

Demystifying Digital: How to use digital advertising to make money for your business – a lunch and learn live training

You know you're supposed to use digital marketing but there are so many options and so many misconceptions, it can be confusing and overwhelming. We're going to change that. Townsquare Media presents Demystifying Digital: How to use digital advertising to make money for your business, a 60-minute live training to guide you through the digital landscape so you can utilize this powerful platform to make your marketing more efficient and make more money for your business. You'll learn the secret strategies top local businesses use to stay profitable and gain market share.

You'll learn how to leverage the power of mobile devices and buyers' behavior patterns to get your business in front of them and instantly start a relationship with them. In this 60-minute lunch and learn session, you'll find out how to hyper-target your marketing, make money, and stand head and shoulders over everyone else. All each one needs is the key to unlock it. And we are going to give those keys to you.

Discover what actions to take -- and get the clarity and confidence you need to succeed.

At this free, fast-paced 60-minute training, you'll discover:

- How consumers use mobile to shop you and how your website could be costing you business and you don't even know it
- The exact strategies that attract qualified prospects to your business
- The Top 25 key terms you need to know to be digitally literate
- What the top digital assets are and how to properly use them
- Recommendations on which digital assets are the best fit for your business' strategy

WHERE: DCA Conference Room (basement level)
329 Main Street
Austin, MN 55912

HOW TO REGISTER: Seating for this February 28th event is FREE, but very limited. Don't delay and miss out. **Lunch will be provided.** This is a mission-critical live training. This is NOT a sales presentation.

Call now 507-279-4184

Or send email to -> Eric.Shoars@townsquaremedia.com

