



# LEVERAGING ARTIFICIAL INTELLIGENCE TO PRODUCE 'LIFE ASSESSMENT SOLUTIONS'

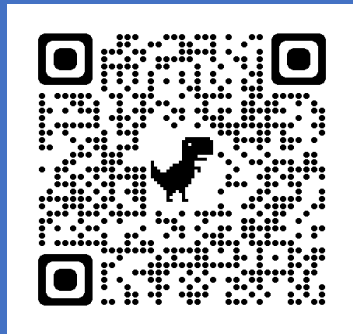
**DESTINY-GRAM.COM**

**"Comprehensive Profiles to Empower  
Personal & Professional Growth"**

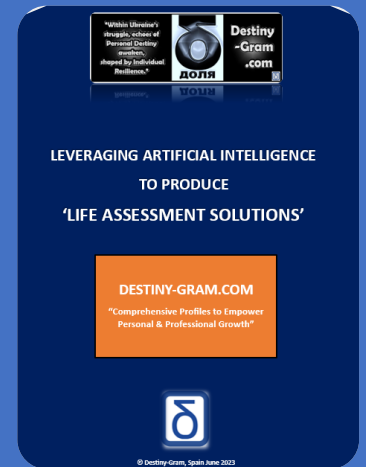




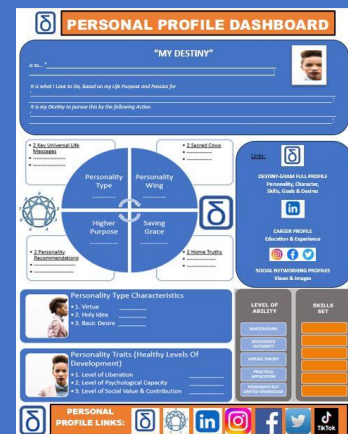
# LEVERAGING ARTIFICIAL INTELLIGENCE 'LIFE ASSESSMENT SOLUTIONS' with Destiny-Gram.com



Your Only Unique Profile on the Web



With the integration of AI into Social Network Services, you can tap into advanced analysis, data-driven insights, and personalised recommendations that enhance your understanding of yourself and align your path with true calling. Embrace the synergy between human introspection and AI capabilities to Set up a comprehensive 'Destiny-Gram Personal Profile' and unlock your fullest potential in Self-Awareness, Goal Setting, Career Planning, Decision Making, Personal Growth and Development, and Networking and Opportunities in both your Professional and Private Life.

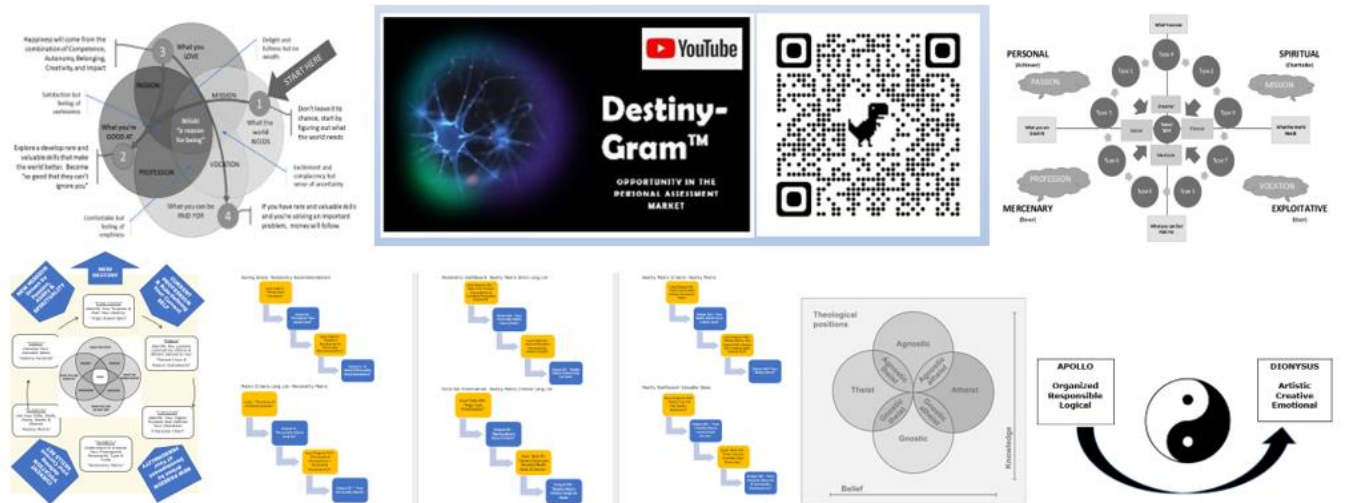
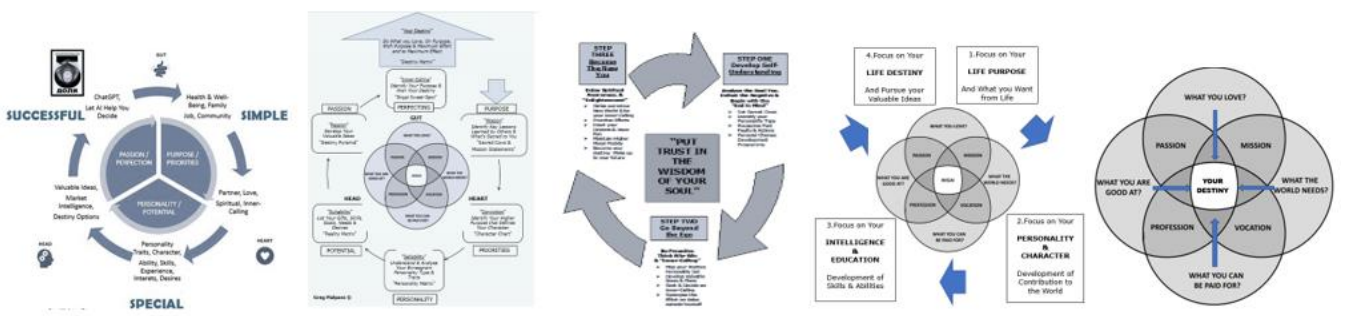


“Destiny transcends time, shaping the present with purpose,  
and in its wake, leaves behind a lasting legacy.”

Sign up to Destiny-Gram.com to generate your unique Personal Profile  
and benefit from the Platform's Personal Development and Networking Opportunities.



**“Destiny-Gram is the only Social Networking Site that holds Comprehensive Profiles to Empower Personal and Professional Growth .”**



**“Harness the power of AI as your ally in unravelling your Destiny through in-depth Self-Assessment.”**





## **LEVERAGING AI TO PRODUCE 'LIFE ASSESSMENT SOLUTIONS'**

**"Comprehensive Profiles to Empower Personal and Professional Growth"**

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## OVERVIEW

### Concept:

*"To harness the power of AI as your ally in unravelling your destiny through in-depth self-assessment."*

- To embrace AI as a transformative tool that illuminates hidden insights, propelling you towards self-discovery and manifesting your true destiny.
- To let AI be your trusted companion on the journey of self-assessment, enriching your personal profile and empowering you to shape your unique path.

With the integration of AI into the process, you can tap into advanced analysis, data-driven insights, and personalized recommendations that can enhance your understanding of yourself and align your path with your true calling. Embrace the synergy between human introspection and AI capabilities to unlock your fullest potential.

### Introduction:

Creating comprehensive profiles using AI technology has the potential to revolutionize the way individuals present their identities online. This summary explores the concept, benefits, and viability of leveraging AI to facilitate the development of robust profiles that encompass personality, character, skills, desires, and more. Such profiles offer individuals a deeper understanding of themselves and can guide decision-making, personal growth, and the pursuit of fulfilling lives.

*"Discovering one's personal destiny is like solving a complex equation; you need the right variables, a dash of inspiration, and the ability to balance the unknowns.  
Or you could just flip a coin and hope for the best!"*

### Benefits of Comprehensive Personal Profiles:

1. **Enhanced Self-Awareness:** The process of creating a comprehensive profile prompts individuals to reflect upon their personality traits, character strengths, and aspirations. This self-awareness fosters a deeper understanding of their unique qualities and aids in personal development.
2. **Informed Decision-Making:** Comprehensive profiles empower individuals to make informed decisions by aligning their goals, values, and desires. This allows for more strategic choices in both personal and professional spheres, leading to greater satisfaction and fulfillment.
3. **Personalized Guidance:** AI algorithms can analyse questionnaire-based responses to generate



insights about individuals' identities. By offering tailored prompts, recommendations, and resources, AI enables users to build accurate and detailed profiles, saving time and providing valuable guidance.

**4. Networking and Opportunities:** Comprehensive profiles allow individuals to connect with like-minded individuals, mentors, and potential collaborators who share similar interests. This fosters networking opportunities and opens doors to professional growth, career advancements, and personal connections.

#### **Viability of AI in Profile Creation:**

**1. Intelligent Analysis:** AI's ability to process and analyse vast amounts of data enables it to extract valuable insights from questionnaire-based responses. By leveraging natural language processing and machine learning algorithms, AI can accurately assess and understand individuals' attributes.

**2. Personalization and Customization:** AI algorithms can provide personalized prompts, recommendations, and resources based on individual responses, making the profile creation process more engaging, relevant, and unique to each user.

**3. Time and Efficiency:** The AI algorithmic interface will be designed to use 'super prompting' to streamline the profile creation process by automating certain aspects, reducing manual effort, and suggesting relevant content. This saves users time and encourages broader adoption of comprehensive profiles.

**4. Continuous Improvement:** AI systems can learn from user interactions and feedback, continually improving the profile-building experience. As more data is collected, AI algorithms can refine their understanding of user preferences and offer even more accurate guidance.

#### **Conclusion:**

Creating comprehensive profiles using AI technology offers individuals a powerful tool for self-expression, self-awareness, and informed decision-making. By leveraging AI's capabilities, users can build profiles that reflect their unique identities, aspirations, and desires – not offered by any competitive social networking platforms. The benefits include enhanced self-awareness, informed decision-making, personalized guidance, and networking opportunities. The viability of AI in profile creation lies in its intelligent analysis, personalization features, time efficiency, and continuous improvement potential. As AI continues to evolve, it holds the promise of transforming how individuals present themselves online, empowering personal and professional growth, and shaping fulfilling life paths.

*"In the labyrinth of life, destiny hides within enigmatic whispers, coded paths, and the dance of serendipity. Seek and it shall reveal; unravel the cryptic clues, and your fate shall be unveiled."*



## QUESTIONS & ANSWERS

**What roles do the mainstream Social Networking Platforms currently help you perform?**

- **Facebook:** Connect with friends and family, share updates, photos, and videos.
- **Twitter:** Share short messages (tweets) with the world, follow people and topics of interest.
- **Instagram:** Post and explore visually appealing photos and videos, connect with creators and brands.
- **LinkedIn:** Build a professional network, showcase your skills and experience, find job opportunities.
- **YouTube:** Watch and upload videos on a wide range of topics, follow creators, and discover new content.
- **Snapchat:** Share disappearing photos and videos with friends, explore stories from around the world.
- **Pinterest:** Discover and save ideas, create mood boards, explore various interests and hobbies.
- **TikTok:** Create and watch short, entertaining videos, discover trends, and follow creators.
- **Reddit:** Join communities (subreddits) based on interests, discuss and share content, ask questions.
- **WhatsApp:** Send messages, make voice and video calls, share media with friends and family.

**What would 'Destiny-Gram' add?**

In the realm of social networking, 'Destiny-Gram' would represent a unique 'Personal Profile' that would be a comprehensive and dynamic representation of an individual's identity. This profile would encompass various new aspects such as personality traits, character strengths, skills and competencies, passions, aspirations, and even personal values. Undertaking the online questionnaire based 'AI-assisted Life Assessment Test' would help the user create such a profile essentially for their own use in planning their future, which would offer a holistic view of who they really are, what they excel at, and what drives them. Additionally, it would provide the space, without crowding, for individuals to express their desires, goals, and ambitions, helping them connect with potential employers, partners, or like-minded individuals or opportunities that align with their personal growth and fulfilment. The Platform affords the users the opportunity to connect with a supportive community of individuals who share similar goals and interests, facilitating collaboration, mentorship, and networking within the platform. Moreover, such a profile would go beyond static information and provide a deeper understanding of a person's unique qualities and aspirations.

Seamless integration with other popular relevant social networking platforms will allow users to use their Destiny-Gram profile also as a Portal with links to other social media sites, amplifying their comprehensive profile across different online channels.





### Will your Enneagram Personality Type impact on your Destiny decisions?

Yes, but please remember that your Destiny-Gram Personal Profiles will be tailored using AI to your specific interests, skills, passions, and aspirations within your Enneagram type. Examples, based purely on generic personality types are informative, while not deterministic:

#### Enneagram Type Examples

1. **Type One:** My destiny is to create a nonprofit organization dedicated to promoting social justice and equality through advocacy and grassroots initiatives. Example: Establishing a nonprofit that provides legal assistance to individuals facing discrimination and advocating for policy changes to ensure equal rights for all.
2. **Type Two:** My destiny is to establish a community centre that provides support and resources for underprivileged individuals and families, fostering a sense of belonging and empowerment. Example: Opening a community centre that offers educational programs, job placement services, and counselling to empower individuals in need.
3. **Type Three:** My destiny is to become a successful entrepreneur, using my skills and influence to create innovative solutions that positively impact society and inspire others to pursue their dreams. Example: Launching a platform connecting aspiring entrepreneurs with mentors, investors, and resources to help them turn their ideas into successful businesses.
4. **Type Four:** My destiny is to become an influential artist, using my creativity to evoke emotions, challenge societal norms, and inspire others to embrace their unique identities. Example: Establishing an art gallery that showcases and supports emerging artists who explore themes of self-expression and diversity.
5. **Type Five:** My destiny is to become a renowned scientist, making groundbreaking discoveries and pushing the boundaries of knowledge in my field. Example: Conducting research in renewable energy sources and developing innovative solutions to address environmental challenges.
6. **Type Six:** My destiny is to become a humanitarian aid worker, traveling to conflict zones and providing essential support and resources to those in need. Example: Joining an international humanitarian organization and leading emergency relief efforts in war-torn regions, providing food, medical aid, and shelter.
7. **Type Seven:** My destiny is to establish a travel company that offers unique and immersive experiences, promoting cultural exchange and inspiring others to embrace adventure and exploration. Example: Creating a travel company that organizes eco-friendly adventure tours, highlighting sustainable practices and supporting local communities.
8. **Type Eight:** My destiny is to become a social activist, leading movements for justice and empowering marginalized communities to stand up against oppression. Example: Founding an advocacy organization that fights for the rights of marginalized groups, organizing protests, and lobbying for policy changes.



9. **Type Nine:** My destiny is to create a mindfulness retreat centre, offering peaceful and transformative experiences that promote self-discovery and harmony within individuals and the world. Example: Establishing a retreat centre that offers meditation retreats, yoga classes, and workshops on mindfulness, providing a space for individuals to find inner peace and personal growth.

### **Why the Enneagram as opposed to other Personality Models?**

The process of producing a holistic 'Personal Profile' requires understanding oneself, both Character and Personality, driven by personal Mental and Moral Characteristics. Character unlike Personality, for example, includes qualities rather than traits, such as: Loyalty and Honesty, Leadership, Trust and Respect, Courage, Patience and Understanding. All are crucial in defining a person, so much more than just exploration and analysis of Skills, Abilities, Needs, Passions and Desires. Only together can they assess a person and derive a distinctly personal profile which might uncover an Inner-Calling.

When it comes to 'Personality Tests' and the world of typology, two systems tend to be at the forefront: The Myers-Briggs system and the Enneagram. Both systems are used for the betterment of self-understanding. While the former is used often more prevalently in career assessments and job psychometrics, the latter delves deeper into the personal psyche. The Enneagram can tell what the basic desires and fears are driving a person. It can reveal what an individual might be running away from as well as running towards, thereby discovering both conscious and subconscious desires. The Enneagram is 'focused on internal motivations rather than external behaviours'.

Ultimately the Enneagram goes further in assessing what is most important for a person, guiding their likely motivations when it comes to personal development and seeking new purpose. That is why it is so useful in the search for destiny, and the production of a Personal Profile which reflects it.

### **Does AI actually help in the creation of such a Destiny-Gram Personal Profile?**

Absolutely! AI can play a significant role in helping individuals set up a comprehensive profile by utilizing questionnaire-based prompts. Through intelligent algorithms and natural language processing, AI can analyse the responses provided by individuals and generate insights about their personality, character, skills, desires, create a better personal branding, and more. AI-powered systems can provide personalized recommendations, suggest relevant prompts, and guide users in building a more accurate and detailed profile. By leveraging AI's ability to process and analyse vast amounts of data, it can assist individuals in creating a profile that captures their unique attributes effectively. This can save time, provide valuable self-reflection opportunities, and enhance the overall profile-building experience to help achieve personal or professional growth. This will be a key feature of the value of the Destiny-Gram social network platform.

Through 'Personalization and Customization' the offering allows users to express their unique qualities, passions, and aspirations through customizable features, tailoring their profile to reflect their individuality and stand out in a crowded digital landscape.



### Will the Destiny-Gram Platform's functionality be Secure?

Data privacy and security will be of prime importance, utilizing strong security measures, transparent privacy policies, and user control over the information shared in their profile.

To start, the website will allow users to create and manage their profiles using anonymous interfaces with the AI platform to protect identity and guard against sharing personal or sensitive information.. This design will involve an intuitive user interface, implementing profile creation and editing functionalities, and incorporating report outputs as desired.

Once users have their password protected profile creation functionality in place, they can focus on building the sharing aspect. Privacy and data security will remain paramount, providing appropriate options for users to control the visibility of their profiles. Implementing features like user authentication, privacy settings, and sharing mechanisms will be the subject of careful planning and development.

### How will the Destiny-Gram Personal Profile Platform work?

1. **Business Model:** The Destiny-Gram Personal Profile Platform will operate on a Business Model of charging a one-time fee of \$12 for setting up a personal profile with in-depth personal information and analysis. A subscription-based social network can indeed work, even in the presence of free competition. While free social networks have dominated the market for a long time, there are successful examples of subscription-based platforms that offer unique features and value propositions to users. Furthermore, a subscription-based model allows social networks to generate revenue directly from their users, reducing dependence on advertising and potentially creating a sustainable business model.

2. **User Input:** Users would need to provide relevant information about themselves, including skills, desires, personality traits, and character attributes. This will be in the form of questionnaires, surveys, or interactive exercises. The time required for users to complete these inputs can vary based on the depth and complexity of the analysis, and their answers. A period of 60 minutes is envisaged.

3. **Data Processing:** Once the user input is received, the platform would employ algorithms and analysis techniques to process and analyse the data. This step involves computational calculations, pattern recognition, and comparison with relevant models or benchmarks. The analysis will require engaging in a prompted Chat Program with the AI interface.

3. **Report Generation:** After the data processing phase, the platform would generate a personalized report summarizing the user's profile and providing insights based on the analysis. The length and complexity of the report itself will depend on the extent of data inputted and shared in the chat interaction, as well as any additional visualizations or recommendations.



4. **The Website Updates:** The application would allow users to create and manage their profiles. This will involve an intuitive user interface, implementing profile creation and editing functionalities, and incorporating report outputs as desired.

5. **Networking:** With the profile creation functionality in place, the focus will be on building the sharing aspect. With due consideration to user privacy and data security, as well as provide appropriate options for users to control the visibility of their profiles, features like user authentication, privacy settings, and sharing mechanisms will form an integral part of the website planning and development.

#### **How will the Destiny-Gram Personal Profile ultimately help with formulating Individual Destiny?**

A comprehensive profile once formulated that encompasses various aspects of an individual's identity can indeed help the user make informed decisions about their professional and personal lives, ultimately guiding them in setting their own path and defining their destiny. Here's how:

- **Self-awareness:** Developing a comprehensive profile requires individuals to reflect upon their personality, values, skills, desires, and aspirations. This self-reflection fosters self-awareness, allowing individuals to gain a deeper understanding of their strengths, weaknesses, and areas for growth.
- **Goal setting:** With a clear understanding of their attributes and aspirations, individuals can set meaningful goals aligned with their values and passions. The comprehensive profile can serve as a reference point, reminding them of their objectives and motivating them to work towards their desired outcomes, which will be up-dated on-line from time to time, as events, and actions dictate and determine.
- **Career planning:** By identifying their skills, competencies, and professional interests within the comprehensive profile, individuals can align their career choices accordingly. They can explore job opportunities, industries, or paths that resonate with their profile, enabling them to make more informed decisions regarding their professional trajectory. [Augmentation to LinkedIn site info].
- **Personal growth and development:** The profile can highlight areas for personal growth and improvement. Individuals can leverage this self-awareness to pursue learning opportunities, acquire new skills, and develop themselves personally and professionally, and share on other social media sites as appropriate.
- **Networking and connections:** The comprehensive profile can facilitate meaningful connections with like-minded individuals, mentors, or professionals in related fields. By showcasing their unique qualities and interests, individuals can attract connections that can support and guide them on their chosen career path and personal lives, together with other social media site connections.





- **Decision-making support:** When faced with decisions, individuals can refer to their comprehensive profile to ensure alignment with their values, desires, passions, and long-term aspirations. It can serve as a guiding framework, helping individuals make decisions that are in line with their authentic selves.
- **Personal fulfilment:** By consciously shaping their lives based on their comprehensive profile, individuals have the potential to experience a greater sense of fulfilment and purpose. They can make choices that align with their true selves, leading to a more satisfying and meaningful life journey, discovering their real destiny.

### Why will a Destiny-Gram Personal Profile be important to have and maintain?

In the future, having a comprehensive online profile that showcases various aspects of an individual's personality, character, skills, desires, passions, views, and destiny plans will become increasingly valuable to differentiate from others. Such profiles will serve multiple purposes, including job hunting, dating, networking, idea creation, and financing/investment. Here are a few reasons why people would need such profiles:

- **Job Hunting:** As the job market becomes more competitive, and AI takes over many professional roles based on knowledge, employers will seek candidates who not only possess certain necessary skills and qualifications but increasingly more importantly also align with the company's values and culture. Personality and Character will stand for more than ever before in the selection. An online profile that provides a holistic view of an individual's personality, character traits, and career goals can help employers assess the suitability and cultural fit of potential candidates. It allows job seekers to showcase their unique strengths, aspirations, and personal values, making them stand out in the application process. Such personal information will not just be an 'add-on' to work experience and education information provided on career networking sites like LinkedIn.
- **Dating:** In the realm of online dating, individuals are seeking more meaningful connections beyond surface-level information. A comprehensive profile that goes beyond superficial details allows people to express their genuine personalities, spirituality, interests, and long-term aspirations. It helps in attracting like-minded individuals who resonate with their values, passions, and life goals. Such profiles create a stronger foundation for establishing deeper connections and potentially finding compatible partners, than traditional dating websites.
- **Networking:** Building professional networks is crucial for personal and career growth. An online profile that highlights an individual's skills, experiences, and aspirations can serve as a powerful networking tool. It enables professionals to connect with others who share similar interests, expertise, or career goals. By showcasing their passions, desires, ideas and future plans, individuals can attract opportunities for collaborations, mentorship, investment, and knowledge exchange.



- **Ideas Creation:** Online platforms that facilitate idea-sharing and collaboration will become increasingly prevalent. By having a detailed profile that outlines an individual's skills, expertise, and areas of interest, they can find like-minded individuals to brainstorm and collaborate on new projects or ventures. These profiles serve as a repository of knowledge and capabilities, fostering creativity and innovation by connecting individuals with complementary skills and shared passions.

In summary, a comprehensive online profile that encompasses an individual's personality, character, skills, desires, passions, views, and destiny plans will be invaluable in the future. Most importantly it will aid in self-assessment and decision making in careers and personal lives. It will also aid in job hunting and attracting potential employers and facilitate meaningful connections in dating and networking contexts. Furthermore, it will serve as a catalyst for ideas creation and collaboration, bringing together individuals with shared interests and aspirations to foster innovation and personal growth.

#### **How will Destiny-Gram be marketed to ensure it acquires a sufficient population of relevant users to perform its networking function?**

The network will grow based on its reputation for integrity and usefulness. Only committed users will invest the \$12 and 60-minutes required to set up a profile.

Destiny-Gram will tailor marketing messages to targeted audiences and leverage its growing awareness using various online marketing channels, including existing social media, content marketing, influencers, and partnerships, to reach a wider audience and drive adoption of the comprehensive profile offering, as a 'must'.

Targeted advertising will be put on platforms like Facebook, Instagram, Twitter, LinkedIn, and YouTube to reach specific demographics and interest groups that align with the target audience. relevant.

Partnerships and collaborations will be established with strategic partners, such as career development platforms, educational institutions, or industry associations, that can help promote the offering to their existing user base or audience.

Viral campaigns will be designed for a mass market, and offline marketing channels also explored such as traditional marketing channels - print media, radio, TV, and word of mouth.



## PERSONAL DESTINY PROFILING

The Destiny-Gram Personal Profile will be generated and derived using Personality Artificial Intelligence and Data Analytics Q&A, based on Detailed Information and Observations inputted by the User, including Questionnaire responses, Exercises, and Chat Interaction via an interface with OpenAI ChatGPT.

The analysis will include:

1. PERSONALITY ANALYSIS

- Personality Type/Traits

2. CHARACTER ANALYSIS

- Personality Dashboard

3. SKILLS, GOALS & DESIRES INPUT

- Reality Matrix Dashboard

4. DESTINY PROFILE

- 1 Valuable Ideas
- 2 Selection Criteria
- 3 Destiny Pyramid
- 4 Destiny Declaration

5. ACTION PLAN

6. PERSONAL PROFILE DASHBOARD

7. PERSONAL PROFILE AI- REPORT

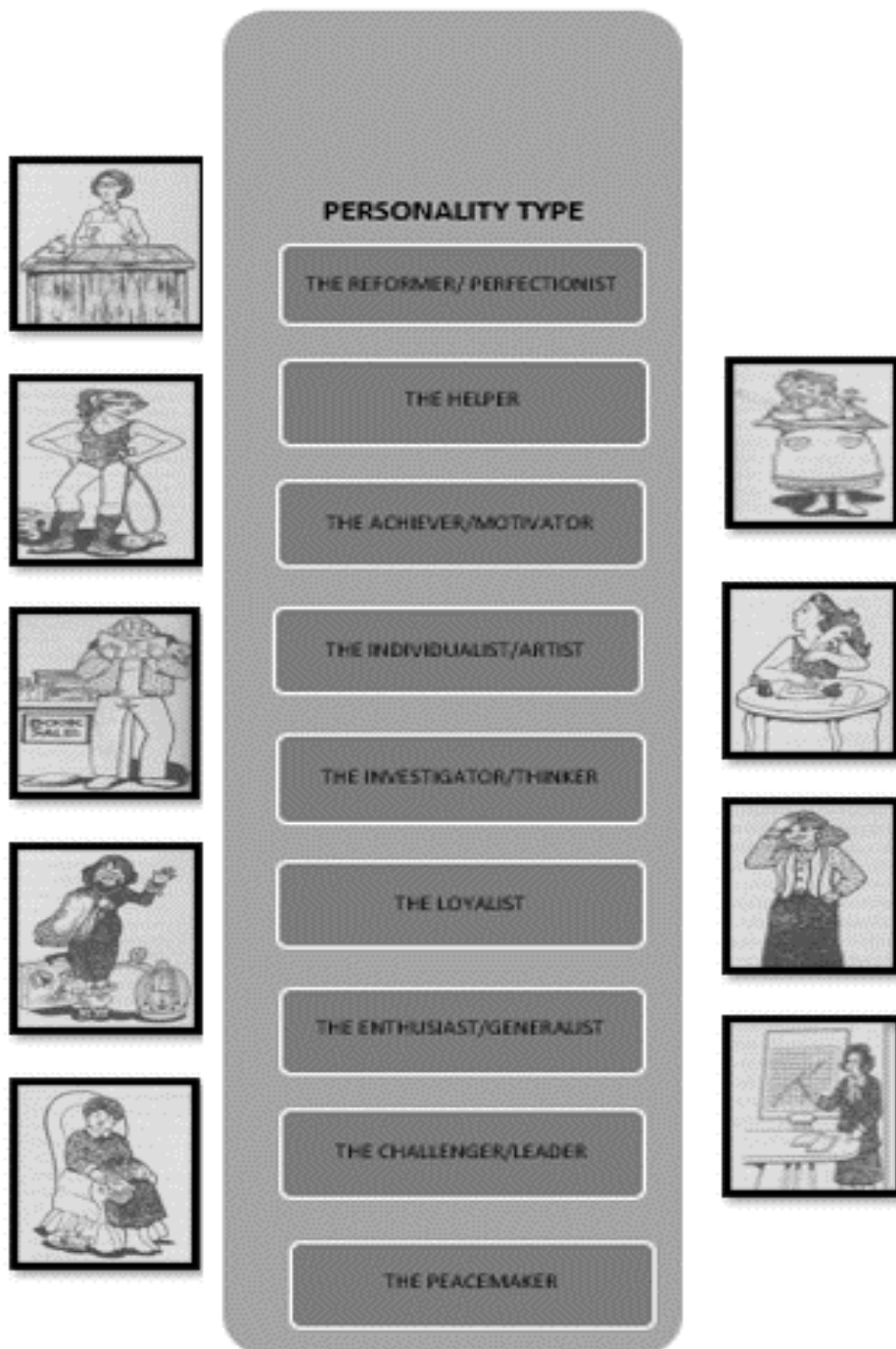




## 1. PERSONALITY ANALYSIS

The Enneagram Test is undertaken via a multiple-choice Questionnaire.

### YOUR PERSONALITY TYPE IDENTIFIED



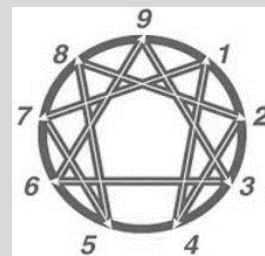


For Example:

- **Type 1** - Ones can lead through integrity and reason, but also be challenged by perfectionism and resentment.
- **Type 2** - Twos can shine with generosity and intuiting people's needs, but also struggle with defending their own boundaries and people-pleasing.
- **Type 3** - Threes can be inspiring examples of excellence and authenticity, but also blindly pursue success and status.
- **Type 4** - Fours can open people's eyes to the beauty of the world and shine with authenticity, but also be held back by moodiness and self-absorption.
- **Type 5** - Fives can demonstrate visionary intellect and inventiveness or become increasingly socially withdrawn and
- **Type 6** - Sixes can exemplify courage and commitment, but also struggle with anxiety and rebelliousness.
- **Type 7** - Sevens can become uplifting visionaries and agents for positive change or struggle with impulsiveness and impatience.
- **Type 8** - Eights can be powerful, selfless leaders, but also control and intimidate others
- **Type 9** - Nines can bring people together and heal conflicts or be held back by passivity and stubbornness.

Your Questionnaire Responses will indicate that you are Enneagram Personality Type [X] with a Wing Type [Y]. Your Personality Report will include:

- A. Description
- B. Key Traits
- C. Strengths
- D. Challenges
- E. Growth Opportunities
- F. Famous Examples



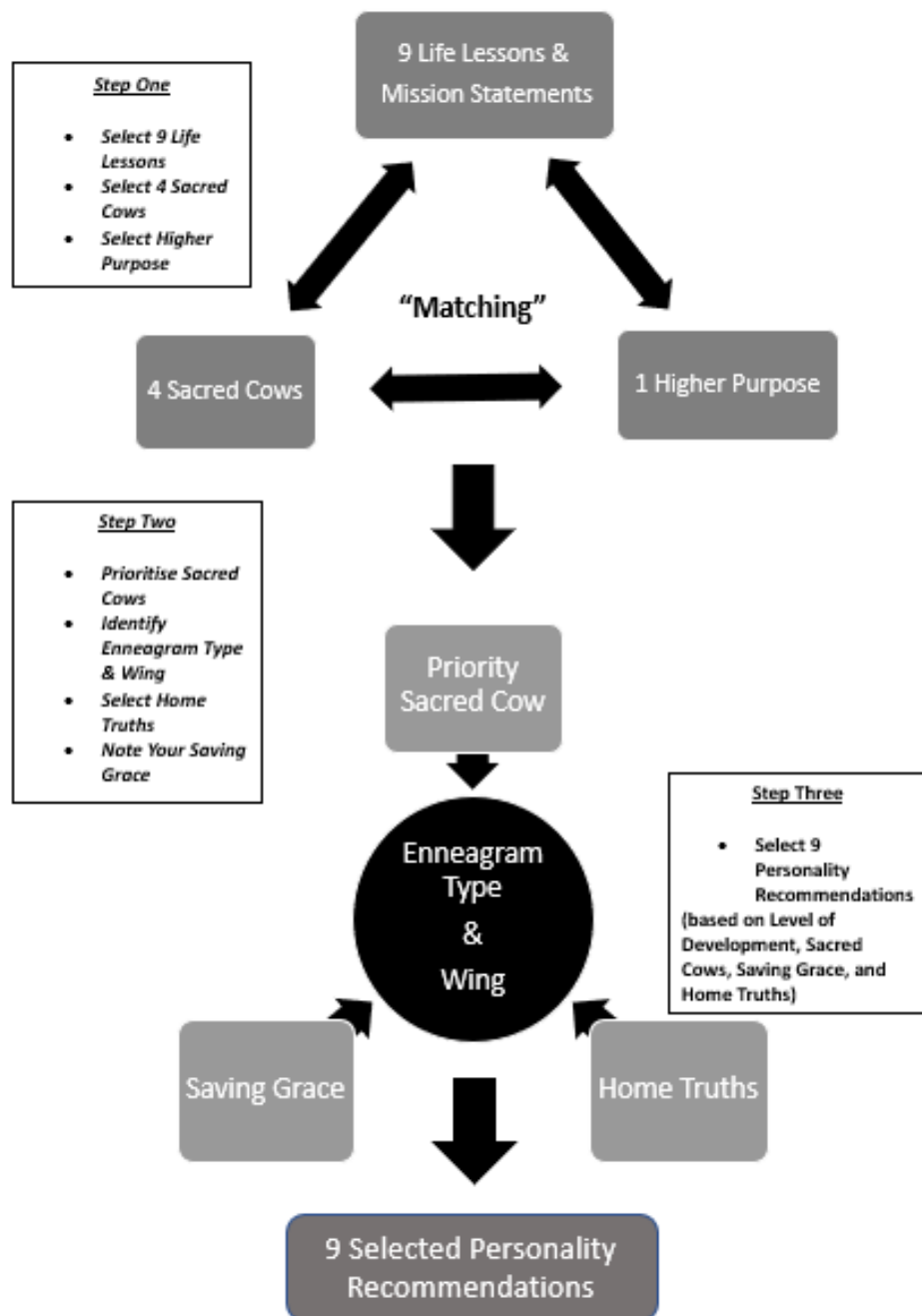
Remember the Enneagram Personality Types are complex and multifaceted, and individuals within each type may vary. For that reason, further more exhaustive personal investigation is required for the analysis.



## 2. CHARACTER ANALYSIS

The analysis involves creating a Personality Matrix Flow Chart and Character parameters via Questionnaire Responses and Selection - generating a Personality/Character Dashboard.

### PERSONALITY MATRIX FLOW CHART





PERSONALITY DASHBOARD

- 2 Key Universal Life Messages
- \_\_\_\_\_
- \_\_\_\_\_

- 2 Sacred Cows
- \_\_\_\_\_
- \_\_\_\_\_

Personality Type

\_\_\_\_\_

Personality Wing

\_\_\_\_\_

Higher Purpose


\_\_\_\_\_

Saving Grace

\_\_\_\_\_


- 2 Personality Recommendations
- \_\_\_\_\_
- \_\_\_\_\_

- 2 Home Truths
- \_\_\_\_\_
- \_\_\_\_\_



Personality Type Characteristics

- 1. Virtue \_\_\_\_\_
- 2. Holy Idea \_\_\_\_\_
- 3. Basic Desire \_\_\_\_\_



Personality Traits (Healthy Levels Of Development)

- 1. Level of Liberation \_\_\_\_\_
- 2. Level of Psychological Capacity \_\_\_\_\_
- 3. Level of Social Value & Contribution \_\_\_\_\_

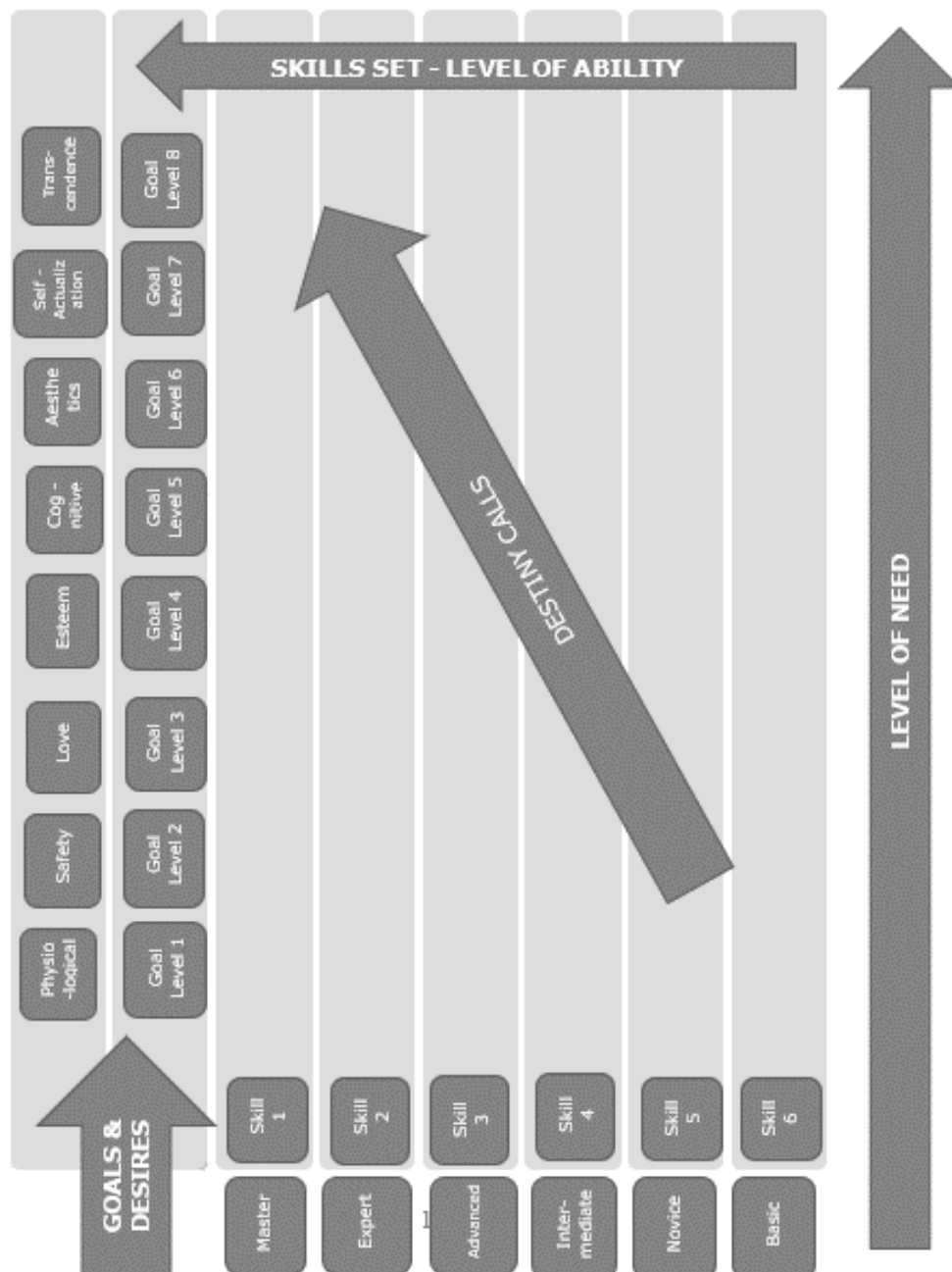




### 3. SKILLS, GOALS & DESIRES INPUT

Goals and Desires Inputs will be ranked against Skills Set Level of Ability (developed and yet to be developed) and Levels of Need and/or Passion to generate a Reality Matrix Dashboard.

#### YOUR REALTY MATRIX DASHBOARD





#### 4. DESTINY PROFILE

##### **VALUABLE IDEAS (& RELATED PERSONALITY DEVELOPMENT)**

Valuable Ideas Inputs will be ranked by the AI analysis based on the Individual's positive Personality Traits, Character (Values Base) and Skills, Goals and Desires Matrix, with emphasis/preference also on the areas identified for Personality Development.

VALUABLE IDEA	INPUT	PERSONALITY TRAITS	VALUE BASE	PERSONALITY DEVELOPMENT
	Goals Desires Skills	Virtue & Holy Idea Basic Desire Liberation Psychological-Capacity & Contribution	Higher Purpose Saving Grace Sacred Cows Home Truths	

##### **Primary**

4 Ranked  
'Most Valuable Ideas'

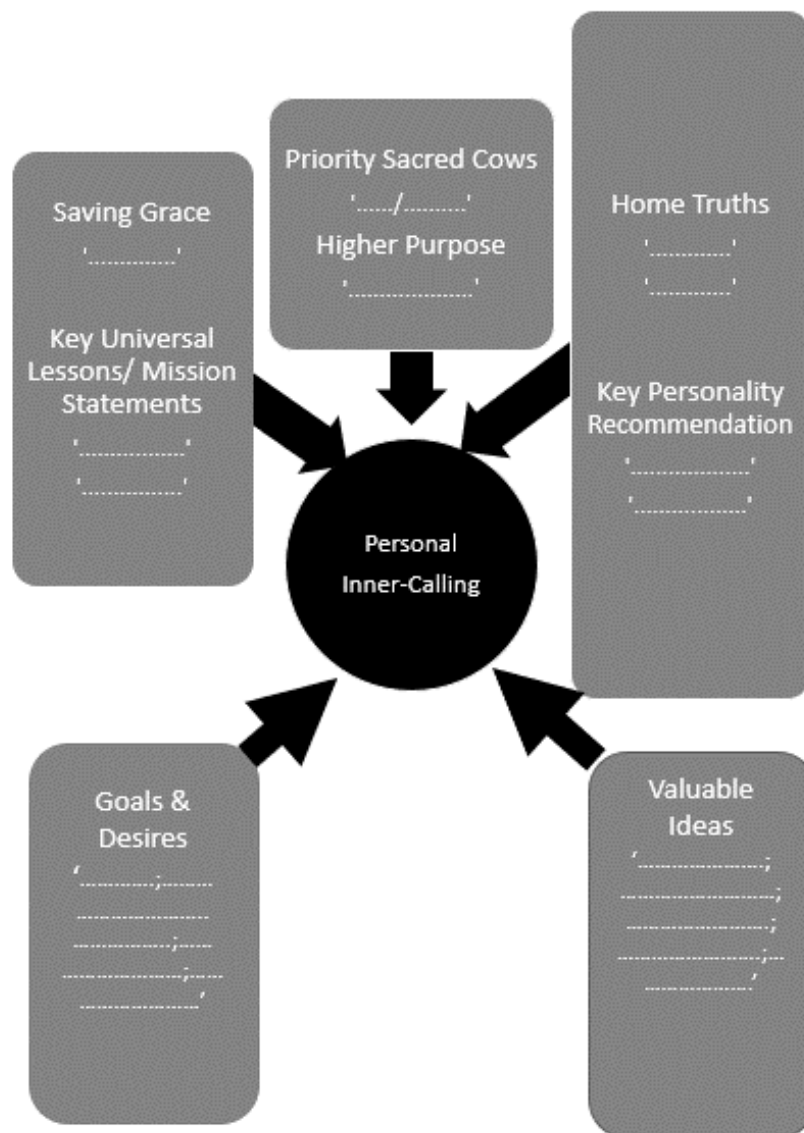
##### **Secondary**

4 Most Important related  
'Personality Developments'



## SELECTION CRITERIA

The Selection will be based on a Profile Review derived by an AI assessment of 'Who you are' and 'What you want' employing algorithms and analysis techniques to process and analyse the data produced on **Personality** – Personality Type Virtue, Holy Idea, Basic Desire, Saving Grace; **Character** - Universal Life Views; Sacred Cows; Areas for Personality Development; Home truths; **Goals & Desires** – Skills Set; Goals and Desires; **Valuable Ideas** – based on Skills, Goals and Desires and Personality Development Ideas.





## PROFILE REVIEW

Your 'Primary Purpose' (or 'Higher Purpose') is- .....

### Who Are You?

- **Your Enneagram Personality Type Results-** Type ..... which is categorized as a..... The Type's Personality Characteristics are: Your Virtue is .....; Your Holy Idea- ..... and Your Basic Desire- To ..... Your Type's Personality Traits at the Highest Levels of Development are: .....; ..... and .....
- **Universal Key Life Messages-** You selected the two which resonated most with you: '.....'; and '.....'
- **Sacred Cows-** Your self-derived 'Sacred Cows' were: : ..... and '.....'
- **Your Personality Recommendations-** From your Enneagram Test Results, Your Type ..... 'Personality Recommendations' - your 2 final selected Personality Recommendations were: ....., and .....
- **Your Saving Grace-** The Enneagram Type ..... 'Saving Grace' is:  
" ..... "
- **Your Home Truths-** Based on the above, your 2 Self-Confessed 'Home Truths' were chosen as " .....and..... ".

### What You Want?

Your 6 Core Skills Set Comprised:

.....;.....;.....;.....;.....;.....

Your 4 selected Goals and Desires were:

.....;.....;.....;.....

Your 4 Personality Development Goals were:

.....;.....;.....;.....

Your 4 selected Destiny based 'Valuable Ideas' were:

.....;.....;.....;.....

Your 4 selected Personality Development 'Valuable Ideas' were:

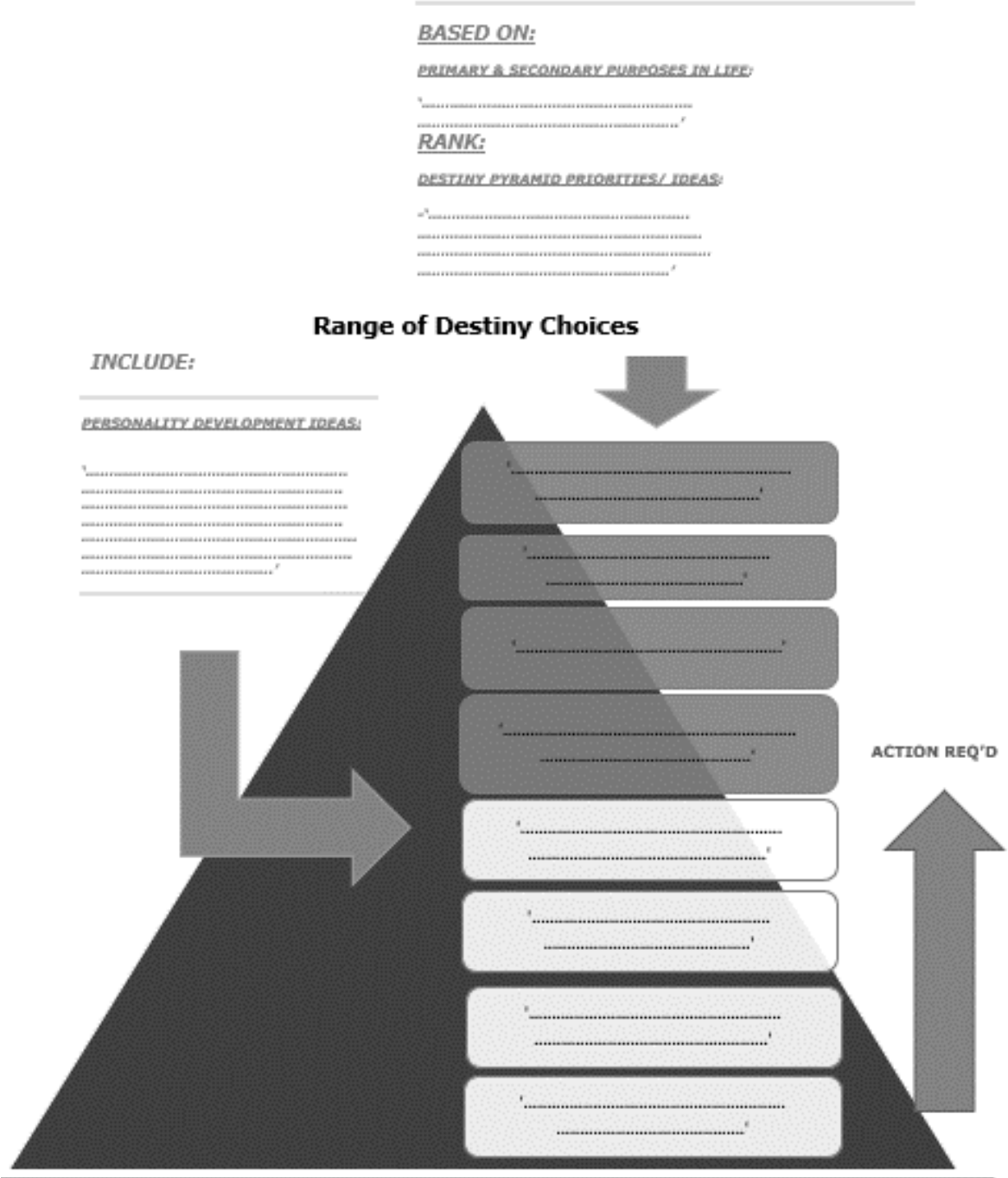
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DESTINY PYRAMID

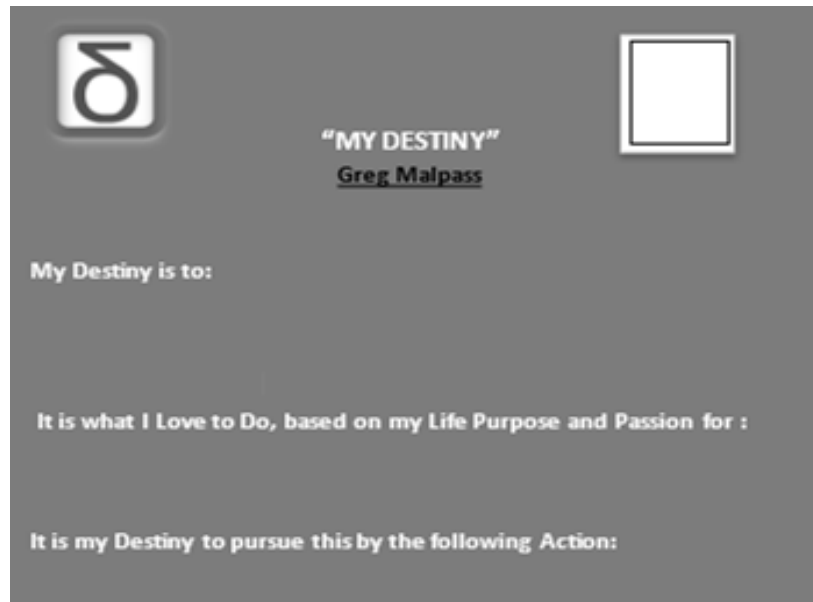
The Destiny Gram is a Visual representation of the Destiny Choice Criteria based on the Profile Review and Selection Criteria.





## AI-DESTINY DECLARATION

The Final Selection and AI produced Declaration is based on the overall analysis with due consideration for the 'Process Props and Prompts':



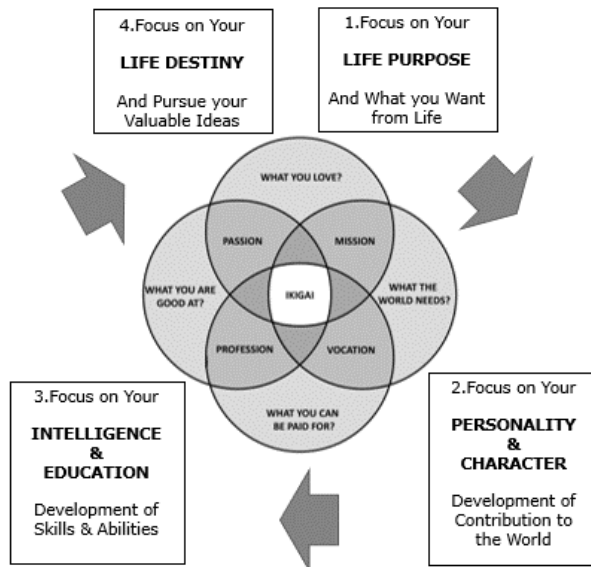
## 5. ACTION PLAN

- A. **Focus on What you Really Want** from Life, Something of Value to all, the Development of any lacking skills to attain Success, and the Pursuit of your most Valuable Ideas as a Result.
- B. **Taking the Steps** of Developing Self-Understanding and Going Beyond the Ego to Become the New You.
- C. **Changing Mindset** from your current Profession and Role to finding New Passion to develop New Skills to Set a New Mission based on the Analysis.
- D. **Going through the Process** of Defining your New Mission, backing it with Conviction, Credibility, Suitability and Sell-ability, and Becoming and Living your New Passion and Inner-Calling.
- E. **Going with the Flow** of Finding New Purpose, Setting New Priorities, Developing New Skills to Realise your Full Potential, and Living you with Perfection.
- F. **Spinning the Destiny Wheel** of Fortune by Following your Gut instinct by Keeping it Simple, being Special by letting your Heart rule, and using your Head to make sure you achieve the Skills and opportunities you need to be Successful.
- G. **Letting AI assist you** to Choose a Route to a Destiny where your Heart really is and will Fulfil your Purpose.
- H. **A 'Destiny Declaration'** (AI generated) will only inspire you to follow it.

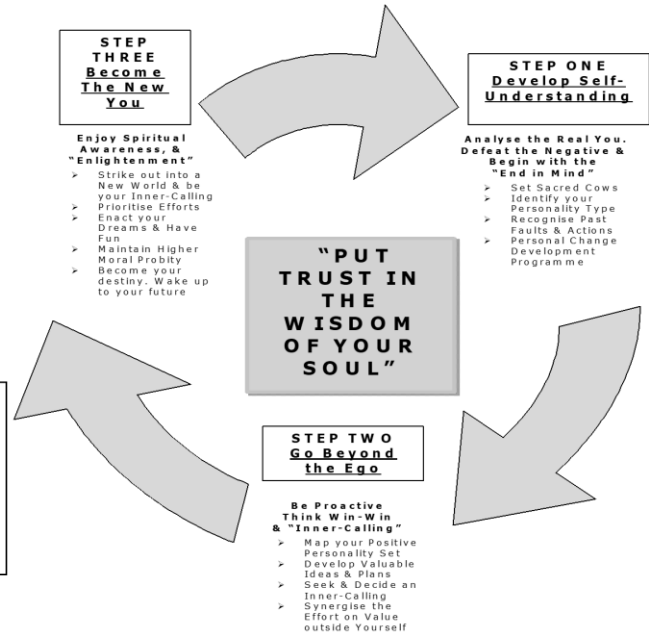


## PROCESS PROPS AND PROMPTS

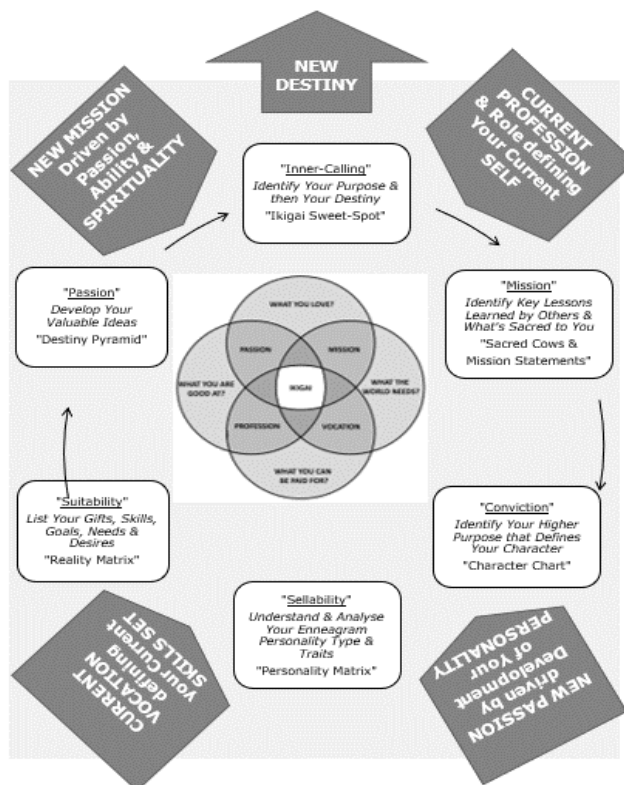
### A. FOCUS



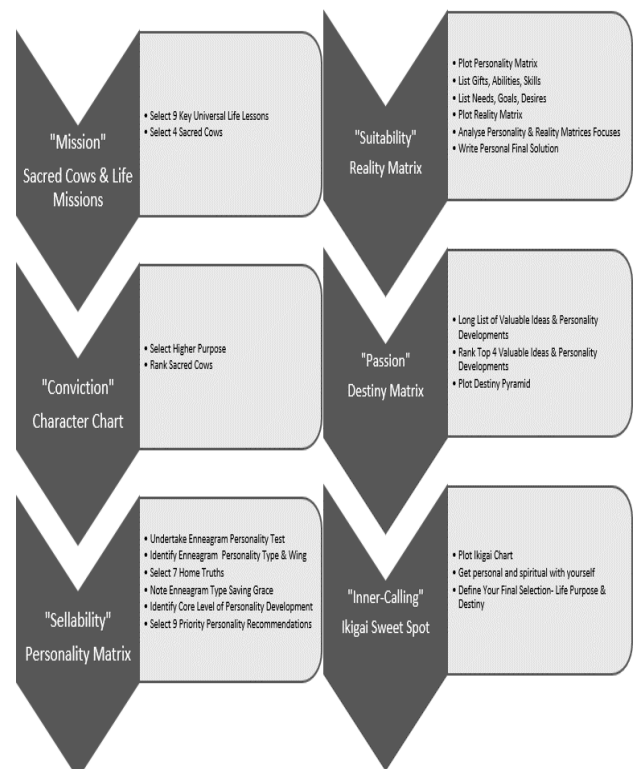
### B. STEPS



### C. CHANGE

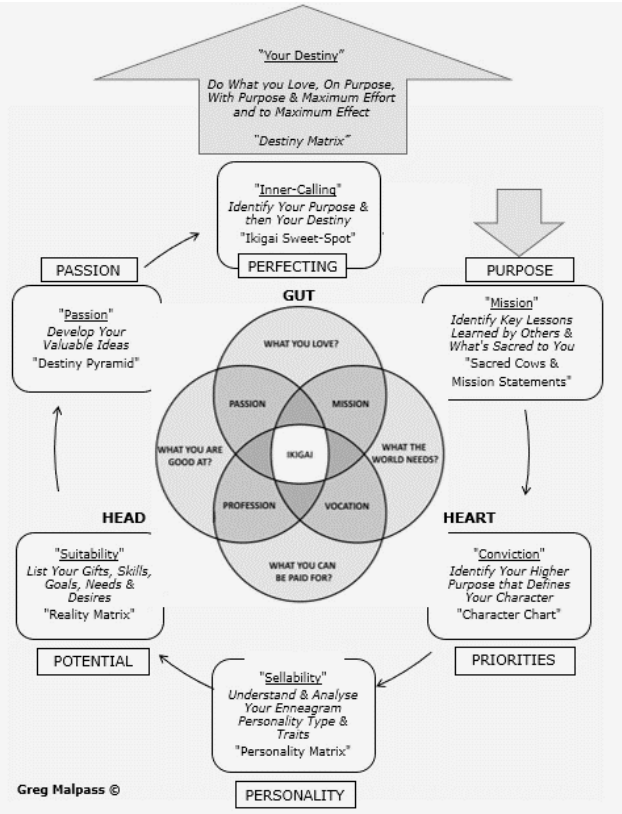


### D. PROCESS





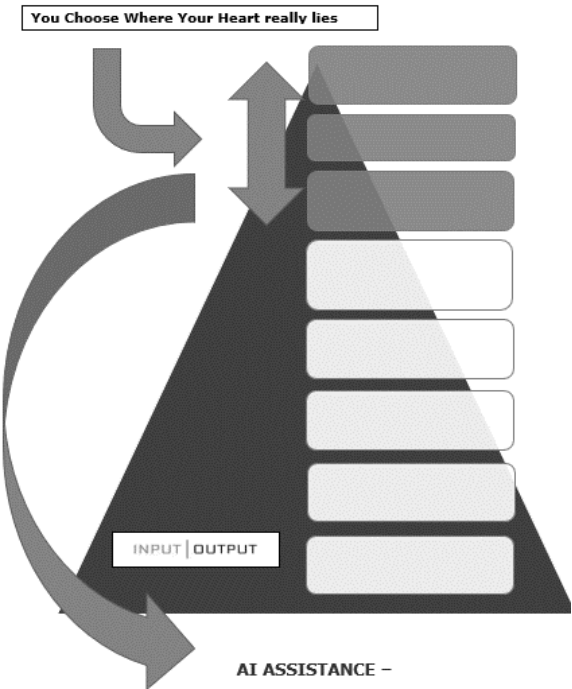
E. FLOW



F. DESTINY WHEEL



G. AI-ASSISTANCE




H. AI-GENERATED DESTINY DECLARATION

A large, rounded rectangular box with a light gray background and a dark blue border. It contains several horizontal lines for text input, suggesting a space for a declaration or statement.





## 6. PERSONAL PROFILE DASHBOARD



# PERSONAL PROFILE DASHBOARD

### "MY DESTINY"

is to...

It is what I Love to Do, based on my Life Purpose and Passion for

It is my Destiny to pursue this by the following Action

• 2 Key Universal Life Messages

•

•

• 2 Sacred Cows

•

•

• 2 Personality Recommendations


•

•


• 2 Home Truths


•




•




Links:

 DESTINY-GRAM FULL PROFILE  
Personality, Character, Skills, Goals & Desires


 CAREER PROFILE  
Education & Experience

   SOCIAL NETWORKING PROFILES  
Views & Images



### Personality Type Characteristics

- 1. Virtue
- 2. Holy Idea
- 3. Basic Desire



### Personality Traits (Healthy Levels of Development)

- 1. Level of Liberation
- 2. Level of Psychological Capacity
- 3. Level of Social Value & Contribution

### LEVEL OF ABILITY

MASTER/GURU


RECOGNISED AUTHORITY

APPLIED THEORY








PRACTICAL APPLICATION

PASSIONATE BUT LIMITED KNOWLEDGE

### SKILLS SET



### PERSONAL PROFILE LINKS:







## 7. PERSONAL PROFILE AI- REPORT

SAMPLE PERSONAL PROFILE AI- REPORT  
Based on Enneagram Type Two- The Helper

("The Author")



"Within Ukraine's  
struggle, echoes of  
Personal Destiny  
awaken,  
shaped by Individual  
Resilience."



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# DESTINY-GRAM PERSONAL PROFILE AI-REPORT

CANDIDATE NAME: \_\_\_\_\_

DATE: \_\_\_\_\_







# DESTINY-GRAM PERSONAL PROFILE AI-REPORT



## "MY DESTINY"

Greg Malpass



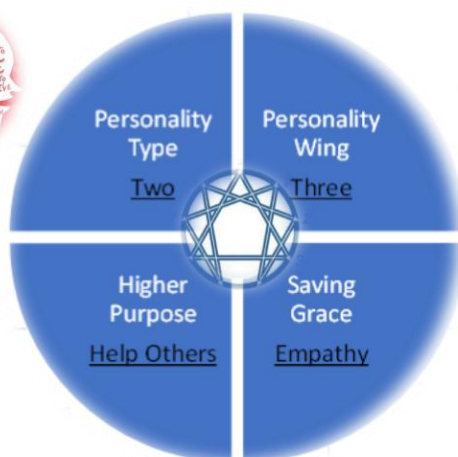
My Destiny is to: 'Become a Writer and Speaker and Website Owner focused on Personal Development' - Writing, Editing, Publishing and Promoting Books and my own Website with Messages and Help for Others to find their own Personal Destinies.'

It is what I Love to Do, based on my Life Purpose and Passion for : 'Unleashing my Unique Potential to Help People realise their True Potential, Transform Lives and Shape a Harmonious World.'

It is my Destiny to pursue this by the following Action: 'Seeking lucrative business opportunities to create a social platform to collaborate with like-minded individuals and organizations promoting and offering them an opportunity to undertake personal self-assessment, achieve growth, and social harmony in a world under the ever-increasing influence of Artificial Intelligence.'



- Helper
- Loving
  - Empathetic
  - Humble
  - Humorous
  - Freedom Seeking
  - Altruistic
  - Generous
  - Hopeful



- Achiever
- Author & Internet Entrepreneur
  - Family Oriented Provider
  - Creative Inventor
  - Analyst
  - Writer/Public Speaker
  - Tenacious & Hard-Working





## 1. PERSONALITY ANALYSIS

- Personality Type/Traits



## 2. CHARACTER ANALYSIS

- Personality/Character Dashboard



## 3. SKILLS, GOALS & DESIRES INPUT

- Reality Matrix/ Dashboard



## 4. DESTINY PROFILE

- Valuable Ideas
- Selection Criteria
- Destiny Pyramid
- Destiny Declaration



## 5. ACTION PLAN



## 6. PERSONAL PROFILE DASHBOARD







*"Congratulations on completing the AI-Assisted Life Assessment Test! This personalized destiny report has been generated based on your detailed information and insights gathered during our interactive sessions. It is designed to help you consolidate your ideas, set your future direction, and unlock your unique potential."*

\*\*\*\*\*

### YOUR TRUE LIFE PURPOSE

"Loving and Providing for your Family;  
Unleashing your Unique Potential to Help People;  
Transforming Lives and Shaping a Harmonious World".

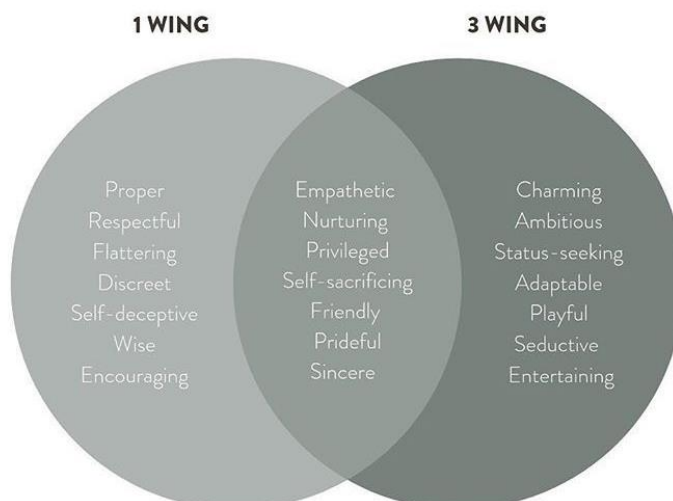
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### 1. PERSONALITY:

#### Personality Type:

- Enneagram Personality Type: Type 2 - The Helper
- Wing Type: Wing 3 - The Achiever

**2w3:** "The Host/Hostess"- Outgoing and productive organizers who thrive on connecting people together and being part of a group. More self-assured, charming, a flatterer, ambitious, outgoing, and competitive.





#### **Key Positive Traits and Levels of Development:**

- Empathetic and compassionate, seeking to support and assist others in their journeys.
- Growth-oriented and driven to succeed, striving for recognition and validation.
- Level of Development: Working towards achieving a healthy balance between selflessness and self-care, focusing on personal growth while maintaining genuine care for others.

#### **Enneagram Personality Type Characteristics Analysis:**

- **Virtue:** 'Humility' - Embracing a humble approach to serving others and acknowledging personal needs.
- **Holy Idea:** 'Freedom/Holy Will' - Recognizing the divine presence in all things but individuals' free will to decide and align actions with a higher purpose.
- **Basic Desire:** 'To be Loved' and appreciated for their genuine contributions and selfless acts of kindness.

#### **Healthy Personality Traits:**

- **Levels of Liberation** – 'Altruism' - Disinterested and selfless concern for the well-being of others while developing self-awareness and emotional intelligence to foster authentic connections.
- **Level of Psychological Capacity:** 'Empathy' – Trying to understand others while striving to build resilience and adaptability to navigate life's challenges.
- **Level of Social Value and Contribution:** 'Generosity' – Not just the quality of being kind and generous but in seeking to create positive change by empowering individuals to discover their own potential and fostering harmonious relationships.





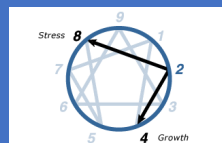
THE ENNEAGRAM INSTITUTE®

## THE HELPER

### Enneagram Type Two

The Caring, Interpersonal Type:

Generous, Demonstrative, People-Pleasing, and Possessive



### Type Two in Brief

Twos are empathetic, sincere, and warm-hearted. They are friendly, generous, and self-sacrificing, but can also be sentimental, flattering, and people-pleasing. They are well-meaning and driven to be close to others, but can slip into doing things for others in order to be needed. They typically have problems with possessiveness and with acknowledging their own needs. *At their Best*: unselfish and altruistic, they have unconditional love for others.

- **Basic Fear:** Of being unwanted, unworthy of being loved
- **Basic Desire:** To feel loved
- **Enneagram Two with a One-Wing:** "Servant"
- **Enneagram Two with a Three-Wing:** "The Host/Hostess"

**Key Motivations:** Want to be loved, to express their feelings for others, to be needed and appreciated, to get others to respond to them, to vindicate their claims about themselves.

The Meaning of the Arrows (in brief)

When moving in their Direction of Disintegration (stress), needy Twos suddenly become aggressive and dominating at Eight. However, when moving in their Direction of Integration (growth), prideful, self-deceptive Twos become more self-nurturing and emotionally aware, like healthy Fours.

**Examples:** Paramahansa Yogananda, Pope John XXIII, Guru Ammaji ("The Hugging Saint"), Byron Katie, Bishop Desmond Tutu, Eleanor Roosevelt, Nancy Reagan, Monica Lewinsky, Ann Landers, Mary Kay Ash (Mary Kay Cosmetics), Leo Buscaglia, Richard Simmons, Luciano Pavarotti, John Denver, Lionel Richie, Stevie Wonder, Barry Manilow, Dolly Parton, Josh Groban, Music of Journey, Bobby McFerrin, Kenny G, Paula Abdul, Priscilla Presley, Elizabeth Taylor, Danny Thomas, Martin Sheen, Jennifer Tilly, Danny Glover, Richard Thomas "John Boy Walton," Juliette Binoche, Arsenio Hall, Timothy Treadwell "Grizzly Man," "Melanie Hamilton Wilkes" (Gone with the Wind), "Eve Harrington" (All About Eve), "Dr. McCoy" (Star Trek)



## Type Two—Levels of Development

### Healthy Levels

**Level 1 (At Their Best):** Become deeply unselfish, humble, and altruistic: giving unconditional love to self and others. Feel it is a privilege to be in the lives of others.

**Level 2:** Empathetic, compassionate, feeling for others. Caring and concerned about their needs. Thoughtful, warm-hearted, forgiving and sincere.

**Level 3:** Encouraging and appreciative, able to see the good in others. Service is important, but takes care of self too: they are nurturing, generous, and giving—a truly loving person.

### Average Levels

**Level 4:** Want to be closer to others, so start "people pleasing," becoming overly friendly, emotionally demonstrative, and full of "good intentions" about everything. Give seductive attention: approval, "strokes," flattery. Love is their supreme value, and they talk about it constantly.

**Level 5:** Become overly intimate and intrusive: they need to be needed, so they hover, meddle, and control in the name of love. Want others to depend on them: give, but expect a return: send double messages. Enveloping and possessive: the codependent, self-sacrificial person who cannot do enough for others—wearing themselves out for everyone, creating needs for themselves to fulfil.

**Level 6:** Increasingly self-important and self-satisfied, feel they are indispensable, although they overrate their efforts in others' behalf. Hypochondria, becoming a "martyr" for others. Overbearing, patronizing, presumptuous.

### Unhealthy Levels

**Level 7:** Can be manipulative and self-serving, instilling guilt by telling others how much they owe them and make them suffer. Abuse food and medication to "stuff feelings" and get sympathy. Undermine people, making belittling, disparaging remarks. Extremely self-deceptive about their motives and how aggressive and/or selfish their behaviour is.

**Level 8:** Domineering and coercive: feel entitled to get anything they want from others: the repayment of old debts, money, sexual favours.

**Level 9:** Able to excuse and rationalize what they do since they feel abused and victimized by others and are bitterly resentful and angry. Somatization of their aggressions results in chronic health problems as they vindicate themselves by "falling apart" and burdening others. Generally corresponds to the Histrionic Personality Disorder and Factitious Disorder.



## Personal Growth Recommendations

### Enneagram Type Twos

- First and foremost, remember that if you are not addressing your own needs, it is highly unlikely that you will be able to meet anyone else's needs without problems, underlying resentments, and continual frustration. Further, you will be less able to respond to people in a balanced way if you have not gotten adequate rest, and taken care of yourself properly. It is not selfish to make sure that you are okay before attending to others' needs—it is simply common sense.
- Try to become more conscious of your own motives when you decide to help someone. While doing good things for people is certainly an admirable trait, when you do so because you expect the other person to appreciate you or do something nice for you in return, you are setting yourself up for disappointments. Your type has a real danger of falling into unconscious codependent patterns with loved ones, and they almost never bring you what you really want.
- While there are many things you might want to do for people, it is often better to ask them what they really need first. You are gifted at accurately intuiting others' feelings and needs, but that does not necessarily mean that they want those needs remedied by you in the way you have in mind. Communicate your intentions, and be willing to accept a "no thank you." Someone deciding that they do not want your particular offer of help does not mean that they dislike you or are rejecting you.
- Resist the temptation to call attention to yourself and your good works. After you have done something for others, do not remind them about it. Let it be: either they will remember your kindness themselves and thank you in their own way or they will not. Your calling attention to what you have done for them only puts people on the spot and makes them feel uneasy. It will not satisfy anyone or improve your relationships.
- Learn to recognize the affection and good wishes of others, even when these are not in terms that you are familiar with. Although others may not express their feelings in a way that you want, they may be letting you know in other ways how much they care about you. If you can recognize what others *are* giving you, you will rest more easily in the knowledge that you really are loved. Love is always available but only to the degree that we are present and therefore receptive to it.

(Source: <https://www.enneagraminstitute.com/type-2>)



## 2. CHARACTER:

### **Views on Universal Issues and General Life Messages:**

- Always Help others
- Never Accept mediocrity
- Believe in the Golden Rule that one "should do unto others as one would have done unto oneself"
- Believe in the power of compassion and empathy to bridge divides and create a more inclusive society.
- Advocate for environmental sustainability and taking responsibility for preserving our planet.
- Live your Life Message: "Through kindness and understanding, we can shape a better world for future generations."

### **Personal "Sacred Cows" and Priorities:**

- Universal Love, Hope, Trust, and Faith
- Value integrity and honesty as foundational principles in all aspects of life.
- Prioritize family and meaningful connections, cherishing the bonds that bring joy and fulfillment.
- Strive to make a positive impact and leave a lasting legacy, including money.

### **Ultimate Life Higher Purpose:**

- To inspire and empower individuals to unlock their unique potential, fostering personal growth and transformation on a global scale – Helping the Planet by helping Others.



#### **Secondary Purpose:**

- To make money and become “free” and independent personally, to provide “wealth” for my family. To use communicating, writing, and speaking skills to help and make an impact on others, “altruistically”, building bridges between diverse communities, promoting understanding, and fostering unity.

#### **Areas for Personality Improvement:**

- Focusing on own family first before others.
- Working on setting healthy boundaries and balancing personal needs with the desire to help others. Only helping others with their needs.
- Developing assertiveness and self-confidence to express personal opinions and goals, without becoming intolerant, frustrated, or aggressive.
- Learning to Listen better.

#### **Personality Type Saving Grace:**

- The ability to empathize deeply and connect with others on an emotional level. Willingness to go the extra mile to support and uplift those around them.

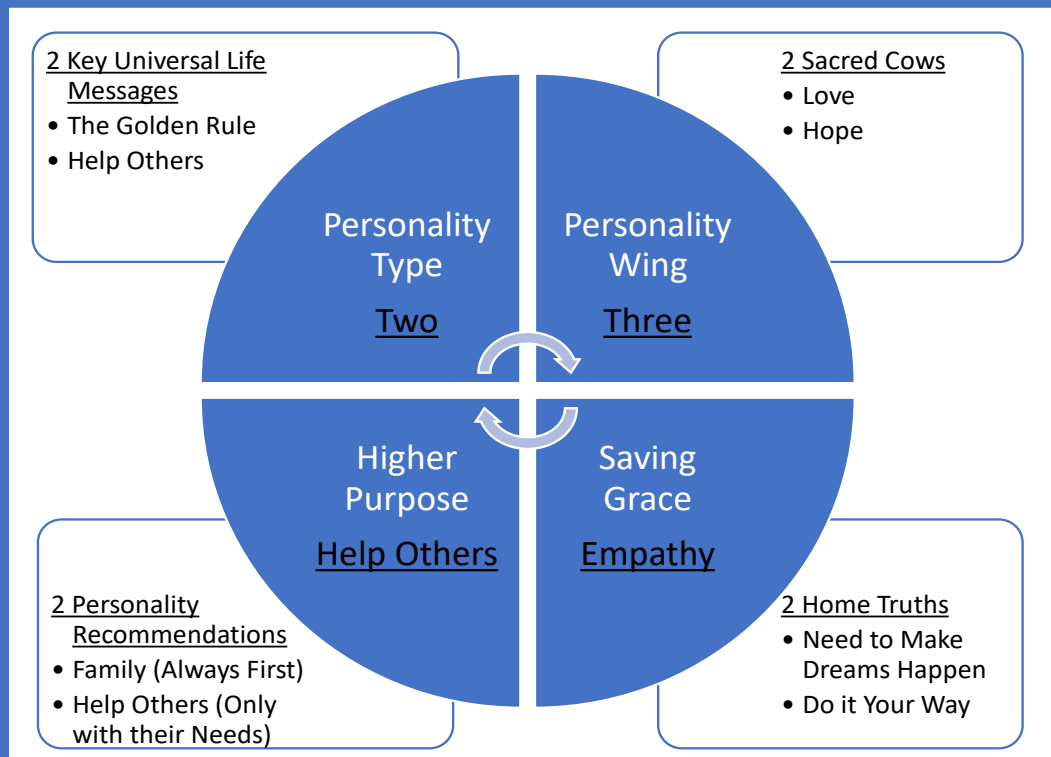
#### **Confessions, Home Truths and Personality Quirks:**

- Being too influenced by other people’s opinions and reluctance to do things your way in spite of others’ opinions.
- Sometimes struggles with taking on too much responsibility, leading to occasional burnout, or becoming lazy.
- Tending to downplay personal needs and place excessive focus on others.
- Needing to stop procrastinating and planning and actually make things/dreams happen.
- Being manipulative of others by getting them to owe favours.
- Being a ‘Drama Queen’ and ‘Victim’, under the influence of alcohol, when things don’t work out too well.
- Being intolerant of people perceived duller or less educated or well-informed than oneself.



## PERSONALITY DASHBOARD

NAME: The Author



### Personality Type Characteristics

- Virtue - Humility
- Holy Idea - Freedom
- Basic Desire - To feel Loved



### Personality Traits (Healthy Levels Of Development)

1. Level of Liberation - Altruism
2. Level of Psychological Capacity - Empathy
3. Level of Social Value & Contribution - Generosity





### 3. SKILLS, GOALS, and DESIRES:

#### Education and Work Experience:

- LinkedIn profile for detailed academic qualifications and work experiences. Interface/Link included for completion, including key Word/Subject search facility.

#### Core Skills and Levels of Ability:

- Core Skills: Very creative and inventive
- Exceptional interpersonal and communication skills, verbal and written, adept at building relationships, humorous and sociable while being empathetic and loving.
- Strong analytical and problem-solving abilities, finding creative solutions to complex challenges.
- Proficient in project management, basic organization, and multitasking.
- Level of Ability: Experienced and skilled in various areas of expertise. Well developed writing and public speaking skills. Very literate, creative, entrepreneurial, and tenacious.

#### Skills Yet to Be Fully Developed:

- Seeking to enhance assertive leadership skills through planned training and professional development opportunities.
- Desire to strengthen decision-making abilities and being more proactive and practical in live and active business development. Becoming a “Do-er” rather than a “Planner”, or advisor.
- Long-term planning and investment, rather than “Get-Rich-Quick” ideas.

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LinkedIn

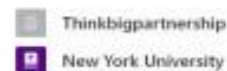


Greg Malpass

International Project Manager, Business Consultant, Trade  
Adviser & Author

Add profile section

More...



Email: [syler.bros@btinternet.com](mailto:syler.bros@btinternet.com); Tel: +44 7850230692

## About

I am an International Business Development Executive, with particular experience in Investment Advice, Mergers & Acquisitions, Project and Commercial Management in Europe, Africa, the Middle & Far East, and the Americas. My sector focus is infrastructure, and Major Projects but I have Multi-Sector experience, having worked for the British Government as a UK Trade & Investment Export Promoter. I have advised CEO's of PLC's, Government Ministers, & Boards of SME's depicting an array of strategies, policies & cultures. Country Specialisms- UK, Spain, Peru.

## Experience



**Managing Partner, International Business Project Manager, Consultant & Adviser**

[www.ThinkBigPartnership.com](http://www.ThinkBigPartnership.com)

Dates Employed April 2016 – Present

Location Currently based in Malaga, Spain

After 2 years working as self-employed consultant, [www.thinkbigpartnership.com](http://www.thinkbigpartnership.com) was established as a Confidential Advisory Consultancy (together with Aleks Petrovich- Attorney At Law) offering advice on International Trade, Investment and Corporate Governance. Past assignments include focused Reports on 'Change and Consolidation in the UK Construction Industry'; M&A Advice to Carillion; Construction Opportunities in Spain, Colombia & Peru; and a bid for a Trade Promotion/Advisory contract to UKTI for 'Prosperity Peru', South America.

The Think Big Partnership is a General Partnership established in April 2016 under the Laws of England, in London, with Managing Partners now based out of Spain and Peru, South America.

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**Pell Frischmann**  
Excellence through innovation

### **Consultant- Strategy & Business Development**

**Pell Frischmann Group Ltd**

Dates Employed Oct 2012 – Nov 2013

Location: London, United Kingdom

Advisor/ Consultant to Chairman (Dr Frischmann CBE) in International Business Development and Mergers & Acquisition Strategy. Introduction to Senior level Client and Contractor contacts worldwide, with focus on UK, Colombia and Peru. Company involved in Engineering Consultancy and Process Technologies. Corporate advice to Pell Frischmann Group Ltd; Pell Frischmann Process Technology Ltd; Aqua-Dynamics Process Technology Ltd; and Aqua-Dynamics SA (Switzerland).



### **Divisional Manager International**

**Kier Group Plc**

Dates Employed Feb 2010 – Oct 2012

Locations: Bedford, UK and UAE

Responsible for Business Development Overseas, with focus on Middle East, Hong Kong/SE Asia, and Caribbean. Major Project Acquisitions, Strategic Partnerships and company M&A appraisals.



### **Group International Business Development Director**

**Costain Plc**

Dates Employed Jan 2006 – Jun 2009

Locations: Nigeria, Africa; Abu Dhabi, Middle East and Hong Kong

Group International Business Development- Analysing and assessing international opportunities, negotiating share sale/purchase and investment opportunities, and development of strategic alliances in West Africa, Abu Dhabi and Hong Kong.

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## Global Business Development; Export Promotion; Project Management

UKTI (HMG), Bewater Plc; IPCO (Singapore); Wimpey Plc; Tarmac Plc; Taylor Woodrow Plc; Bovis Inc.

Dates Employed Jan 1986 – Jan 2006

Locations: North & South America; Caribbean; Africa; Middle & Far East; UK & Mainland Europe.

Having graduated at City University with a BSc in Civil Engineering I held several project roles with Wimpey in the UK and overseas in Qatar, and Peru. After completing an MBA at London Business School I joined a Construction Consultancy in New York, before returning to the UK to take up a Strategy & Business Development role firstly with Taylor Woodrow, then Tarmac Plc, where I led several large M&A transactions, including the purchase of PSA Projects from HMG for a £100m Dowry; and initiated the £350m Wimpey Tarmac Asset swap. General duties included leading the Business Development, Management Information, and Mergers & Acquisition teams. Before joining Costain in 2006 I spent 2 years based out of Singapore for a Global PFI Contractor, then completed a 3 year secondment to the Foreign Office/DTI Department (now Department for International Trade- DIT) as a Trade & Investment Adviser/ Export Promoter with focus on Latin America/ Infrastructure sectors & Privatization opportunities for UK companies. Subsequent to this I was based out of the Middle East (UAE/ KSA); West Africa (Nigeria), and Far East (Hong Kong/ Malaysia) and undertook extensive travel into new markets/ territories (including: Iran/ Yemen/ Libya/ Indonesia/ South Africa/ India/ China/ Colombia/ Cuba & Dominican Republic).

## Education



### New York University

Degree Name: Master of Business Administration (MBA)

Field of Study: International Business/Trade/Commerce

Grade: International Exchange Programme from LBS

Dates attended or expected graduation 1985 – 1986

Activities and Societies: Mergers & Acquisitions; Organizational Design.



### London Business School

Degree Name: Master of Science in Business Administration (MSc)

Field of Study: International Business

Dates attended or expected graduation 1984 – 1986

Activities and Societies: Financial Accounting; International M&A.



### City University London

Degree Name: Bachelor of Science (Bsc)

Field of Study: Civil Engineering

Dates attended or expected graduation 1975 – 1980

International Project Management



## Volunteer Experience



### Ports & Water Sector Groups- Lecturer on Privatisation Investment Opportunities.

Company Name: Department of Trade & Investment



### Researcher & Lecturer on Infrastructure Opportunities for UK companies in Latin America

Company Name: Department of Environment

## References

### Featured



Reference Available- Sir Neville Simms, Former Chairman International Power, Carillion Plc, Tarmac Plc and Past Membe...  
AUG 2006: "Greg is hardworking, honest, prepared to speak his mind and be a bit different, without rocking the boat. I would not hesitate to recommend him for a senior and central advisory role."

### Recommendations

Ask for a recommendation

Received (1)

Given (2)



**Philip Corsano-Leopizzi**  
Banking Regulation  
Infrastructure/Energy Project  
Finance Consultant,  
Rome/London based  
February 5, 2014; Greg was a  
client of Philip's

Greg has a great understanding of how to navigate the waters of international M&A. He has extensive skills in the evaluation of international construction, and of its economic sensitivity to the business cycle. He is an effective and trustworthy professional.

**Greg Malpass Contact Details-** Email: [syler.bros@btinternet.com](mailto:syler.bros@btinternet.com); Tel: +44 7850230692

(Source: <https://www.linkedin.com/in/greg-malpass-b135357/>)





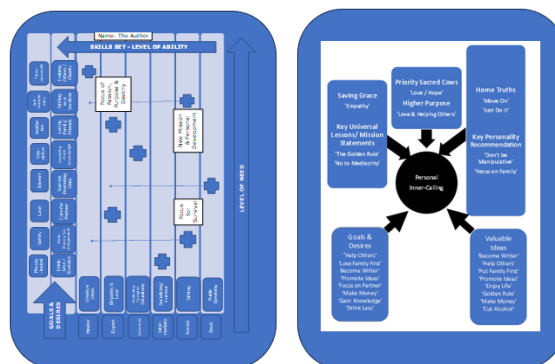
### Key Goals, Desires, and Passions:

- Goal: To become a writer, speaker, and internet entrepreneur on personal development.
- Desire: To promote own big ideas to inspire positive change and help and contribute to the well-being of individuals and society.
- Passion: Putting family first, providing a legacy of substantial wealth as well as love. Promoting personal growth, well-being, happiness, and social harmony.

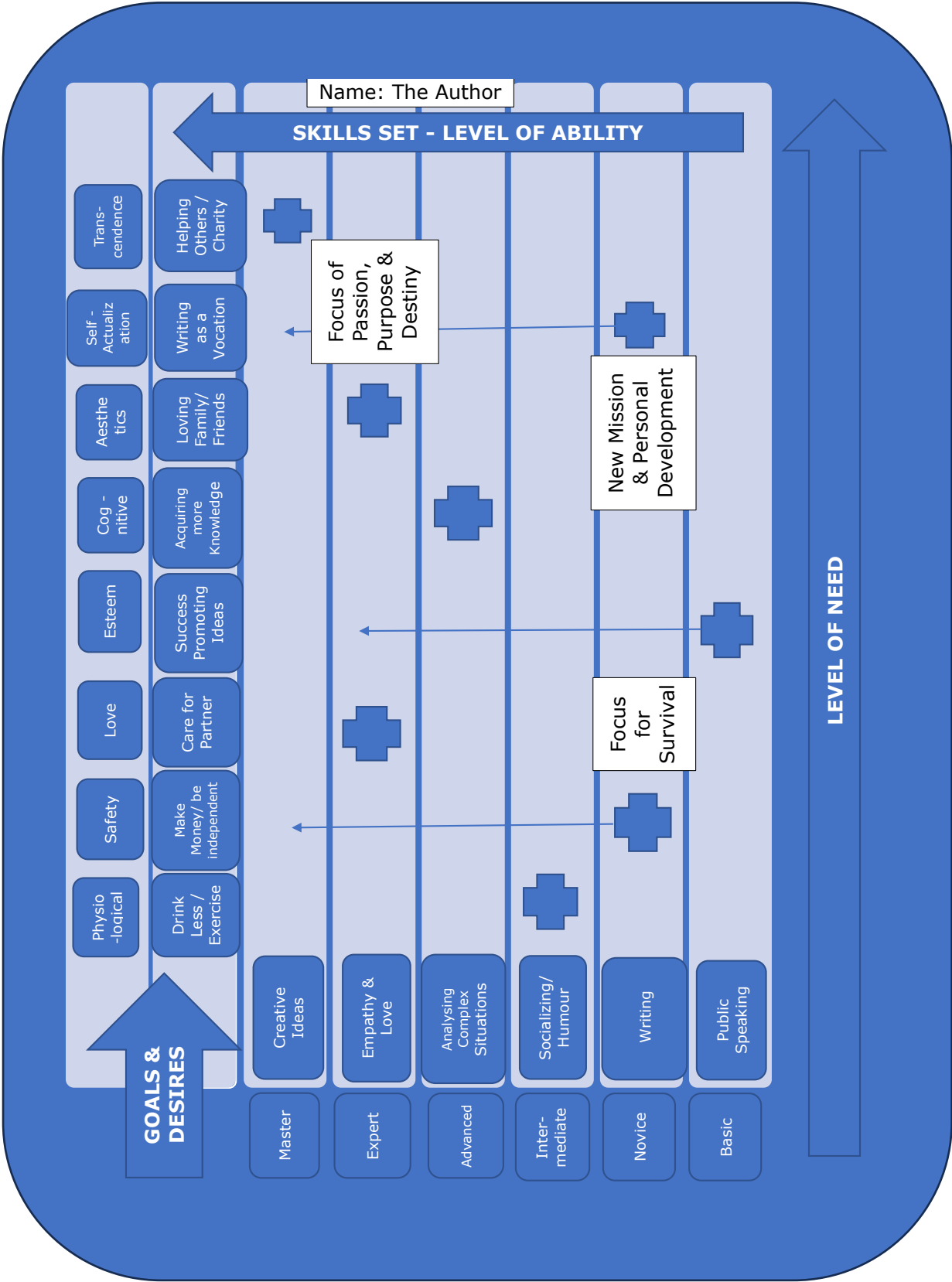
### Valuable Ideas about Future and Latent Desires:

- Exploring opportunities to speak and share insights on personal development, self-empowerment, and creating personal destiny. Create a new business doing so.
- Nurturing creativity and exploring avenues for artistic expression. Writing and speaking at events. Promoting new big ideas for humanity in an age of change influenced by AI.
- Deepening understanding of diverse cultures and fostering cross-cultural connections. Enjoying diversity through travel and socialising.

### REALITY MATRIX DASHBOARD



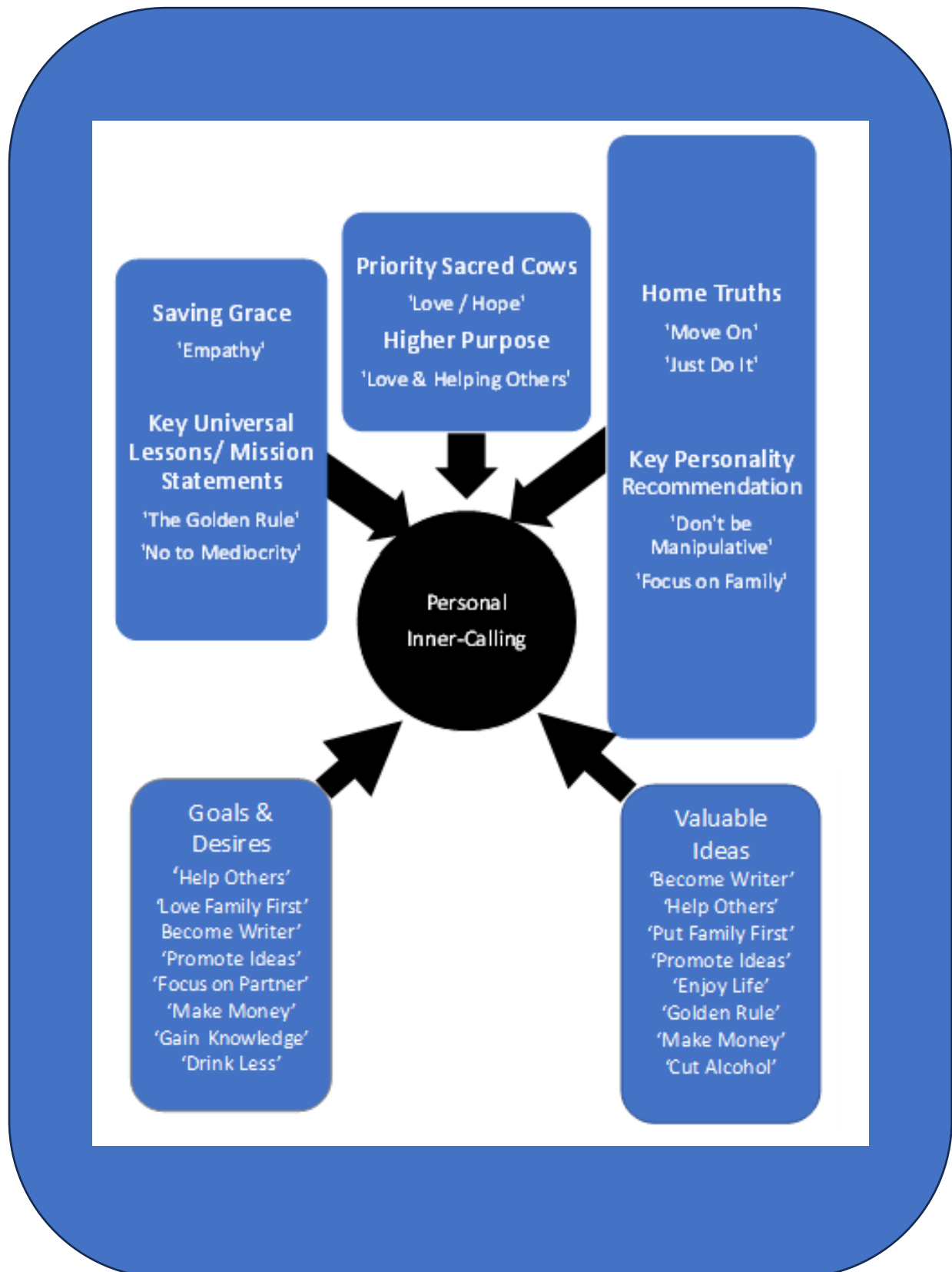




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#### 4. DESTINY PROFILE:

##### VALUABLE IDEAS

**Based on your unique profile and aspirations, the following destiny options are suggested:**

1. Further develop your writing, speaking and leadership skills by attending speaking events, and interviews, related to your focus interests, and pursuing advanced media training programs.
2. Engage your ideas with like-minded communities and contribute to their well-being, via means of the internet/website/blogs, and/or personal interaction.
3. Seek business opportunities by creating a platform to collaborate with these like-minded individuals and organizations promoting and offering them an opportunity to achieve personal self-assessment, growth, and social harmony.

##### SELECTION CRITERIA

###### **Destiny Pyramid:**

The Destiny Pyramid is based on Input 'Valuable Ideas' and Priority Selection.

###### **Valuable Ideas:**

- **Loving my Family – 'Primary Purpose'**: This goes without saying and is part of your Primary Purpose of Loving and Helping everyone. Helping comes first for you, to a fault. The Caveat is that whatever you pursue it must help generate wealth, as a key element of your Secondary Purpose in life that you can share with family and become an important part of my Legacy.
- **Becoming a Writer and Speaker on Personal Development' - 'Secondary Purpose'**: In terms of Destiny and a Vocation- Writing, Editing, Publishing and Promoting Books and Websites with Messages to Help Others find their own Personal Destinies is a Priority Option.

###### **Personality Recommendations:**

- **Prioritize Yourself and Your Family over Others** – Only strive to help others with their needs as a secondary priority. Yourself, your Partner, and family first always.



### Valuable Ideas/Destiny Development:

Your Input concludes that you are:

***“Good at Conceiving, Connecting and Sharing Ideas. You have a desire to Help Other People Find Their Own Destinies; & to Help Others Solve their own Problems Based on your own Analysis Techniques and Experiences; & to Promote Change for The Betterment of The World.”***

In focus, your views underly a latent desire to inspire and empower individuals to foster personal growth (in their own professional and private lives) and promote societal harmony in the process through your own political and social views, authentic connections, empathy, and compassion. You seek to achieve this demonstrating your own experiences. It is what you love to do, based on your life purpose and passion for helping others realize their true potential, as well as you your own.

A personal growth program, series of books, and/or a website, written and designed by you, including personal and professional skills assessment – could be viable. An offering to Individuals and Organizations in the Recruitment market is an option. They would need to be marketed in partnership perhaps with local schools and university job placement services; community organizations; unemployment agencies and job orientation programs, who offer preparation to access the professional world or a preparation process for job placement.

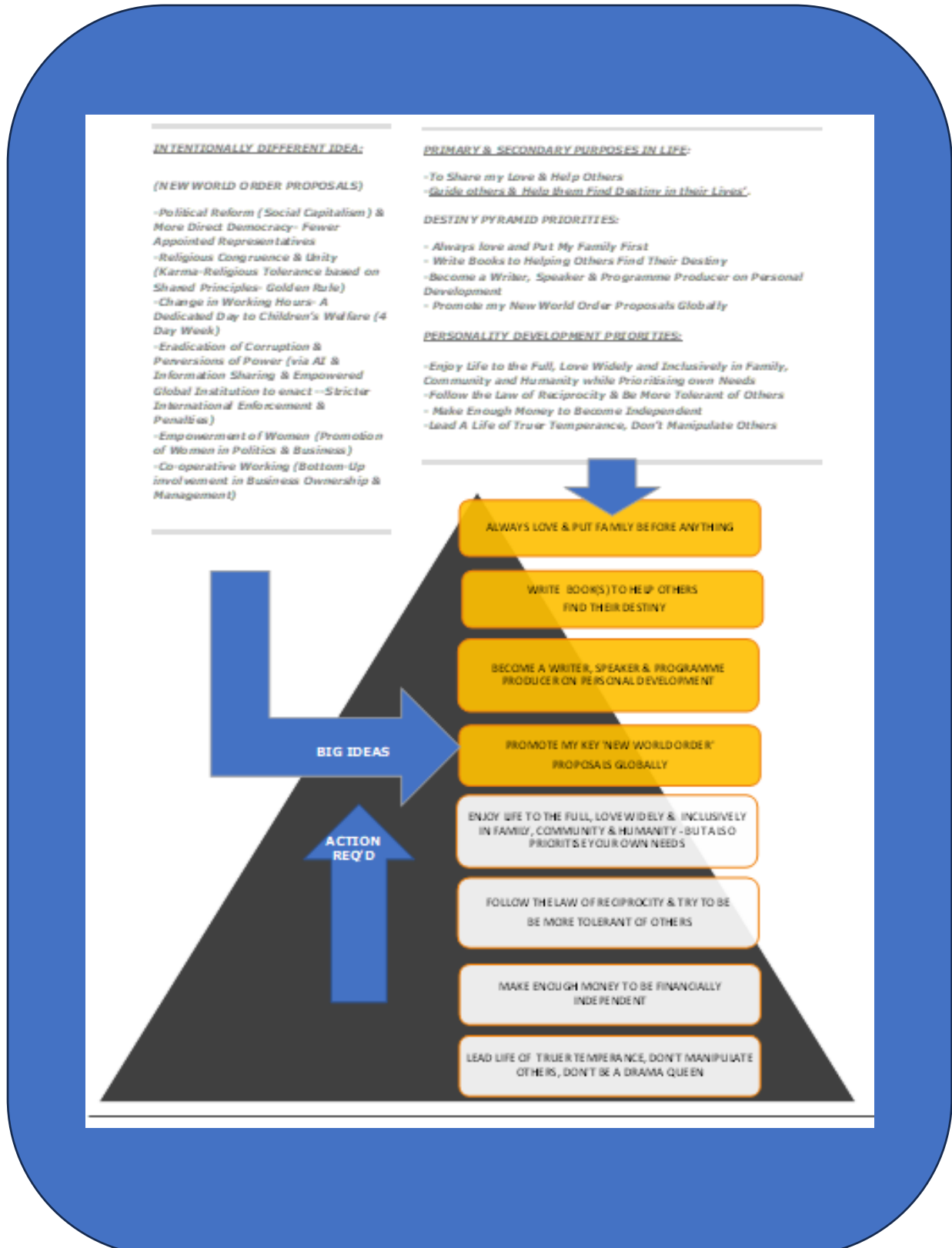
Your offer could provide guidance, support, and resources to empower, particularly young individuals, to overcome challenges, pursue their dreams, and develop essential life skills. Collaboration would be essential with - educators, professionals, and volunteers to help create a comprehensive curriculum that addresses personal growth, academic excellence, and emotional well-being.

Through your program, you would aim to foster a sense of belonging, instil confidence, and equip individuals with the tools they need to succeed.

These Drivers and Options provide a starting point for shaping your destiny. Remember, your choices and actions will ultimately determine your path. Stay true to your values and embrace the opportunities that align with your ultimate life purpose.



## DESTINY PYRAMID





DESTINY DECLARATION (AI-GENERATED)



## “MY DESTINY”

Greg Malpass

**My Destiny is to:** ‘Become a Writer and Speaker and Website Owner focused on Personal Development’ - Writing, Editing, Publishing and Promoting Books and my own Website with Messages and Help for Others to find their own Personal Destinies.’

**It is what I Love to Do, based on my Life Purpose and Passion for :** ‘Unleashing my Unique Potential to Help People realise their True Potential, Transform Lives and Shape a Harmonious World.’

**It is my Destiny to pursue this by the following Action:** ‘Seeking lucrative business opportunities to create a social platform to collaborate with like-minded individuals and organizations promoting and offering them an opportunity to undertake personal self-assessment, achieve growth, and social harmony in a world under the ever-increasing influence of Artificial Intelligence.’





### **Personal Declaration:**

"I won't let others, and their negativity or criticism or cynicism- hold me back. A life of mediocrity is an injustice to the miracle of our birth, and so many of us choose to go with the flow of others or become too influenced by the 'sensationalism' of others' posts on Facebook, Instagram, and other Social Networking sites. As I age, I will strive to be my own leader and pass on my wisdom and experience to others, positively.

I will choose to be joyful and light-hearted on my way through life, using wit and a sense of love and humour not just to amuse, but to 'lighten' the day for all around. Life should be about fun worth sharing, not misery to dwell on and impose on others. And I will look at bringing love and integrity into everything I do, not just into my relationships.

Having fun, being kind, generous and happy is the right way, but I will stop trying to please everyone all of the time, and prioritize my own needs, while seeking to follow the 'Golden Governing Rule'- of doing unto others what one would have done unto oneself.

While I strive for success and happiness, I won't beat myself up about setbacks, failures, or lack of progress in my new life quest. I will need to be tenacious, and never give up. I intend to succeed and make a substantial amount of money as a by-product of the success. When I become successful and wealthy, I will be humble and generous. It is inconceivable that I wouldn't be even more generous with my charity and philanthropy. I will use the money to help others, but my priority will be giving to my daughters, and grandchildren, and other family members. I intend on being a 'rich, generous, fun-loving and fit grandfather'- that's what I will be.

### **My Key Lesson:**

'The Ultimate Route to Life's True Riches, Success and Happiness Is Finding True Purpose in Your Life and Doing What's Necessary to Fulfil Your Destiny.'

In order to achieve much of the above I will need to continue to temper my drinking and control my alcohol dependence; assess how I can develop my unique skills and needs *commercially* to satisfy my own and the wider needs of people; and develop my Books and Destiny Website ideas to fulfil them. This is my Ikigai!"



## 5. ACTION PLAN

Your Action Plan for pursuing a Destiny to become a Writer, Speaker and Website owner on Personal Development will need to be fully developed, but might include, in general terms:

### A. Research and Networking:

- Conduct thorough internet research, and read/research relevant books, on subject items you consider pertinent to 'personal development' theories, philosophies, programs, and best practices.
- Network with informed individuals, other writers, and organisations.

### B. Program Development:

- Define the program's objectives and desired outcomes.
- Identify key focus areas of personal development such as self-assessment techniques, personality analysis, academic and peer support, and guidance.
- Collaborate with educators, other writers, and mentors to develop a comprehensive knowledge.

### C. Partner Engagement:

- Establish partnerships with editors, literary agents, and other relevant organizations.
- Seek funding opportunities to support the project/program implementation.

### D. Promotion:

- Produce Promotional and Marketing Presentations, traditional and website/internet based, to present to interested parties and potential partners, highlighting benefits and potential impact.
- Recruit a dedicated and passionate mentor from a high-profile celebrity type background to assist with promotion.
- Develop a Website and a Promotional, Marketing and Development strategy.



#### **E. Marketing Strategy:**

**Books-** The Marketing of the Book would be outsourced to the Literary Agent with the Author available to attend interviews, seminars, and promotional events.

**Website-** To reach a wide potential market quickly (to avoid the disrupting influence of 'copy-cat' businesses, the offering would need be marketed aggressively using a combination of: Social media advertising, Influencer collaborations, Content marketing, Online communities and forums, Partnerships and collaborations, Email marketing, Viral campaigns and challenges, App store optimization, Paid search advertising, and Offline traditional marketing channels.

#### **F. Program Implementation:**

- Write the Books and produce a Website/ Personal Development Platform, before Publishing or Launch.
- Launch the program in collaboration with partner organizations, once funding in place.
- Facilitate regular follow-up reader-user-mentor-mentee feedbacks, providing guidance, support, and opportunities for personal growth.

#### **G. Monitoring and Evaluation:**

- Establish a system for ongoing monitoring and evaluation of the program's effectiveness.
- Collect feedback from mentors, mentees, and stakeholders to identify areas of improvement.
- Make necessary adjustments to enhance the program's impact and ensure its long-term sustainability.

#### **H. Global Community Outreach and Expansion:**

- Organize workshops, seminars, interviews, YouTube videos and other media events to raise awareness about the overall offering/ program.
- Seek opportunities to expand the program to reach a broader audience and serve a potential global market, via the internet and viral type campaigns.

By following this action plan, you will be able to actively contribute to the personal and educational development of readers/ users of your website, empowering them to overcome uncertainties and create a clearer future for themselves.

"Within Ukraine's  
struggle, echoes of  
Personal Destiny  
awaken,  
shaped by Individual  
Resilience."



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## 7. PERSONAL PROFILE DASHBOARD



### PERSONAL PROFILE DASHBOARD



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Greg Malpass



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DESTINY-GRAM PROFILE  
Personality, Character,  
Skills, Goals & Desires

CAREER PROFILE  
Education & Experience

SOCIAL PROFILES  
Views & Images



#### Personality Type Characteristics

- Virtue - Humility
- Holy Idea - Freedom
- Basic Desire - To feel Loved



#### Personality Traits (Healthy Levels Of Development)

- 1. Level of Liberation - Altruism
- 2. Level of Psychological Capacity - Empathy
- 3. Level of Social Value & Contribution - Generosity

LEVEL OF ABILITY

MASTER/WISDOM

RECOGNISED AUTHORITY

APPLIED THEORY

PRACTICAL APPLICATION

PROFOUND BUT LIMITED KNOWLEDGE

SKILLS SET

Creative Ideas

Empathy & Love

Analysis of Complex Situations

Humour

Writing

Public Speaking



PERSONAL  
PROFILE  
LINKS:





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*Thank you for participating in the AI-Assisted Life Assessment Test. We hope this personalized destiny report serves as a valuable resource for your future endeavours. Should you have any further questions, thereafter, or require additional assistance, feel free to reach out.*

**“Destiny transcends time, shaping the present with purpose,  
and in its wake, leaves behind a lasting legacy.”**

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TEST DATE: 01/03/2021

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