

July 2017



Dear Business Owner,




Planning has started for our 6<sup>th</sup> annual **Paws for a Cause Community Dog Walk** and we want you to be a part of it this year! We are currently looking for sponsors who want to make a difference in the community, as well as get some exposure at this family- and dog-friendly event.

Paws for a Cause, started back in 2011, was championed by a group of passionate women in the community and RSG Chamber Members who wanted to make a difference. This community event helps raise funds to benefit the Centegra Gavers Breast Center in Crystal Lake, IL. We are very excited to be able to incorporate our wonderful pets in a charity walk for such a great organization.

With the generous support of our community, we hope to be able to assist more organizations through our annual Community Dog Walk. To date, over \$22,000.00 has been raised and collected for the center. The donations, to date, have allowed Centegra Gavers Breast Center to provide local women the care they need and to purchase equipment that provides more detailed imaging to detect smaller cancers even earlier.

Become a sponsor today for this great event by completing the sponsor application and getting it back to us via mail or email by **August 25, 2017**. Of course, the benefit of being a sponsor goes way beyond the exposure of your business as you should also feel good about participating in such a great cause! Your sponsor donation is also tax-deductible.

### **Sponsorship Benefits**

-  Publicity – Support a great cause while showcasing your business.
-  New Business – Opportunity to meet animal lovers that may not know about your business.
-  Community Support – Show your community you care about them, the cause and their animals!

For more information about the Centegra Gavers Breast Center please go to the following websites:

**<http://centegra.org/clinical-services/centegra-gavers-breast-center-2/>**

**<http://www.gavers.org/>**

The center can also offer your organization a tour of the facility. Please contact the center directly at (815) 356-6149 and let them know you'd like to schedule a tour. I encourage you to tour the center and meet the wonderful staff of the Centegra Gavers Breast Center. With your support, we will be able to assist more people who may not be able to afford mammograms or afford the care needed for breast cancer treatment. 100% of the net proceeds of this event are donated and benefit the center!

If you have any questions about this event, contact Michelle at (815) 474-4556 or [info@pawsforacausewalk.org](mailto:info@pawsforacausewalk.org).

Thank you in advance for your support and consideration!

Michelle Nowland, Event Coordinator  
Paws for a Cause Community Dog Walk



# Paws for a Cause Community Dog Walk

## SPONSOR APPLICATION

**Date:** Sunday, October 1, 2017 (rain or shine)

**Time:** 12:00 pm – 3:00 pm

**Location:** Hatchery Park, Spring Grove, IL

**Walk Begins:** 12:30 pm

**Light Refreshments:** 1:30 pm

**Raffles:** 2:00 pm

I would like to be a sponsor Paws for a Cause Community Dog Walk and support the Centegra Gavers Breast Center.

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

**SPONSORSHIP LEVEL** – Please circle your sponsorship level and shirt sizes, as applicable.

Corporate Dog - \$ 250.00 & Up      T-Shirt Size (two included):    S      M      L      XL

Big Dog - \$ 100.00      T-Shirt Size (one included):    S      M      L      XL

Little Pup - \$ 50.00      T-Shirt Size (one included):    S      M      L      XL

I will be using my booth space at the event.

To purchase additional T-Shirts at \$ 12.00 each, please indicate the sizes below and enclose payment.

S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_

Corporate & Big Dog Sponsors email logo to info@pawsforacausewalk.org no later than **August 25, 2017**.

I would like to donate an item for the event raffle: \_\_\_\_\_  
Raffle donations should be dropped off or mailed to Nature’s Feed no later than **September 20, 2017**.

Promotional items for goody bags can be shipped or dropped off at Nature’s Feed no later than **September 20, 2017** – Quantity 100

**Make checks payable to Centegra Health System Foundation and send to:** Centegra Health System Foundation  
Check memo: Paws for a Cause      **Attn: Theresa Bahl**  
527 W. South Street, Woodstock, IL 60098





















**Drop off location for checks, donations and promotional items:** Nature’s Feed  
2440 Westward Drive, Spring Grove, IL 60081

**All sponsor applications and logos must be received by August 25, 2017 to be included in promotional items.**

**Centegra Health System Foundation** is a non-profit organization. Your donation is tax-deductible.

# Paws for a Cause Community Dog Walk Sponsorship Information

Please review our sponsorship levels below. Your sponsor donation is tax-deductible.

	<b>CORPORATE DOG \$ 250.00 &amp; UP</b>	<b>BIG DOG \$ 100.00</b>	<b>LITTLE PUP \$ 50.00</b>
<b>Booth Space</b> <ul style="list-style-type: none"> <li>Setup starts at 11:00 am – Event starts at 12:00 pm</li> <li>Teardown is at 3:00 pm and must be done by 3:30 pm</li> <li>Please bring your own table, chairs and tent if needed</li> </ul>			
<b>Goody Bag Insertion</b> <ul style="list-style-type: none"> <li>Please provide any promotional items you would like included in the goody bag – Quantity 100.</li> <li>Must be mailed/dropped off at Nature’s Feed no later than <b>September 20, 2017</b>.</li> </ul>			
<b>Sponsorship Thank You</b> <ul style="list-style-type: none"> <li>Each sponsor will receive a T-Shirt and a goody bag.</li> <li>Additional T-Shirts can be purchased – please indicate the number of T-Shirts you’d like to purchase on the application. T-Shirts can also be purchased at the event. (First come first serve with sizes on event day.)</li> </ul>	<b>2 Shirts</b> 	<b>1 Shirt</b> 	<b>1 Shirt</b> 
<b>Participants and Sponsors Acknowledgment</b> <ul style="list-style-type: none"> <li>An email will be sent to acknowledge all the participants and sponsors after the event with the results of the event.</li> </ul>			
<b>Website</b> <ul style="list-style-type: none"> <li>Company will receive recognition on the website for the event at <a href="http://pawsforacausewalk.org">pawsforacausewalk.org</a></li> </ul>			
<b>T-Shirt</b> <ul style="list-style-type: none"> <li>Company Logo will be printed on the event T-Shirt. Corporate Sponsor’s logo will be larger and placed on top of the shirt. Big Dog’s logo will be smaller and placed under Corporate Sponsors. Logo must be received no later than <b>August 25, 2017</b>. <a href="mailto:info@pawsforacausewalk.org">info@pawsforacausewalk.org</a></li> </ul>	<b>Large Logo</b> 	<b>Small Logo</b> 	
<b>Banner</b> <ul style="list-style-type: none"> <li>Company logo or name will be printed on the event banner. Logo must be received no later than <b>August 25, 2017</b> <a href="mailto:info@pawsforacausewalk.org">info@pawsforacausewalk.org</a></li> </ul>	<b>Logo</b> 	<b>Name</b> 	
<b>Event Recognition of Corporate Sponsors</b> <ul style="list-style-type: none"> <li>Sponsors that donate 250.00 or more will receive a certificate and be announced at the event.</li> </ul>			

**Basket Raffle Items** - Any vendor can donate an item or basket that will be used at the event for special raffles and giveaways. Donations collected from the raffles will be given to the Centegra Gavers Breast Center. If you have any questions, please contact Michelle at (815) 474-4556 or [info@pawsforacausewalk.org](mailto:info@pawsforacausewalk.org).

**Table Space** – Please let us know if you will **NOT** be set up a booth for the event so we don’t save a space.

**THANK YOU FOR YOUR SUPPORT**

[www.pawsforacausewalk.org](http://www.pawsforacausewalk.org)

FACEBOOK - <https://www.facebook.com/PawsForACauseCommunityDogWalk>