



# PROSPECTUS

---

**League of Milwaukee Artists  
Juried Show  
August 17, 2019 - September 20, 2019**

**Cardinal Stritch University**

Joan Steele Stein Center for Communication Studies/Fine Arts  
Northwestern Mutual Gallery  
6801 N. Yates Road  
Milwaukee, Wi.

Unlike our other exhibitions, this exhibition will allow artists with a wide variety of sizes (up to 5 feet in length and height) to show. This will also be one of our larger venue halls so LMA can expand their wings and open registration opportunities to more artists. Expected quantity works to be over 100. Consider applying for jury now. Deadline is dependent on accepted amount of works. Refer to the website to keep updated on status. The word "FILLED" should appear as an indication registration is closed and we have our 100 works.

**ELIGIBILITY:** Open to any LMA member in good standing (must have attended at least 2 meetings per year to qualify.) New juried members are exempt from requirement.

- Works must be original and completed within the last 3 years.
- Compositions from published material other artist's work or from photographs not taken by the artist are not considered original works.  
Giclees are not eligible.  
Pieces must be properly wired, framed and ready to hang. No saw tooth hangers.
- 3D works are encouraged. Provide appropriate pedestal(s). 30 lbs. weight limit for wall hung works
- Three-pieces per artist maximum will be allowed for submission up to 40"x 40" width OR Two pieces per artist maximum size of 60" width
- Please attach card with name, title, medium, size and sale price to back of each submission

**JUDGE:** The art professors of Cardinal Stritch: Tim Abler and Steve Sellers

**AWARDS:** Ribbon and cash awards will be presented at the Artists' Reception of 1st, 2nd, 3rd places and 3 Honorable Mentions.

**LIABILITY:** Submission of an application form constitutes the agreement to all conditions listed in this prospectus.

**SALES:** LMA members are encouraged to offer their art for sale. Sales and taxes will be the artist's responsibility. Sales will be facilitated by information on the labels and bio information near the artwork. The University will not ask for commissions.

**ENTRY PROCESS:** read carefully...

1. Complete the online **Juried Exhibit Application form** located on the LMA website include 3 jpgs not to exceed 10MB; Or a printed application form to include 3 photos of your work and sizes to reflect the style of work you will show at the exhibition. These do not need to be the exact work to be shown. For example, submitting stained glass works and then coming to the exhibition with oil paintings would not be acceptable. On Monday, July 1st will be the secondary deadline for submissions for jury and for the accepted artists to submit the title, media, price and contact information of the actual works to be shown. Those who have met the March 15th deadline will have the opportunity to be in the advertising. Reason being...due to the timing of the school's semesters and availability of the student artists doing the advertising we needed to adjust our registration times. Those who submit up to and on the secondary deadline of July 1st will be notified by email by August 1st their juried status of the exhibition. If using the printed form, mail it to Susan Steinhafel, Exhibitions Chair, 3412 Overlook Ct. West Bend, WI 53095 so it arrives before the deadline of approximately March 15, 2019. Enter now, however. \*Space is limited and those who get their works accepted first, and the gallery is filled, will determine an earlier deadline.
2. When submitting now, please state in the comments if these are the exact works to be shown in the exhibit or something of similar quality, size and same media. We don't want to tie up your inventory until August.
3. Artists will be notified of their entry acceptance or rejection on or before March 22, 2019.

## **EXHIBIT CALENDAR**

Friday, March 15 or sooner, 2019, Midnight – **Submission Deadline (submit asap)**

Monday and Tuesday August 12/13, 2019 from **10am-4pm - Drop Off Art**

Saturday August 17, 2019 **Show Opening**

Saturday, August 17, 2019 – **5-8:00pm – Artists' Reception**

Saturday and Sunday, September 21/22, 2019 from **10-4pm - Pick Up Unsold Art**

**IMPORTANT NOTES:** Notification of filled gallery will be posted on the website as "FILLED". No other works will be accepted thereafter. We are asking all those who will be attending the reception to bring a favorite dish to share. If you have a beverage of your choice you may bring this as well. There is no alcohol allowed on campus. As of this year we are requesting all exhibiting artists to have a single 8x10 laminated bio (on hard card stock). This will be serving as a selling point to your work. Please refer to LMA in your bio. Include your contact information. Bring it at the time of drop-off.

Shout-out: Art installers! LMA will be curating this show. If anyone would like to help hang the work, please call Susan at 262-707-4398.