

# High Country Working Equitation

## Sponsorship Opportunities



High Country Working Equitation (HCWE) is a 501(c)(3) organization that exists to promote the equestrian discipline of Working Equitation in the Rocky Mountain Region. The organizational objectives are to promote Working Equitation (WE) awareness, education, instruction, competitions and clinics and to perpetuate and preserve the cultural and historical characteristics of both international and American equestrian heritage where ranching cultures developed.

Working Equitation is a unique and fun equestrian discipline with four different phases of riding:

- Dressage
- Ease of Handling
- Speed
- Team Cattle Penning.

Each phase challenges the rider and horse to master different aspects of riding, while providing a friendly, welcoming environment for both members and spectators.

Why does HCWE need sponsors? In order to grow the sport of Working Equitation, HCWE needs to offer and promote the B-Rated shows. These shows require additional personnel, licensed judges and Technical Delegates, and larger facilities. In order to draw in out of state competitors, HCWE must offer cash prizes for the top rides in each division. To this end, we are seeking both sponsorships and donations.

HCWE's 2017 Goals:

- Acquire a club-owned set of obstacles for the Ease of Handling and Speed phase.
- Facilitate the training of local judges and technical delegates.
- Develop a Youth program with the intention of introducing young riders to the sport of Working Equitation.

Charitable monetary gifts donated to HCWE are accepted at any time. By IRS regulations, donations are deductible as long as they are given freely without receiving anything of significant value in return. HCWE will acknowledge all donations via the newsletter.

Please consider High Country Working Equitation for a personal donation or company sponsorship.

### **Platinum Sponsor: \$2000**

- Recognition in all advertising materials.
- Banner displayed at all events
- Sponsor spot on Website, blog, newsletter
- Advertising materials included in Entry packet at all shows

### **Gold Sponsor: \$1000**

- Recognition in all advertising materials.
- Banner displayed at all events
- Sponsor spot on Website, blog, newsletter

### **Silver Sponsor: \$500**

- Banner displayed at all events
- Sponsor spot on Website, blog, newsletter

### **Crystal Sponsor: \$100**

- Sponsor spot on Website, blog, newsletter

Any donation in any amount is gratefully accepted. Donations will be used for general operating costs, general show costs, office supplies, and other miscellaneous items. Donations, by definition, are considered "charitable gifts" and will be acknowledged via announcement on HCWE's website and blog page.

# High Country Working Equitation

## Sponsorship/Donation Form 2017



Sponsor Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

☐ **Platinum Sponsor \$2000**

☐ **Gold Sponsor \$1000**

☐ **Silver Sponsor \$ 500**

☐ **Crystal Sponsor \$ 100**

### Cash Donations:

☐ **\$5000**

☐ **\$2500**

☐ **\$2000**

☐ **\$1500**

☐ **\$1000**

☐ **\$ 750**

☐ **\$ 500**

☐ **\$ 250**

☐ **\$ 100**

☐ **\$ 50**

☐ **\$ 25**

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