



## Are you a New York State business interested in exporting?

### GLOBAL NY CAN HELP

Global NY offers one-stop shopping to both local businesses that want to export globally – and to foreign businesses looking to invest in New York. One way we're helping small businesses export their products is by connecting them to the **State Trade and Export Promotion (STEP) Program**. Funding – offered by the U.S. Small Business Administration (SBA) through Empire State Development (ESD) – supports a variety of activities, including:

- Participation in foreign trade shows and missions
- Foreign market sales trips
- Translation services for websites and/or marketing materials
- Participation in trade education workshops that meet program goals
- Foreign partner search services provided by the U.S. Department of Commerce
- Meeting foreign regulatory product requirements

#### Is Your Business Eligible?

To be eligible for STEP funding, your business must have 500 or fewer employees, have been profitable for the past year, have a product to export and meet the standards and mission of the STEP Program. Special consideration will be given to certified MWBE firms and to businesses classified as NYS strategic industries.

Ineligible businesses include law firms, non-profit organizations, retailers and educational institutions. Companies that act as intermediaries for others or are recruiting foreign investment are also ineligible.

#### Application Deadlines and Details:

Awards are given on a first-come, first-served basis. **Starting now**, NYS small businesses can apply for a STEP grant. Businesses are eligible to apply for a second grant after they have successfully completed all requirements for the first. Events or activities must be completed by September 29, 2016.

### To find out more about the STEP Program:

[global.ny.gov](http://global.ny.gov)    [globalny@esd.ny.gov](mailto:globalny@esd.ny.gov)    (212) 803-2300

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