How important are school visits?

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While not for everyone, school visits are very beneficial to many children's authors and illustrators. They also provide a wonderful way to get children excited about books.

On a practical level school visits provide supplementary income in the form of honorarium payments to authors and illustrators who may need these fees to enable them to make their work in children's books a full-time career. These visits also build a loyal following among children, teachers and librarians, who appreciate getting to know an author or illustrator personally. The visits can also provide opportunities to meet others in the field and to share information about your career. It's an area well worth pursuing. 11:12/98