

# NJTA Sponsor Showcase

*This is a continuing series of articles intended to spotlight our sponsors by providing a brief bio or history and a short explanation of the products or services they offer. Please consider our club sponsors whenever you are planning the purchase of goods or services.*



ALL THE PARTS YOUR CAR WILL EVER NEED

## **ROCKAUTO.COM**

Another long time supporter of the Touch of England show is RockAuto.

RockAuto has a very large catalog. Extremely so. For example, there's an entry for something called a Zundapp. Zundapp was apparently a German manufacturer of motorcycles founded in 1917. So, a Zundapp is a motorcycle. But not necessarily, it could also be a microcar, moped or scooter, as the company also manufactured those as well after World War II. Interestingly enough, Ferdinand Porsche reportedly worked with Zundapp around 1931-32 developing the "Auto fur Jedermann". Volkswagen to us.

In their catalog, RockAuto identifies some spark plugs that can be used in the Zundapp Janus 250 microcar. So, if you happen to have a zonked Zundapp and all you need are new plugs, well, now you're on your way! Thanks to RockAuto.

The mission of RockAuto is explained on their website. It is an online, family business started in 1999 by automotive engineers with two goals: 1) To liberate information hidden behind the auto parts store counter, and 2) To make auto parts affordable. They do this by operating online, with no physical store locations.

"Today, we ship thousands of parts, from hundreds of manufacturers, to millions of customers all over the world." The RockAuto catalog includes car parts from Abarth to the

aforementioned Zundapp. Close to 250 auto manufacturers are identified on the RockAuto website, domestic and foreign. They are classified by year, then by model or identifying description, then by component and then by part. (If you hold the cursor over a part name a definition of the part will appear.) Parts can then be viewed individually. “Really Simple Syndication” (RSS) feeds are available and explained on the website.

For example, if you want an Oil Pump for a 1975 TR6: first go to Parts Catalog; then select Triumph; select 1975; select TR6, select Engine, then select Oil Pump, and sure enough, you’ve got one! For \$125.79. You can then choose to see a picture of the part or kit, add it to your cart, review alternate or related parts, share the part listing, print it, or be directed to a Help Page. If you want a Valve Cover Gasket for a 1965 Herald, same process, same results.

You can choose to have prices shown in several different currencies and you can choose from four different languages. Part number searches can be preformed. There is also a Tools and Universal Parts search available. The site software contains a lot of built in functionality that can be particularly helpful the more you use the site. It’s a little daunting at first, but the more you use it, the faster you’ll be able to locate what you’re looking for and take advantage of all the bells and whistles.



The “About Us” menu selection provides some helpful Q&A on finding and choosing parts, placing an order (shipping), existing orders, and your account. RockAuto does not offer any product warranty of their own, but they will honor the warranty provided by the manufacturer of the product. See the Product Lines and Warranties page. For those who want to know such things, there is a Repair Index Calculator on the website. Gift Certificates are also available. And there’s an informative Newsletter on the website too.

The vast amount of information and parts that are available on the RockAuto website, plus the ease of navigation that comes with use, make it very helpful. As an online supplier though, the onus is on the buyer to know what they’re looking for and to order the right part(s).

If you’ve been searching for a particular part and can’t seem to find it, don’t overlook RockAuto. The chances are good that not only will the RockAuto catalog have the part, but that you will be able to locate it quickly and have it shipped to your garage straight-away.