



Green Cleaning In Hotels

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Green Cleaning In Hotels

Today's Agenda

- **Common Myths**
- **Define Green Cleaning**
- **How to implement the program**



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Common Myths

- Green Cleaning products don't work
- Green Cleaning products are too expensive
- Green Cleaning is too complicated to implement in our operation
- Green Cleaning is a fad



Defining Green Cleaning



Defining Green Cleaning

- **Concept / Approach to Cleaning**



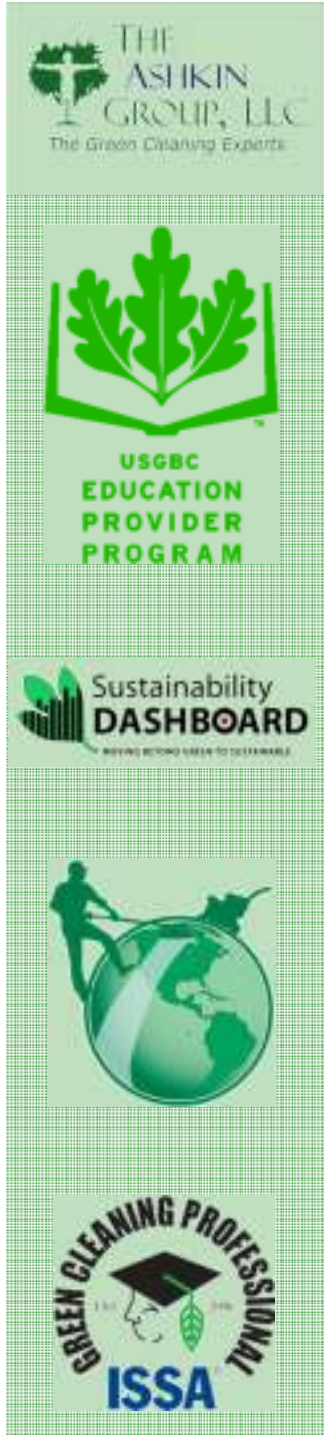
- **A “lens” that focuses on reducing health and environmental impacts**



Defining Green Cleaning

**Cleaning to protect health
without harming the environment**

**We can't make it perfect,
but we can make it better.**



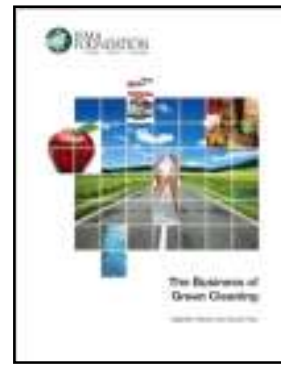
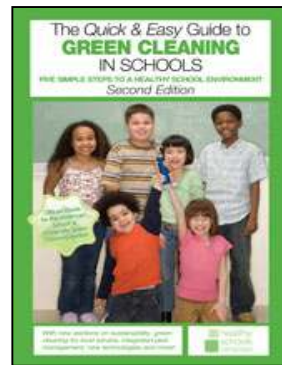
Developing a Green Program



Developing a Green Program Roadmaps

Don't Reinvent the Wheel

- Green Key Program
- US Green Building Council
- Healthy Schools Campaign
- Int'l Facility Management Association



Developing a Green Program Roadmaps

- Green chemicals and hand soaps
- Carpet & Rug Institute for vacuums
- EPA for janitorial paper and liners
- Training and SOPs
- Communications



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EcoLogo™



Developing a Green Program Other Cleaning Products

- Microfiber products
- Recycling products
- Durable buckets and carts
- Snow & ice melt
- Pest management products



Developing a Green Program In Lieu of Standards

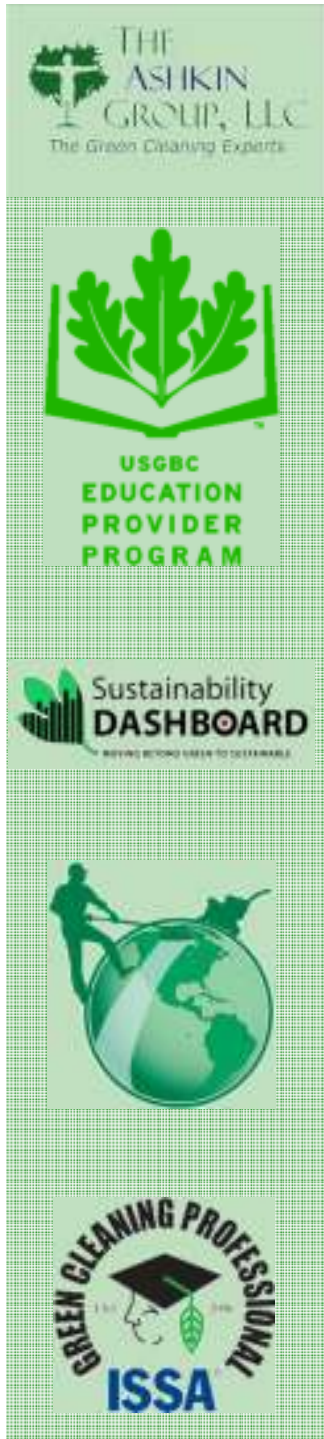
- **Concept / Approach to Cleaning**



- **Which option best reduces health and environmental impacts**
- **Reward innovation**



Implementing a Green Cleaning Program



Implementing a Green Cleaning Program

1. Build Your Strategy

– What's Your Goal

– Barriers

- Cost
- Contracts

– Who Can Help

- Vendors
- Advocates
- Staff



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Implementing a Green Cleaning Program

2. Agreement

- Define the process
- Who will be involved
- All at once versus a “pilot” project
- Metrics
- Identify special issues
- Get an agreement



Implementing a Green Cleaning Program

3. Conduct “baseline” surveys and analyze data
 - A. Chemicals
 - B. Paper
 - C. Liners
 - D. Equipment
 - E. Other Products
 - F. Storage areas
 - G. General Conditions
 - H. Building Exterior
 - I. Entryways
 - J. Procedures
 - K. Waste Management & Recycling
 - L. Pest Management



Implementing a Green Cleaning Program

4. Developing the plan

- **Easy and no cost**
 - Chemicals & dispensing equipment
 - Replace C-fold towels with roll towels
 - Entry mats
- **Stuff in the middle**
 - Microfiber products
 - Vacuum cleaners
- **Expensive and hard to change**
 - Riding floor scrubber
 - Carpet extractor
 - Training



Implementing a Green Cleaning Program

1. Build Your Strategy
2. Agreement
3. Conducting the “baseline” surveys and analyzing the data
4. Developing the plan
5. Getting buy-in



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Implementing a Green Cleaning Program

6. Products & Equipment

- Chemicals
- Vacuum cleaners
- Floor machines
- Janitorial paper
- Can liners
- Micro-fiber products
- Mops & buckets
- Entryway mats
- Mats
- Mops & Buckets
- Other



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Implementing a Green Cleaning Program

7. Procedures

- Health impacts
- Accommodating people with special needs
- Environmental impacts
- Efficiencies



Implementing a Green Cleaning Program

8. Training

- Determine what kind of training is needed
 - Workplace hazards
 - Product Specific
 - Process oriented

- Resources
 - Green Lodging News
 - HSC
 - GCN
 - Vendors



Implementing a Green Cleaning Program

9. Communications

- Internal
- Housekeeping staff
- Others
 - o Outside Contractors
 - o Visitors / Guests
 - o Media



Implementing a Green Cleaning Program

10. Feedback and Continual Improvement

– Facility changes

- Budgets
- Space renovations
- Changes in occupants

– Occupant surveys

– Monitoring

- Repeat audits
- Surface sampling

– Testing new products

– Ongoing training



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Sustainability
DASHBOARD

MOVING BEYOND GREEN TO CLEVERABLE





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Thank You!

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