



Middletown Grange Fair

2019 Fair Season

Middletown Grange Fair
P.O. Box 47
Penns Park, PA 18943

Dear Friend of the Fair,

How can our Fair help promote you or your business? We are looking for partners in the community to participate in our Fair through sponsorship.

The Middletown Grange Fair is excited to announce several Sponsorship Opportunities. Our mission is to provide a quality, county Grange Fair that will allow children and adults to participate in and enjoy the agricultural roots of our community. The Fair is held annually in mid-August and is a 501c3 non-profit organization. Your tax deductible investment can benefit both the Fair and your business. We currently have over 5,000 exhibits as well as over 60,000 patrons annually. The Fair is run strictly by volunteers and operates with the help of sponsorships and donations.

This year is our 71st year and we want it to be the best yet. Your sponsorship monies will help to offset the many expenses required to bring our fair to the community. Please look over the list of Opportunities and see which level of sponsorship would be right for you. Each level has its own unique appeal and benefits. You may choose something specific to sponsor or just choose to donate to our Fair. You can even pick more than one category to sponsor. We can also customize a sponsorship according to your needs.

If you are interested in becoming one of the Middletown Grange Fair Sponsors, please complete the attached form and return it by May 15, 2019. Any sponsorship or donations to the Fair would be greatly appreciated!

Sincerely,

Middletown Grange Fair Board

www.middletowngrangefair.org



Middletown Grange Fair

Sponsorship Opportunities

Sponsorship Level	Contribution Amount	Benefits	Confirm Choice
Platinum Sponsor	\$3,000+	Listed as Platinum Sponsor on Fair Banner and in Fair Publications; Your company supplied banner prominently displayed on Fairgrounds (max size 3' X 6'); 1 five day parking pass for every \$1,000 sponsorship; Company logo on Home page of website with link to business.	
Gold Sponsor	\$1,000-\$2,999	Listed as Gold Sponsor on Fair Banner and in Fair Publications; Your company supplied banner displayed on Fairgrounds (max size 2.5' X 4'). 1 five day parking pass for every \$1,000 sponsorship; Company logo on Sponsor page of website with link to business.	
Silver Sponsor	\$500-\$999	Listed as Silver Sponsor on Fair Banner and in Fair Publications; Your company supplied banner displayed on Fairgrounds (max size 2.5' X 3'). 2 daily parking passes	
Bronze Sponsor	\$100-\$500	Listed as Bronze Sponsor on Fair Banner and in Fair Publications; 1 daily parking pass.	
First Aid Tent Sponsor (2 areas)	\$2,000	Your company supplied banner(2.5' X 4') at site listing you as the Sponsor for this site. Listed as Gold Sponsor. 2 five day parking passes.	
Picnic Pavilion Tent Sponsor	\$1,500	Your company supplied banner (2.5' X 4') at site listing you as the Sponsor for this site. Listed as Gold Sponsor. 1 five day parking pass.	
Baby Care Tent Sponsor	\$1,000	Your company supplied banner (2.5' X 4')at site listing you as the Sponsor for this site. Listed as Gold Sponsor. 2 five day parking passes.	
Food Court Area Sponsor (2)	\$1,000	Your company supplied banner (2.5' X 4') at site listing you as the Sponsor for this site. Listed as Gold Sponsor. 1 five day parking pass.	

Ribbon Sponsor	\$1,000	Your company supplied banner (2.5' X 4') at site listing you as the Sponsor for this site. Listed as Gold Sponsor. 1 five day parking pass.	
Tractor Parade	\$250	"Sponsored by" company name/logo at start of parade and announced over the PA system.	
Golf Cart	\$150	"Sponsored by" company name/logo on placard on cart. Listed as Bronze Sponsor.	
Bench	\$100	Logo, memorial, or name on temporary placard placed on bench. Listed as Bronze Sponsor.	
Online Entry System Division Sponsor	\$75	Company logo or name printed as a banner on the screen of the Online Registration System when an entry is made for a particular Division. Banner links to your website with click.	
Friend of the Fair	\$20	Name listed as a 'Friend of the Fair' in Fair Premium Book. Annual Magnet	
Fair Publication Advertising	Various amounts. See Advertising Media Guide	Your ad in one or more of our Fair Publications	
Entertainment	Various amounts	Sponsor a performer or show. Single Sponsorship: Wed & Thurs \$2,500 Fri & Sat \$4,000 (max banner size 4' X 7')	
Custom Sponsorship	Various amounts	We will work with you to develop a custom partnership that works for you	

If you would like to be a **VENDOR** at the Fair, please contact Lynne Bowen at **grangefairvendors@gmail.com**

The Fair has partnered with the Bucks County Herald to provide our publications. Please support them and the Fair by advertising. Rates are listed on the last page.



Middletown Grange Fair

Sponsorship Partnership Agreement 2019

This agreement made this _____ day of _____, 20____, by and between the Middletown Grange Fair, a 501c3 not for profit organization, and:

NAME OF BUSINESS: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) FAX: (_____) _____

CELL: (_____) EMAIL: _____

Name to be printed on Sponsorship:

Full payment is due with your agreement, unless other arrangements are made. Space will be assigned on a first-come, first-served basis. Please initial next to the Sponsorship Opportunity(s) you would like to confirm your choice and return with this page.

All agreements and logo artwork must be submitted to middletowngrangefair@icloud.com by **May 15, 2019**, in high resolution jpeg, to be included in the Fair Publications and online media.

If you have any questions, please email middletowngrangefair@icloud.com or call Deb Gregory at 267-237-2420, Lynne Bowen at 215-416-5882, or Kasey Woodard at kaseyw726@yahoo.com.

Please return your completed agreement and payment to:

Middletown Grange Fair
Attn: Sponsorships
P.O. Box 47
Penns Park, PA 18943

I HAVE READ AND UNDERSTAND ALL OF THE MATERIALS CONTAINED IN THIS AGREEMENT.

Signature: _____ Date: _____

THANK YOU FOR SPONSORING THE FAIR!

2019 Middletown Grange Fair Publication Advertising Rates

Reach over 1,000,000 readers in print and online

DISPLAY ADVERTISING RATES

Package 1

Bucks County Herald Fair Guide - Published August 15, 2019

35,000 copies will be printed and distributed to advertiser locations throughout Bucks County.

Full Page Premium	10.125" x 20.25"	\$1050 (Back cover or 3 rd page)
Full Page	10.125" x 20.25"	\$945
Half Page	10.125" x 10"	\$570
Quarter Page	10.125" x 4.875"	\$290
Marketplace	4.875" x 2"	\$160

Price includes color, hyperlink, SEO optimization plus online and social media promotion.

Deadline August 9, 2019

Package 2

Grange Fair Premium Book and Pocket Guide - Published July 8, 2019

4,000 copies of the Premium Book will be printed and distributed to advertiser and sponsor locations.

10,000 copies of the Fair Guide will be printed and distributed at the fair.

Full Page Premium	7.5" W x 10" H	\$1050 (Back cover or 3 rd page)
Full Page	7.5" W x 10" H	\$1025
Half Page	7.5" W x 4.875" H	\$525
Quarter Page	3.75" W x 4.875" H	\$290
Eighth Page (H)	3.75" W x 2.5" H	\$160
Eighth Page (V)	1.75" W x 4.875" H	\$160

Deadline June 28, 2019

Package 3

Premium Package *(All-inclusive Bucks County Herald, Grange Fair Premium Book and Pocket Guide)*

Full Page Premium	\$1830	Quarter Page	\$510
Full Page	\$1760	Eighth Page	\$275
Half Page	\$945		

If you would like to place an advertisement in the Fair
Publications, please contact:

Ernie Nocito

267-987-1227

enocito@buckscountyherald.com