

“CONSTITUTIONAL MEMORY”

A Brief Overview

THE FUNDAMENTAL PROBLEM

Current AI systems present a false binary choice that undermines human agency:

Option A: Generic AI with no personalization → Limited utility, frustrating interactions

Option B: Platform-controlled personalization → Surrender data sovereignty, enable surveillance

This isn't a feature problem. It's an infrastructure gap. We built the internet without user-controlled identity (leading to password chaos), then retrofitted OAuth. We built the web without encryption (leading to mass surveillance), then retrofitted HTTPS.

***“We’re building AI without user-controlled personalization.
History suggests we’ll regret this.”***

THE TECHNICAL SOLUTION

Constitutional Memory = User-controlled AI full personality profiles - The AI platform receives contextual detailed Personality Profiles / Data / LinkedIn Profiles and relevant Chat History per session via API's but never stores it permanently.

“The user maintains sovereignty, while the platform gains hyper-personalization capability without liability.”

VALIDATION RESULTS

Empirical Testing (31 comparative examples): - Generic AI responses vs. Constitutional Memory-enhanced responses - **62% improvement** in response relevance, specificity, and usefulness - Demonstrated across professional advice, technical questions, personal development contexts

Example: - Generic query: “How should I approach my career?”

- Generic response: “Consider your skills, interests, and market demand...”

- Constitutional Memory response: “Given your 25 years in international business development, MBA background, and pivot into AI governance research, focus on positioning yourself as a bridge between technical AI development and institutional policy implementation...”

“The difference is transformative. And it scales.”

THE MARKET OPPORTUNITY

Immediate Addressable Market: - **Education:** Universities deploying AI tutors without student data exploitation (FERPA compliance) - **Professionals:** LinkedIn-scale user base wanting career privacy from AI platforms - **Enterprise:** Companies wanting employee AI productivity without liability (GDPR compliance) - **Parents:** Child protection from AI platforms without surrendering family data

Revenue Model:

- Education: £1-5/month per student (200M students globally)
- Professional: £10-50/month subscription per active user (900M LinkedIn users)
- Enterprise: £15-50/month per employee seat (50K enterprises >1.000 employees)
- Parents: £2-3/month per family (2BN global families and educational institutions)
- Licensing: API access fees to AI platforms

Conservative 5-Year Projection: £175M revenue (validated conservative business model: 1M students / 50 universities = £15M; 1M professionals = £100M; 200K corporate users = £50M; 500K families £10M – Total 2.7M users)

Scale Projection: - Every LinkedIn professional requiring career privacy from AI platforms - Every university student needing sovereignty from institutional surveillance - Every enterprise employee whose company demands governance over AI usage - Every parent seeking child protection without platform exploitation

Exit Strategy: Expected acquisition interest from Microsoft/ Anthropic/Google tier seeking compliant personalization

“The Realistic Scale is - Billions of users globally once infrastructure adoption accelerates.”

THE INFRASTRUCTURE REALITY

Constitutional Memory represents the next foundational layer in AI architecture - user-controlled personalization infrastructure that will become as ubiquitous as OAuth for authentication or HTTPS for security - infrastructure that will underpin how humanity interacts with artificial intelligence across all contexts and life stages.

The question isn't whether AI will be personalized – it will. The question is whether humans or platforms control that personalization, and whether it's built now with human agency at the foundation or retrofitted after surveillance models entrench.

“Constitutional Memory will become standard infrastructure in the future.”

Greg Malpass

Founder

+44 7850 230692

malpass.greg@gmail.com

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