

Franciscan Ministries - Monthly Report

Ministry/Program: Development

Report Month and Year: June 2020

Person Submitting: Ginny Hizer

1. Highlights/Accomplishments *(narrative)*

- Enewsletter -- distributed summer issue
- Secured in-kind gift from 4 Imprint One by One
- AmazonSmiles promotion for Father's Day, Kroger Community Rewards reminder, Tamar's Center summer needs
- Met with Ann Cabanas and Sue Palermo
- Awarded grants from Church of the Incarnation, Delta Gateway and GE's Employee Community Service Fund
- "help the helpers" donor solicitation sent

2. Plans for Next Month

- Draft and design of Fall issue of newsletter; to be mailed by mid-August
- Begin solicitation for online auction
- Submit letter of intent to Precious Blood

3. Statistics:

- *Fundraising Opportunities*

	<i>Jan</i>	<i>Feb</i>	<i>Mar</i>	<i>Apr</i>	<i>May</i>	<i>June</i>	<i>July</i>	<i>Aug</i>	<i>Sept</i>	<i>Oct</i>	<i>Nov</i>	<i>Dec</i>	<i>total</i>
Number of Grants Researched	6	4	5	4	4	5							
Number of Grants Applied To	5	2	3	2	3	2							
Number of Grants Awarded				2	1	3							
Individual donations	7,660	2,295	6,185	2,935									19,075
Business donations	2,076	946	579	2,125									5,726
Grants		2,000	21,500										23,500
Fundraisers													
Misc. income	420		1	7,229									7,650
Total	10,156	5,241	28,264	12,289		6,079	27,571	8,696	1,860	28,566	4,223	12,996	112,043

notes: financial info to come from Don

- Grants researched, reported, etc.:

- Received \$1,000 from Delta Gateway Foundation for COVID-19 cleaning supplies
- Bomba's socks – received and announced
- In-kind gift received from 4 Imprint One by One
- Awarded \$1,250 grant from Church of the Incarnation
- Received grant of \$2,100 from GE's Employee Community Service Fund

- Communication/Social media insight

	# of posts, tweets	Page views	Page likes	Post reach	Post Engagement	New followers	Total followers
Facebook – FM, Inc.	13	172	1	615	53	2	457
Facebook- Centennial Barn	5	129	7	448	41	7	2,452
Twitter	6	342	1	0	10.72% average engagement rate	1	8
Instagram	5		1	0	62 impressions	1	55

Next Door	3	2 reactions
-----------	---	-------------

Top Facebook posts for FM site were:

- Helping the Helpers, posted 16, with 334 people reached; 15 reactions, comments and shares; and 8 post clicks
- Church of the Incarnation - Tau, posted 6/4, with 278 people reached; 6 reactions, comments and shares; and 5 post clicks
- Summer needs at Tau, posted 6/9, with 201 people reached; 3 reactions, comments and shares; and 6 post clicks

Top Facebook posts for Barn site were:

- St. Mary Catholic Church - Tau, posted 6/15 with 330 people reached; 3 reactions, comments or shares; and 8 post clicks
- Saint Ignatius College Prep – Tau, posted 6/8 with 256 people reached; 1 reactions, comments or shares; and 1 post click
- COVID-19 service changes, posted 6/5 with 229 people reached; 1 reactions, comments or shares; and 11 post clicks