

MANAGER'S DESK FOR TUESDAY, FEBRUARY 12, 2019

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

MORE SNOW! YEP. THE CALENDAR SAYS IT IS MID FEBRUARY. BETTER GET IT NOW THAN IN APRIL LIKE LAST YEAR, RIGHT?

WOULD YOU BELIEVE WE HAD GUYS CLIMBING OUR RADIO TOWER HERE IN SURING YESTERDAY? I WAS SURPRISED TO SEE THEM ARRIVE. THEY ARE WORKING FOR ONE OF THE COMPANIES THAT RENTS SPACE ON OUR TOWER. THE WAY HE WAS DRESSED REMINDED ME OF HOW WE DRESS OUR LITTLE ONES TO GO OUTSIDE IN THE COLD; SO BUNDLED UP THEY CAN HARDLY MOVE!

BACK IN THE EARLY 90'S WHEN THE TOWER WAS PLANNED THE BOARD OF DIRECTORS MADE THE CHOICE TO BUILD OUR TOWER MUCH HEAVIER THAN WHAT WE WOULD NEED JUST FOR OUR PURPOSES. DOING SO ALLOWS US TO RENT OUT SPACE ON THE TOWER TO OTHERS. AND OVER THE YEARS THAT DECISION HAS BROUGHT IN MORE REVENUE THAN WHAT WE PAID FOR THE TOWER. THOSE REVENUES ALSO OFFSET WHAT WE PAY TO BE ON OTHER'S TOWERS AND HELP PAY THE EXPENSES OF BROADCASTING THE GOOD NEWS. WE DECIDED TO DO THE SAME THING FOR OUR TOWER ON IRMA HILL AND ALREADY WE ARE SEEING SOME REVENUE FROM THAT; ENOUGH TO COVER MOST OF THE ELECTRIC BILL WHICH IS BY FAR THE LARGEST EXPENSE FOR WHJL 88.1 IRMA.

WHILE THOSE REVENUES ARE A GREAT HELP, THE LION'S SHARE OF OUR NEEDED SUPPORT COMES FROM LISTENERS LIKE YOU. HOW THANKFUL WE ARE FOR THE MANY OF YOU WHO HELP SUPPORT US ON A REGULAR BASIS. EVERY GIFT, REGARDLESS OF SIZE, IS A GREAT HELP. IF YOU'RE NOT ALREADY, LET ME ENCOURAGE YOU TO PRAYERFULLY CONSIDER BECOMING A MONTHLY FINANCIAL PARTNER, HELPING TO MAKE POSSIBLE THE BROADCASTING OF GOD'S WORD OVER THE AIRWAVES. AND THE EASIEST WAY TO DO THAT, IN MY OPINION, IS TO SIGN UP FOR OUR EZ-GIVING PLAN. THE EZ-GIVING PLAN AUTOMATES YOUR MONTHLY GIFT TO WRVM, ELECTRONICALLY TRANSFERRING YOUR GIFT EACH MONTH FROM YOUR BANK ACCOUNT OR CREDIT CARD. YOU CAN SIGN UP ONLINE BY CLICKING ON THE 'DONATE TO WRVM' BUTTON ON OUR WEBSITE OR BY REQUESTING THE ENROLLMENT FORM WHEN YOU CALL OR WRITE.

TWO WEEKS FROM THIS FRIDAY IS OUR SPRING CONCERT FEATURING LEGACY FIVE. BE SURE TO GET YOUR TICKETS SOON.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR VISIT US ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.