couriers such as FedEx and UPS do deliver to residences.

Upper Township: 609-628-2011

Corson's Inlet State Park Police: For non-emergencies or to report an environmental concern call: 877-WARN DEP (877-927-6337)

For all emergencies dial 911

WE'RE
EXCITED YOU CHOSE TO
LIVE IN OUR
COMMUNITY
OF
MOST
ENGAGING SEASIDE SURROUNDINGS

Rosemarie Whelan

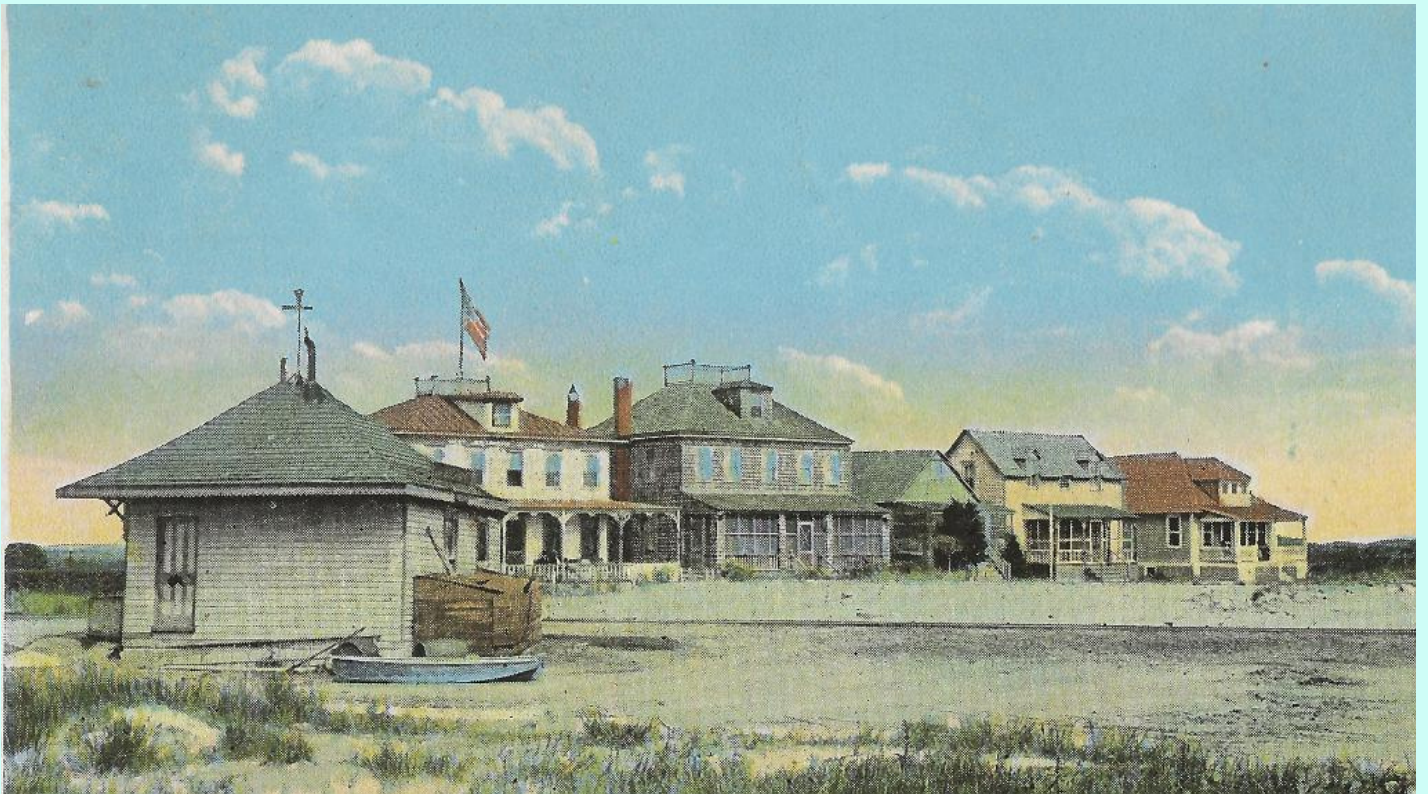


Photo courtesy of strathmere.net