

SMS and Email Terms and Conditions

Effective Date: 01/01/2020

Welcome to our SMS and Email communication platform. Please review the following terms and conditions carefully before opting into our messaging services. By providing your contact information and consenting to receive communications from us, you agree to the terms outlined below. I consent to receive SMS text messages from Hidden Springs Dental for appointment reminders, marketing messages, and general two-way communication. Msg frequency varies. Msg & data rates may apply. Reply HELP for support. Reply STOP to opt out.

Privacy Policy

Your privacy is our priority. We comply with applicable laws and regulations to ensure the confidentiality and security of your information. Our **Privacy Policy** and **Notice of Privacy Practices** govern how we collect, use, and disclose your information.

- For details about how we handle your protected health information (PHI), please review our **Notice of Privacy Practices**.
- Any breach of your unsecured PHI will be promptly communicated to you as required by law.

How We Use SMS and Email Communications

By providing your email address and/or mobile phone number, you consent to receiving SMS and email communications, which may include the following:

1. Appointment reminders.
2. Notifications about updates to your care.
3. Promotional offers or fundraising campaigns.
4. Important updates about our services.

You may opt out of these communications at any time. Simply reply “STOP” to any SMS message or use the unsubscribe link included in our emails.

Your Responsibilities

When you opt into SMS and email communications, you agree to:

1. Provide accurate contact information.
2. Update us with any changes to your phone number or email address.

3. Use our services responsibly and avoid sharing sensitive information through unsecured communication channels.
4. You may receive up to 4 messages per month.

Our Commitment to Your Privacy

Your information will be handled in accordance with our Privacy Policy, which can be viewed at [<https://www.hiddenspringsdental.com/>].

We protect your data under the terms of the **Health Insurance Portability and Accountability Act (HIPAA)** and other applicable laws. We will never sell your information to third parties or use it for purposes not described in our **Notice of Privacy Practices**.

Opt-Out Process

You can opt out of receiving communications from us at any time:

- **SMS:** Reply "STOP" to any message.
- **Email:** Click the "unsubscribe" link at the bottom of any email.

Please note that opting out of communications may affect your ability to receive timely appointment reminders or updates about your care.

Security and Liability

We use reasonable measures to protect the confidentiality of the information transmitted via SMS and email. However, electronic communications are not guaranteed to be 100% secure. By using our communication services, you acknowledge and accept the risks associated with electronic communications. We are not responsible for any charges, errors, or delays in SMS delivery caused by your carrier or third-party service providers. By opting in, you confirm that you are the owner or authorized user of the phone number provided and that you are at least 18 years old.

Contact Us

If you have questions or concerns about our SMS and email communication services, or if you believe your privacy rights have been violated,

please contact us: **Email:** HSD@hiddenspringsdental.com

We value your feedback and are committed to protecting your privacy and providing transparent communication.