

MINUTES OF ECONOMIC DEVELOPMENT COMMITTEE MEETING
JANUARY 15, 2015
7:00 PM
VILLAGE OF CLAYCOMO, MISSOURI

Present: Marj Finley; Amada High; Roxie McClure; Bud Woodside; Clerk King

Absent: Richelle Scarborough

Other Attendees: Trustee Powell; Ron Barrett; Terry & Linda Sulzberger

The Committee debriefed on the Holiday Event held on December 20th. Overall feedback was positive with many attendees asking if the Event will be held next year. EDC will form an “Events Committee” to coordinate future Village events.

The EDC will form a 501(c)(3) to provide a basis to collect funds for events and projects within the Village. Amanda High, Marj Finley and Bud Woodside will take the lead in developing the by-laws; articles of incorporation and necessary paperwork to submit for the entity formation.

Discussion was held re-confirming the role of the EDC which were developed during the October 23, 2014 meeting. The role of the EDC include:

- a. Create an easy environment, and set of processes, to attract business & residents
- b. Build Community pride with business; residents & employees
- c. Be resource for expansion and retention of businesses; residents; and employees
- d. Build Community involvement
- e. Continue to develop relationship with Ford
- f. Assist businesses in working together
- g. Develop a “Brand”/”identity” for the Village
- h. Help make Claycomo a “Destination”

Discussion was held regarding the “identity/brand” of the Village. Consensus is to “modernize” the Village in a “Neo-Traditional” approach which was a recommended outcome of the 69 Corridor Plan developed with Clay County in 2013. Goal is to promote Claycomo as a “Small town in the middle of a big City”.

The EDC discussed Village potential projects and opportunities for development. Discussion included new Village signage; updating of the Shopping Plaza; development of vacant properties; development of land to the south and east of the Ford plant. Short-term the decision is to focus on signage for the east and west Hwy 69 entrances to the Village along with signage off the exit ramps of I-435. The next meeting will focus on design details of these signs.

MINUTES OF ECONOMIC DEVELOPMENT COMMITTEE MEETING ~ JANUARY 15, 2015
Page 2

Decision was made to have meetings every 2 weeks through the month of March to sustain momentum of topics being discussed. The meeting schedule through March will be as follows: January 29; February 12; February 26; March 12 & March 26. After this time, the Committee will determine if they remain on the two-week schedule or return to their monthly time.

Next regular meeting will be on January 29th at 7:00 pm.

Meeting adjourned at 9:05 pm